



Pink Party!



SPONSORSHIPS

GET PUMPED!
EAMC FOUNDATION 4th ANNUAL WINE
WOMEN & SHOES EVENT IS COMING
THURSDAY, OCTOBER 20, 2016
Moore's Mills Club | 5:30 – 9:30PM

Wine Women & Shoes is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, “wine and shoe pairings would be a lot more fun!” And they were right. WW&S events are now in 60 cities across the country, and they have raised more than \$37,000,000 for women and children’s causes.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.

Proceeds from this event benefit East Alabama Cancer Center (Breast health, Mammography machine, Nurse navigation, Nutritional support)

Join us!

WW&S GUEST PROFILE

- ✧ 80% women ages 30 to 55
- ✧ Key influencers, tastemakers, connectors
- ✧ Educated, charity supporters, socially conscious and community-minded
- ✧ On average, donate/spend \$200-\$600 per event



SPONSORSHIP OPPORTUNITIES

\$15,000 PRESENTING PLATINUM PUMP SPONSOR

Put your best foot forward!
We are offering an
exclusive sponsorship for
the presenting rights to
Wine Women & Shoes.

This includes your name/logo
incorporated into the official
Event logo. Your company name
will be associated with everything
involving Wine Women & Shoes
(i.e. Wine Women & Shoes
Benefiting EAMC Foundation
Presented by “Your Company
Name/Logo Here”).

Presenting Sponsorship benefits include:

- ✧ A \$15,000 tax deductible investment in EAMC Foundation programs and services
- ✧ Logo on Step & Repeat (with WWS & EAMC logos)
- ✧ Company logo placement on Shoe Guy shirts
- ✧ Acknowledgement as the Presenting Sponsor and logo on all print and electronic promotional materials, public relations and advertising initiatives, and press releases.
- ✧ Logo & link on EAMC Foundation and WW&S websites.
- ✧ On stage verbal recognition at the fashion show and prominent signage at the event
- ✧ Opportunity to welcome guests at the event
- ✧ Opportunity to place a premier item in Swag Bags (event appropriate items only)
- ✧ 16 VIP reservations - two tables
- ✧ First right of refusal for presenting sponsorship of the 2017 WWS event

.....

\$10,000 GOLD PLATFORM SPONSOR *Go for Gold with this exclusive sponsorship.*

- ✧ A \$10,000 tax deductible investment in EAMC Foundation programs and services
- ✧ Company logo placement on Shoe Guy shirts
- ✧ Logo on print and electronic promotional materials, public relations and advertising initiatives.
- ✧ Logo & link on EAMC Foundation and WW&S websites.
- ✧ On stage verbal recognition at the fashion show
- ✧ Opportunity to place a premier item in Swag Bags (event appropriate items only)
- ✧ 8 VIP reservations – one table

.....

DON'T SEE WHAT YOUR LOOKING FOR?

To request additional details regarding your uniquely crafted sponsorship investment,
Please Contact Mandy Finklea at (334) 528-2111 or email Mandy.Finklea@eamc.org

**the tax deductibility of donations will be determined after sponsorship is finalized.*

\$5,000 DIAMOND SPONSOR *(Three opportunities available)*

- ✧ A \$5,000 investment in EAMC Foundation
- ✧ Recognition with link on EAMC Foundation and WW&S websites.
- ✧ Opportunity to promote business with product placement at event and/or in Swag Bag
- ✧ Name inclusion in the event program and on the invitations when secured 30 days prior to event
- ✧ 6 VIP reservations – seated at a table

\$1,000 SILVER STILETTO SPONSOR *(Twenty opportunities available)*

- ✧ Recognition with link on EAMC Foundation and WW&S websites.
- ✧ Recognition in the event program and press releases
- ✧ Inclusion of promotional item in Swag Bag
- ✧ 4 VIP reservations – seated at a table

.....

MENU OF ADDITIONAL OPPORTUNITIES FOR SPONSORSHIP:

[] **Fashion Show - \$5,000** *(1 available)* Take it to the catwalk! All eyes are on the runway during the climactic fashion show. **Benefits Include:** Listed as Fashion Show Sponsor on marketing materials, your logo on stage, a model from your business + 4 VIP tickets at a table

[] **Shoe Guy - \$4,000** *(1 available)* 15+ “Shoe Guys” working the room and engaging more than 300 women. These men offer a great opportunity to showcase your brand and will be the hit of the event. **Benefits Include:** Logo on the “Shoe Guys” T-shirts + 2 VIP tickets at a table

[] **Key-to-the-Closet - \$2,500** *(1 available)* One hundred keys for sale, and only 1 will win a collective bounty of donated items. What’s in the closet? Wine? Fashion? Furniture? Gift certificates? All will be revealed the day of the event. Your brand will be featured as the Key-to-the-Closet sponsor. **Benefits Included:** Logo on all raffle materials + 2 VIP tickets at a table

[] **Swag Bag - \$2,500** *(1 available)* All 300+ attendees receive reusable tote bags to take home which means they will be carrying your brand with them as they are out around town. **Benefits Include:** Your logo on one side of a high-quality tote bag + 2 VIP tickets at a table

[] **Wall of Wine - \$2,500** *(1 available)* Everyone’s a winner! Guest will purchase a ticket to pull a hidden bottle from the Wall of Wine. Bottle values will range in price. **Benefits Include:** Logo on signage, bags and display + 2 VIP tickets at a table

[] **Non-Alcoholic Beverage - \$1,500** *(1 available)* Help our fabulous attendees hydrate at the water station. Elegant signage and your logo on bottle water. **Benefits Include:** Logo recognition + 2 VIP tickets at a table

[] **Valet Sponsor - \$1,000** *(1 available)*) A parting gift from your company that features a branded message will be placed in each car -valet parked. (you must supply the item) **Benefits Include:** Logo recognition + 1 VIP ticket at a table

[] **Power Pump Honorary Committee - \$500** *(30 available)* Make a difference without the work. **Benefits Include:** Name recognition in program + 1 VIP ticket at a table and special gift



Sponsor Registration

☐ Platinum Pump (\$15,000) ☐ Gold Platform (\$10,000) ☐ Diamond (\$5,000)

☐ Silver Stiletto (\$1,000) ☐ Custom _____ \$ _____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

☐ **Check enclosed for \$** _____

payable to EAMC Foundation. Please mail to: 2000 Pepperell Pkwy, Opelika, AL 36801

☐ **Charge my Credit Card for \$** _____

Return form via MAIL to: EAMC Foundation 2000 Pepperell Pkwy, Opelika, AL 36801

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____

Signature: _____

.....

Please submit your sponsorship form and eps. file of your logo to:

Mandy Finklea
(334) 528-2111
Mandy.Finklea@eamc.org

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events and exclusive perks for your customers. Everything is customizable to meet your needs and interests.