



wine women&shoes®

Benefiting HOSPICE OF THE GOLDEN ISLES

Presented by the Auxiliary of Hospice of the Golden Isles

*Sponsorship
Opportunities*

FEBRUARY 10, 2018 *at* THE CLOISTER

1:30 - 5:00 pm • VIP & Patrons Admitted at 1:00



A perfect fit!

FEBRUARY 10, 2018
at THE CLOISTER

1:30 - 5:00 PM

VIP & Patrons Admitted at 1:00

General Admission \$100

VIP Admission \$150

Patron Table for 10 \$2,500

How we care for the most
vulnerable among us, especially
the sick and the dying, is a
reflection of who we are as a
community.



The Auxiliary of Hospice of the Golden Isles is pleased to present the fifth annual Wine Women & Shoes to benefit Hospice of the Golden Isles. Thanks to the continued generosity of Sea Island Company, the 2018 anniversary event will again be held at The Cloister.

In 2018, Hospice of the Golden Isles (HGI) will celebrate it's thirty-eighth year of maintaining the dignity of their patients, providing physical comfort and pain management, and meeting the social, emotional and spiritual needs of patients and their families in our five county region — Glynn, McIntosh, Camden, Brantley and Charlton — regardless of a patient's ability to pay.

HGI is a beneficiary of the United Way, but relies heavily on individual memorials, donations and fundraisers. Their ability to provide a continuance of quality care is largely dependent on the generosity of the communities that they serve.

This is a unique opportunity for sponsors to place their businesses in front of women ages 30-55 who embody the female luxury brand consumer. These key influencers, tastemakers, and decision makers not only support Hospice of the Golden Isles, but are inclined to give preference in their buying decisions to businesses they believe join them in supporting our community.

Be there. Be Giving. Be fabulous!



Presenting Sponsor

\$10,000 sponsorship

Exclusive Presenting Sponsor receives the highest level of recognition and brand exposure to our guests on-site, as well as through pre-event and post event media campaigns.

- Category Exclusivity
- Logo placement on all marketing & media materials
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your company website from the Wine Women & Shoes website
- Full page ad in event program (when secured by 1/15/18)
- Opportunity to place an event appropriate item in all swag bags
- Prominent signage at event and verbal recognition during the show
- Opportunity to showcase your business
- Opportunity to provide a model for the fashion show (if secured by 11/1/18)
- Opportunity to provide three Shoe Guys
- 1 Patron's Table (10 tickets) at event





Elite Sponsor

\$7,000 sponsorships

Elite Level Sponsors will receive strong recognition and brand exposure to our guests on-site, as well as through pre-event and post event media campaigns, including e-blasts and social networks.

VALET ELITE SPONSOR

- Category Exclusivity - Your dealership will be positioned as the official dealership or brand of Wine Women & Shoes Sea Island
- Link to your company website from the Wine Women & Shoes website
- Full page ad in event program (*when secured by 1/15/18*)
- Opportunity to place an event appropriate item in all swag bags
- Onsite logo signage at porte cochere and verbal recognition during the show
- Logo placement on event website & signage
- Opportunity to provide a model for the fashion show (*if secured by 11/1/18*)
- Opportunity to provide two Shoe Guys (*if secured by 12/1/18*)
- 4 VIP tickets to event

FASHION SHOW ELITE SPONSOR

- Category Exclusivity — Your business is promoted as the sponsor of the fashion show
- Link to your company website from the Wine Women & Shoes website
- Full page ad in event program (*when secured by 1/15/18*)
- Logo placement on screen during fashion show
- Logo placement on event website & signage
- Opportunity to place an event appropriate item in all swag bags
- Onsite signage and verbal recognition during the fashion show
- Opportunity to provide a model for the fashion show (*if secured by 11/1/18*)
- Opportunity to provide two Shoe Guys (*if secured by 12/1/18*)
- 4 VIP tickets to event



Diamond Sponsor

\$5,000 sponsorships

Diamond Level Sponsors will receive strong recognition and brand exposure to our guests on-site, as described below in their individual sponsorships.

SHOE GUY SPONSOR

- Category Exclusivity
- Link to your company website from the Wine Women & Shoes website
- Full page ad in event program (*when secured by 1/15/18*)
- Opportunity to place an event appropriate item in all swag bags
- Logo placement on event website & signage
- Opportunity to provide two Shoe Guys (*if secured by 12/1/18*)
- 4 VIP tickets to event

MARKETPLACE SPONSOR

- Category Exclusivity
- Link to your company website from the Wine Women & Shoes website
- Full page ad in event program (*when secured by 1/15/18*)
- Opportunity to place an event appropriate item in all swag bags
- Logo placement on Marketplace signage & stamped on 500 paper shopping bags in Marketplace
- Logo placement on event website & signage
- Opportunity to provide two Shoe Guys (*if secured by 12/1/18*)
- 4 VIP tickets to event

LIVE AUCTION SPONSOR

- Category Exclusivity
- Link to your company website from the Wine Women & Shoes website
- Full page ad in event program (*when secured by 1/15/18*)
- Event appropriate item in all swag bags
- Logo placement on Live Auction bid number page in each program
- Logo placement at the Live Auction Display during Marketplace portion of event
- Logo placement on event website & signage
- Opportunity to provide two Shoe Guys (*if secured by 12/1/18*)
- 4 VIP tickets to event



Platinum Sponsor

\$3,500 sponsorships

Platinum Level Sponsors will receive strong recognition and brand exposure to our guests on-site, as described below in their individual sponsorships.

