

4th Annual



wine
women & shoes[®]

Benefiting Florence Crittenton Programs of SC



Sponsorship Opportunities

September 25, 2016

1:00-4:00 pm

Francis Marion Hotel

Charleston, South Carolina



About Wine Women & Shoes

Created for women who enjoy fine wine, great style, and supporting a noble cause: **Wine Women & Shoes** is one of the fastest growing charity events in the country. The event features wine tasting, a live auction, and walk-around boutique marketplace. *Wine, Women & Shoes* is a highly successful national fundraising event platform that offers sponsors a unique opportunity to place their businesses in front of an ideal but hard to reach demographic: affluent, savvy women.

Florence Crittenton Programs of South Carolina is thrilled to bring this exclusive event to the Charleston area and to be working alongside *Wine Women & Shoes*' expert team, who have managed over 350 well-attended events and helped net more than \$12 million dollars for their charity partners.

We respectfully ask that you consider joining us on this exciting journey as an active supporter and be part of helping to make this a successful 4th annual event for Florence Crittenton.

Our Attendees

350 Well-Heeled Women and their Solemates!

Wine, Women & Shoes events attract affluent, educated, professional women -aka Luxury Brand Consumers.

80% of attendees are women ages 30 to 55 ranging from CEO moms to 30-something young professionals who define the female luxury brand consumer market:

- Key influencers, tastemakers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- Enjoy and consume luxury wine and fine food
- Decision makers for themselves and their families
- Pay a minimum of \$100 per reservation
- A typical guest will donate or spend an average of \$200-\$600 at these events.

Partnership

Supporting **Wine Women & Shoes-Charleston** offers you a fantastic way to support **Florence Crittenton Programs** while providing a unique and valuable opportunity to showcase your company to many Charleston community members and leaders.

About Florence Crittenton Programs

Hope, Safety and Opportunity for Young, Pregnant & Parenting Mothers

"Our overriding goal is to help each young mother take ownership of her pregnancy and her life."

Florence Crittenton Programs of SC provides education, counseling services, medical care, social support and a safe haven for young pregnant and parenting mothers in need. We help our young clients develop the skills they need to become responsible parents and members of the community. We all benefit as they become self-sufficient, responsible mothers, and their babies grow up happy, healthy, loved and safe. Located in downtown Charleston, Florence Crittenton has been serving the entire state of South Carolina for 118 years.

We serve the community in several ways:

Residential Program-Our Residential Program provides comprehensive services for pregnant girls and young women, ages 10 to 21, from the entire state of South Carolina. These clients struggle with a myriad of challenges and have a wide variety of risk factors, in addition to being pregnant.

Services include:

- residential care
- academic education and job skill training
- group and individual counseling
- pre-natal care and life skills instruction

Our overriding goal is to help each young mother take ownership of her pregnancy and her life, so that she will make informed, beneficial choices for herself, her baby, and the community as a whole. With our help, these girls and young women deliver healthy babies, complete their education, and heal through counseling. They also acquire a sense of autonomy and accomplishment, so that they may become self-sufficient, successful adults.

Family Development Program-Our Family Development Program provides comprehensive home-based support services to at-risk, low-income single mothers with children ages five and under who live in the Tri-County area of Charleston, Berkeley and Dorchester. By assisting the mother with individual counseling, continuing education and career growth, the program:

- Promotes positive family dynamics and self-sufficiency
- Focuses on helping young children enter school "ready to learn" by strengthening the mother's ability to meet the child's physical, social, emotional and cognitive developmental needs.

Homeless families may apply for our transitional housing project, which provides subsidized rent so that each young mother may complete her education and pursue vocational training, thus giving her the opportunity to achieve independence and greater financial stability for her family.

Sponsor Opportunities

 <p>4th Annual wine women & shoes[®] Benefiting Florence Crittenton Programs of SC</p>	<p>Platinum Pumps- Title Sponsor \$5,000</p> <p>NOT AVAILABLE</p>	<p>Silver Slippers \$3,000</p>	<p>Strappy Sandal \$2,500</p>	<p>High-Heeled Wedges \$1,000</p>	<p>Fabulous Flats \$500</p>
<p>Reservations to Signature Event September 25, 2016</p>	<p>VIP Table</p>	<p>3 Complimentary Tickets</p>	<p>2 Complimentary Tickets</p>	<p>1 Complimentary Ticket</p>	<p>n/a</p>
<p>Logo & Link Promotion</p>	<p>Logo & Link-online, in print and at the event (Included on Invite)</p>	<p>Logo & Link- online, in print & at the event (Included on Invite)</p>	<p>Logo & Link-online, in print & at the event</p>	<p>Logo & Link-online, in print & at the event</p>	<p>Logo & Link-online, in print & at the event</p>
<p>Opportunity to Provide Marketing Material at Event</p>	<p>Yes</p>	<p>Yes</p>	<p>Yes</p>	<p>Yes</p>	<p>No</p>

One of a Kind Sponsorship Opportunities

Shoe Guy Sponsor- \$2,500 - What is better than Shoe Guys? Thirty charming guys carrying trays of wine and shoes for the ladies to admire while promoting your company's brand. Sip the wine, mingle with the guys, and buy the shoes! What's not to like? Don't miss out on this unique opportunity to have your company noticed...and we mean noticed! Sponsor receives four complimentary event tickets.

