

October 12, 2018  
Columbus Museum of Art  
480 East Broad Street  
Columbus, OH 43215  
6:00-9:00 pm



wine  
women & shoes<sup>®</sup>  
Benefiting Community Shelter Board

*2018 Sponsorship Options*



# HOLD ON TO YOUR SHOES! COMMUNITY SHELTER BOARD'S WINE WOMEN & SHOES EVENT IS TAKING OVER COLUMBUS

Wine Women & Shoes is a national brand that works with non-profits in 60 cities across the country. The event combines a 2-hour marketplace with a 1-hour seated program. The marketplace includes wine tasting, shopping, 'sole supporters' who volunteer to showcase the shoes, a silent auction/raffle, social media, and photo opportunities. The seated program includes Community Shelter Board's mission moment, best in shoe awards, a live auction, and entertainment. In our first year, we had a sold-out event with 350 attendees. **We plan to expand capacity and sell out again in 2018 to 400 attendees.**

Community Shelter Board works with our community to make sure everyone has a place to call home. We are the community's collective impact organization driving strategy, accountability, collaboration, and resources to achieve the best outcomes for people facing homelessness in Columbus and Franklin County.

Our network includes 16 partners delivering an array of services including homelessness prevention, shelter, street outreach, rapid re-housing, and permanent supportive housing. Our system of care served 12,000 people last year.

## WW&S AUDIENCE

- 80% women ages 30 to 55
- CEO moms, 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Individuals who want to help our most vulnerable residents rebuild their lives
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event





# PLATINUM PUMP PRESENTING

## \$25,000 EXCLUSIVE SPONSOR

*\$25,000 helps five families transform and rebuild their lives by providing safe shelter, plus help to move out of shelter and back into a stable home.*



For more information,  
contact **Brittany Boulton**  
at **614-715-2524** or  
**bboulton@csb.org**

*Presenting Sponsorship benefits include:*

- ✦ A \$25,000 tax deductible investment in Community Shelter Board
- ✦ Exclusive title recognition as presenting sponsor
- ✦ Recognition on the reusable swag bag (all attendees will receive)
- ✦ Logo placement in ALL event public relations and advertising initiatives, and even collateral including save the dates, invitations, and programs
- ✦ Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram and Twitter) reaching Community Shelter Board's 4,000 followers
- ✦ On-stage verbal recognition at the "Best in Shoe" show and prominent signage with your logo at the event
- ✦ Opportunity to promote your business with product placement at event (booth, pop-up shop or mini-storefront contents to be approved by Community Shelter Board)
- ✦ Logo placement and link to your company website from Community Shelter Board's WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ Opportunity to provide two 'sole supporters' for event
- ✦ 10 VIP event tickets
- ✦ 10 swag bags

**SOLD OUT**



# DIAMOND FASHION SHOW

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## \$10,000 SPONSOR

***\$10,000 helps seven women move back into stable housing with short-term rent and utility assistance and connects them to the support they need to rebuild their lives.***



*Sponsorship benefits include:*

- ✦ A \$10,000 tax deductible investment in Community Shelter Board
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Recognition in e-blasts and social networking campaigns (i.e., Facebook and Twitter) reaching Community Shelter Board's 4,000 followers
- ✦ On-stage verbal recognition at the "Best in Shoe" show and prominent signage with your logo at the event
- ✦ Link to your company website from Community Shelter Board's WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ Opportunity to provide one "sole supporter" for event
- ✦ 8 VIP event tickets
- ✦ 8 swag bags

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## GOLD STUDDED SANDAL

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### \$5,000 SPONSOR

*\$5,000 prevents homelessness for three families.*

*Sponsorship benefits include:*

- 👠 A \$5,000 tax deductible investment in Community Shelter Board
- 👠 Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- 👠 Recognition in e-blasts and social networking campaigns
- 👠 On-stage verbal recognition at the “Best in Shoe” show and prominent signage with your logo at the event
- 👠 Link to your website from Community Shelter Board’s WW&S event website
- 👠 Opportunity to place a branded item in swag bag (event appropriate items only)
- 👠 Opportunity to provide one “sole supporter” for event
- 👠 4 VIP event tickets
- 👠 4 swag bags





## GLASS SLIPPER

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### **\$2,500 SPONSOR**

***This sponsorship helps four men or women move out of shelter and back into a stable home.***

*Sponsorship benefits include:*

- ✦ A \$2,500 tax deductible investment in Community Shelter Board
- ✦ Your name featured on event signage
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Recognition on Community Shelter Board's WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ Name in the event program and on the invitations
- ✦ 3 general admission tickets
- ✦ 3 swag bags



## SILVER STILETTO

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### **\$1,000 SPONSOR**

***\$1,000 provides a family with safe shelter and services for 10 nights while they make their way back to stable housing.***

*Sponsorship benefits include:*

- ✦ A \$1,000 tax deductible investment in Community Shelter Board
- ✦ Your name featured on event signage
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Recognition on Community Shelter Board's WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ Name in the event program
- ✦ 2 general admission event tickets
- ✦ 2 swag bags