INSULATED WINE TUMBLER SPONSOR

- Full page ad in event program (*when secured by 1/15/18*)
- Logo on double-walled insulated wine tumbler
- Logo placement on event website & signage
- 2 VIP tickets to event

FINE CHEESE STATION SPONSOR (*2 available*)

- Full page ad in event program (*when secured by 1/15/18*)
- Opportunity to place an event appropriate item in all swag bags
- Logo placement on cheese station signage
- Logo placement on event website & signage
- 2 VIP tickets to event



Gold Sponsor

\$3,000 sponsorships

Gold Level Sponsors will receive strong recognition and brand exposure to our guests on-site, as described below in their individual sponsorships.

SWAG BAG SPONSOR

- Full page ad in event program (*when secured by 1/15/18*)
- Logo on swag bags given to each attendee
- Logo placement on event website & signage
- 2 VIP tickets to event

TECHNOLOGY SPONSOR

- Full page ad in event program (*when secured by 1/15/18*)
- Opportunity to place an event appropriate item in all swag bags
- Logo placement on website as technology sponsor
- Logo placement on signage at registration and checkout card swipe stations
- Logo placement on event website & signage
- 2 VIP tickets to event

WINE GLASS SPONSOR

- Full page ad in event program (*when secured by 1/15/18*)
- A GoVino glass with your logo on it in each attendee's hand to use during the event & take home
- Logo placement on event website & signage
- 2 VIP tickets to event



Silver Sponsor

\$2,500 sponsorships

Silver Level Sponsors will receive strong recognition and brand exposure to our guests on-site, as described below in their individual sponsorships.

SELFIE STATION SPONSOR

- Full page ad in event program (*when secured by 1/15/18*)
- Logo on digital photo backdrop (*along with WW&S & Auxiliary logo*)
- Logo placement on event website & signage
- 2 VIP tickets to event

NOTEPAD SPONSOR

- Full page ad in event program (*when secured by 1/15/18*)
- Logo on notepad/pen set in all swag bags
- Logo placement on event website & signage
- 2 VIP tickets to event

~~WATER BOTTLE SPONSOR~~ Sold!

- Full page ad in event program (*when secured by 1/15/18*)
- Logo on sports water bottle in all swag bags
- Logo placement on event website & signage
- 2 VIP tickets to event



Bronze Sponsor

\$1,500 sponsorships

Bronze Level Sponsors will receive strong recognition and brand exposure to our guests on-site, as described below in their individual sponsorships.

COCKTAIL NAPKIN SPONSOR

- Link to your company website from the Wine Women & Shoes website
- 1/2 page ad in event program (*when secured by 1/15/18*)
- Logo on cocktail napkins at all vintner stations
- Logo placement on event website & signage
- 2 general admission tickets to event

KOOZIE SPONSOR

- Link to your company website from the Wine Women & Shoes website
- 1/2 page ad in event program (*when secured by 1/15/18*)
- Logo on event-themed koozie in all swag bags
- Logo placement on event website & signage
- 2 general admission tickets to event

HAND SANITIZER SPONSOR

- Link to your company website from the Wine Women & Shoes website
- 1/2 page ad in event program (*when secured by 1/15/18*)
- Logo on event-themed hand sanitizer in all swag bags
- Logo placement on event website & signage
- 2 general admission tickets to event

PATRON & VIP BRACELET SPONSOR

- Link to your company website from the Wine Women & Shoes website
- 1/2 page ad in event program (*when secured by 1/15/18*)
- Logo on bracelet on arms of all VIP & Patrons at event
- Logo placement on event website & signage
- Opportunity to place an event appropriate item in all swag bags
- 2 general admission tickets to event



Cash Sponsorships

\$1,000 - SOLE SUPPORTER

\$750 - STILETTO SUPPORTER

\$500 - PUMP SUPPORTER

\$250 - SLINGBACK SUPPORTER

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CUSTOM SPONSORSHIPS

Don't see a sponsorship package here that fits?

Call Becky Derrick at 912.638.1425 or email WWSGoldenIsles@gmail.com

to create a sponsorship to fit your needs!

cosmetic bags • wine stoppers • breath spray • red-wine stain remover • lip balm • much more



Sponsorship Agreement

YES! I would like to participate in Wine Women & Shoes, February 10, 2018 as:

- ☐ Presenting Sponsor - \$10,000
 ☐ Elite Sponsor - \$7,000
 ☐ Diamond Sponsor - \$5,000
 ☐ Valet Elite Sponsor
 ☐ Shoe Guy Sponsor
 ☐ Fashion Shoe Elite Sponsor
 ☐ Marketplace Sponsor
 ☐ Live Auction Sponsor
- ☐ Gold Sponsor - \$3,000
 ☐ Silver Sponsor - \$2,500
 ☐ Swag Bag Sponsor
 ☐ Selfie Station Sponsor
 ☐ Technology Sponsor
 ☐ Notepad Sponsor
 ☐ Wine Glass Sponsor
 ☐ Water Bottle Sponsor
- ☐ Bronze Sponsors - \$1,500
 ☐ Cocktail Napkin Sponsor
 ☐ Koozie Sponsor
 ☐ Hand Sanitizer Sponsor
 ☐ Patron & VIP Bracelet Sponsor
- ☐ Sole Supporters - \$1,000
 ☐ Stiletto Supporters - \$750
 ☐ Pump Supporters - \$500
☐ Slingback Supporters - \$250

Name: _____
(As you would like it to appear for recognition purposes)

☐ Please send invoice to the following name and address:

Name: _____ Address: _____

☐ Check enclosed for \$ _____ payable to *Auxiliary of Hospice of the Golden Isles*

☐ Charge my Credit Card for \$ _____ *(Please fill out information below)*

For Credit Card Only:

Name as it appears on the card: _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____

Signature: _____