Tervis Tumbler Sponsor- \$2,500 or In-Kind- Each guest will receive a Tervis Tumbler Wine Glass to take home with your company logo on it! This reusable cup will be used again and again for great long-term exposure! Sponsor receives four complimentary event tickets.

NOT AVAILABLE-Catwalk Sponsor-\$2,500 - Take it to the catwalk! All eyes are on the models during the climactic fashion show and your company will be prominently displayed on the catwalk backdrop. You can provide a model from your business. Includes promotion on our invitation, online, and at the event. Sponsor receives a VIP table.

Wine Glass Tags Sponsor - \$1,500 - Attendees are issued a wine glass at registration, which is carried throughout the event. Each glass is adorned with an identity tag. Not only are the wine tags helpful, they are viewed time and again as women sip their way through the afternoon. Your logo placed prominently on each tag ensures multiple impressions with every attendee and every sip. Sponsor receives two complimentary event tickets.

Cocktail Napkin Sponsor-\$1,500 - Eight vintners mean eight times the visibility. That is good business! As women travel from one vintner to the next to try exclusive wines from around the country, they will pick up a napkin at each station with your business logo printed on it. Tasty wine and tasteful marketing are a win-win in our book! Sponsor receives two complimentary event tickets.

Instant Cellar Sponsor- \$2,500- For this WINE focused event, your logo will be prominently featured on our Instant Cellar . Guests will buy keys for a chance to unlock a cellar full of rare and unique wines. Instant Cellar Display signs will say, "Instant Cellar presented by XYZ Company". Logo will be included on invitation, online and at the event on key tags and displays. Sponsor receives two complimentary event tickets.

Covergirl Photo Shoot \$1,500- A local photographer can walk the room or set up a space to take "live photo booth" shots with fun props. Hand each woman who has her photo taken a card with your information to visit your website to see (and purchase) the photo. Sponsor receives two complimentary event tickets.

DON'T SEE WHAT YOU ARE LOOKING FOR? Wine Women & Shoes-Charleston offers a great opportunity to reach an untapped, coveted demographic in our community. We can work with you to develop a customized sponsorship package. Thank you for your consideration!

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Put Your Best Foot Forward...

Sponsorship Opportunities

- Platinum Pumps Title Sponsor-**Not Available**
- Silver Slippers Sponsor-\$3,000
- Strappy Sandal Sponsor-\$2,500
- High-Heeled Wedges Sponsor-\$1,000
- Fabulous Flats Sponsor-\$500
- One of a Kind Sponsor: _____

Contact Information

Company Name: _____		
Contact Person: _____		
Email Address: _____		
Mailing Address: _____		
City: _____	State: _____	Zip Code: _____
Phone Number: _____		
Recognition Name (In print and online): _____		
Additional Sponsor Terms: _____ _____ _____		
Company Representative Signature: _____		Date _____

Payment Information

Pay By Check:

Please make payable to: **Florence Crittenton Programs of SC** with “**Wine Women & Shoes 2016**” in memo Please return to: FCP, Attention Amber McCormick, 19 Saint Margaret St. Charleston, SC 29403

Pay by Credit Card:

Please contact Amber McCormick or Lisa Van Bergen to pay by credit card by calling 843-722-7526

All proceeds of Wine, Women & Shoes benefit Florence Crittenton Programs, a registered 501c3 nonprofit organization. Donations are tax-deductible to the extent allowed by law. Federal Tax I.D. # is 57-0342030

Wine Women & Shoes
September 25, 2016

Donation Form

Listing (Name of Individual or Business – EXACTLY as it should appear)

Donor Contact Name: _____

Donor Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Donor contacted by: _____ on behalf of FCPofSC

DESCRIPTION OF ITEM / SERVICE (including any limitations, expiration, etc.)

Approximate value of item/service: \$ _____

Donor Signature: _____ Date: _____

DELIVERY ARRANGEMENTS and SPECIAL REQUESTS:

All items/services donated are tax-deductible.
All proceeds from the event will go to Florence Crittenton Programs
Thank you for your generosity!

Florence Crittenton Programs of South Carolina Tax ID# 57-0342030

PLEASE RETURN THIS COMPLETED FORM TO: FLORENCE CRITTENTON PROGRAMS OF SOUTH CAROLINA



19 SAINT MARGARET STREET
CHARLESTON, SOUTH CAROLINA 29403
843-722-7526 office 843-577-0770 fax
Events@FlorenceCrittentonSC.org
www.WineWomenandShoes.com/FloCrit

For FCPCS OFFICE USE ONLY:

Received By: _____ TY: _____ DL: _____