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## ONE-OF-A-KIND SPONSORS

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### LUXURY CAR DEALERSHIP SPONSOR - \$10,000

*Sponsorship benefits include:*

- 👤 A \$10,000 tax deductible investment in Community Shelter Board
- 👤 Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- 👤 Red carpet photo opportunities with your cars and branding displayed
- 👤 Prominent logo placement with company provided signage at valet parking location
- 👤 Opportunity to place a branded item in swag bag (event appropriate items only)
- 👤 On-stage verbal recognition at the “Best in Shoe” show and prominent signage with your logo at the event
- 👤 Recognition in e-blasts and social networking campaigns
- 👤 Link to your company website from Community Shelter Board’s WW&S event website
- 👤 Opportunity to provide one “sole supporter” for event
- 👤 8 VIP event tickets
- 👤 8 swag bags

### SOLE SUPPORTERS SPONSOR - \$5,000

*Sponsorship benefits include:*

- 👤 A \$5,000 tax deductible investment in Community Shelter Board
- 👤 Logo placement in event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- 👤 Logo recognition on t-shirts worn by 80 volunteers on event night
- 👤 On-stage verbal recognition at the “Best in Shoe” show and prominent signage with your logo at the event
- 👤 Link to your company website from Community Shelter Board’s WW&S event website
- 👤 Recognition in e-blasts and social networking campaigns
- 👤 Opportunity to place a branded item in swag bag (event appropriate items only)
- 👤 Opportunity to provide one “sole supporter” for event
- 👤 4 VIP event tickets and 4 swag bags

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## ONE-OF-A-KIND SPONSORS

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### KEY TO THE CLOSET SPONSOR - \$5,000

*Sponsorship benefits include:*

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Your name featured on event signage
- ✦ Your brand featured as the Key to the Closet Sponsor including raffle materials, online promotions and signage for the display
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets and 4 swag bags



### STEP-AND-REPEAT SPONSOR - \$5,000

*Sponsorship benefits include:*

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Logo placement and prominent branded signage at step-and-repeat photo area
- ✦ Logo placement in event public relations, advertising initiatives, and programs
- ✦ Link to your company website from Community Shelter Board's WW&S event website
- ✦ Recognition in e-blasts and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets and 4 swag bags

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## ONE-OF-A-KIND SPONSORS

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### SWAG BAG SPONSOR - \$3,500

*Sponsorship benefits include:*

- ✦ A \$3,500 tax deductible investment in Community Shelter Board
- ✦ Your name featured on event signage
- ✦ Your logo featured on one side of the swag bag gifted to all attendees
- ✦ The ability to brand an item in the swag bag – for example, a flashlight keychain or a fridge magnet; a t-shirt or; a wine bottle opener
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ 4 general admission tickets
- ✦ 4 swag bags

### WALL OF WINE SPONSOR - \$2,500

*Sponsorship benefits include:*

- ✦ A \$2,500 tax deductible investment in Community Shelter Board
- ✦ Your name featured on event signage
- ✦ Your logo featured on individual bags for wine bottles and wall display
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 3 general admission tickets
- ✦ 3 swag bags

### HYDRATION STATIONS SPONSOR - \$2,500

*Sponsorship benefits include:*

- ✦ A \$2,500 tax deductible investment in Community Shelter Board
- ✦ Your name featured on event signage
- ✦ At the end of the event, Sole Supporters will deliver bottles of water bearing your logo on each bottle to guests
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 3 general admission tickets
- ✦ 3 swag bags

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**YES! I would like to participate in Wine Women & Shoes, October 12, 2018 as:**

Platinum (\$25,000)       Diamond Fashion Show (\$10,000)

Gold Studded Sandal (\$5,000)       Glass Slipper (\$2,500)       Silver Stiletto (\$1,000)

One of a Kind Sponsor (list name and level): \_\_\_\_\_

**Name:** *As you would like it to appear for recognition purposes*

\_\_\_\_\_

**Please send invoice to:**

Name \_\_\_\_\_

Address \_\_\_\_\_

**Check enclosed for \$** \_\_\_\_\_ payable to *Community Shelter Board*. Please mail to Community Shelter Board, Attn. WWS, 111 Liberty Street, Suite 150, Columbus, OH 43215

**Charge my Credit Card for \$** \_\_\_\_\_ (*Please fill out information below.*) Return form via MAIL to Community Shelter Board, Attn. WWS, 111 Liberty Street, Suite 150, Columbus, OH 43215

**For Credit Card Only:** Name as it appears on card: \_\_\_\_\_

**Please Circle:**      Visa    MasterCard    Amex    Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

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[www.winewomenandshoes.com/columbusoh](http://www.winewomenandshoes.com/columbusoh)

To learn more about Community Shelter Board, please visit [www.csb.org](http://www.csb.org)