



wine  
women & shoes®  
CANCER SUPPORT COMMUNITY

Sponsorship  
Opportunities

MAY 12, 2017 • KENWOOD COUNTRY CLUB

# Please join us!

## WHEN & WHERE

Friday, May 12, 2017

Kenwood Country Club

6:30 PM – 10:30 PM

## RESERVATIONS

General Ticket- \$100

VIP Ticket - \$150

VIP Table for 10 - \$1,500

Wine Women & Shoes presents a unique opportunity for sponsors, with an audience of hundreds of philanthropic-minded women committed to support individuals and families through and beyond cancer!



We're pleased to introduce you to a new and exclusive event benefitting Cancer Support Community's mission to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.

Premiering in Cincinnati on **May 12, 2017 Wine Women & Shoes** will welcome hundreds of women to celebrate a girl's night out in the elegant **Kenwood Country Club**.

**Wine Women & Shoes** will feature wine and culinary tasting stations, enticing auction items, a boutique marketplace, best dressed competitions, a luxurious "Keys to the Closet" raffle, and a crowd of charming Shoe Guys to indulge, inspire and pamper our guests throughout the evening.

Sponsorships feature a wide variety of benefits, opportunities for participation and exposure, are available at a variety of levels, and can be customized just for you!

## SPONSORSHIP OPPORTUNITIES

Wine Women & Shoes is an event like no other, with a unique blend of fun, fashion and friendship. This is an evening inspired and designed to provide vital support, education and hope to thousands of individuals and families through and beyond cancer.

These packages reflect the variety of the many elements and benefits that can be included – we look forward to building the perfect opportunity for you!



# Diamond Stiletto

**\$15,000 - EXCLUSIVE PRESENTING SPONSOR**

- VIP Tickets for 10 guests
- Your very own **Sole Mate** dedicated to the comfort of your guests
- Premium placement signage
- Name/logo recognition on each guest's complimentary wine glass
- Live mentions from the podium throughout the event
- Name and logo recognition as presenting sponsor in print and digital communication and promotional materials
- Social media postings before, during and after event
- Name/logo and opportunity for placement of premium, event-appropriate item in guest 'swag bag'
- Opportunity for engagement session with Cancer Support Community







# Platinum Pump

**\$10,000 - MAIN FEATURE SPONSOR** (4 available)

## **Wine Tastings, Culinary Stations, Marketplace or Fashion Show**

*They'll be lots to explore at Wine Women & Shoes - guests can sip a selection of sumptuous wines at the tasting stations, enjoy delectable sweet and savory bites from our culinary contributors and be wowed by the array of fashion and accessory items available to purchase in our marketplace. And be there as guests experience and enjoy the fashion show with recognition from the stage!*

### **EACH includes:**

- VIP tickets for 8 guests
- Your very own **Sole Mate** dedicated to the comfort of your guests
- Premium placement signage for the feature element
- Live mentions from the podium throughout the event
- Name/logo recognition in all print and digital communication/promotional materials
- Social media postings before, during and after event
- Opportunity for placement of event-appropriate, premium item in guest 'swag bag'
- Individual opportunities based on featured area:

**Wine Tasting** - wine glass tags

**Culinary Stations** - branded napkins

**Marketplace** - mirror decals

**Fashionista** - runway recognition





# Gold Gladiator

**\$7,500 - SOE GUYS FEATURE SPONSOR**

**These are the men who will help make Wine Women & Shoes a night to remember!**

*More than 30 dedicated, charming men will be working the room, pampering the women and adding to the fun - they'll be selling raffle tickets, showing off the marketplace items, promoting the auctions and ensuring every guest has the time of their lives.*

*Selected men will also be assigned as 'Sole Mates' for VIP guests and sponsors. Each Shoe Guy will also be supporting Cancer Support Community in the weeks leading up to Wine Women and Shoes by gathering his own sponsorship support - and the gentleman with the highest fundraising total will be crowned King of Sole at the event!*

- Name/logo on Shoe Guy shirts or ties
- Signage throughout the venue
- Name/logo recognition in all print and digital communication/promotional materials
- Social media postings before, during and after event
- Opportunity to provide up to 5 Shoe Guys
- Opportunity to provide prize for King of Sole, announcement and presentation of the winner from the stage
- Opportunity for placement of event-appropriate, premium item in guest 'swag bag'
- Opportunity to host orientation sessions for Shoe Guys
- 6 VIP Tickets



# Silver Slingback

\$5,000 - FEATURE SPONSORS

## First Impression & Red Carpet

*Guests at Wine Women & Shoes will want to capture the fun with amazing photographs - sponsor the 360 photo experience that everyone will want to try or be featured in the keepsake, promotional and social media photos on the background of the photobooth!*

### **EACH includes:**

- VIP tickets for 4 guests
- Name/logo recognition in all print and digital communication/promotional materials
- Social media postings before, during and after event
- Opportunity for placement of event-appropriate, premium item in guest 'swag bag'
- Individual opportunities based on featured area:

**First Impression** - entrance to event with 360 photo station

**Red Carpet** - logoed photobooth background



# Supporting Peep Toe

\$ 2,500 - FEATURE SPONSOR

**The following areas are available with the benefits listed AND include:**

- 2 VIP Tickets
- Signage for the feature element
- Name/logo recognition in all print and digital communication/promotional materials
- Social media postings before, during and after event
- Opportunity for placement of event-appropriate item in guest 'swag bag'

## **KEYS-TO-THE-CLOSET**

A treasure trove for the winning raffle ticket holder - fashion, accessory and home décor items, gift certificates for salons, spas, restaurants and more! Sponsorship includes recognition on tickets, signage at display and promotion through the Shoe Guys!

## **SENSATIONAL SWAG**

Every guest will receive a reusable tote featuring your name/logo and filled with your premium item and a variety of other gifts, special offers and delightful surprises - all distributed by the suave and charming Shoe Guys!

## **BEST IN SHOE OR BEST DRESSED GUEST AWARDS**

Guests will be celebrated for their fabulous fashion sense with awards presented at the event! Sponsorship allows you provide the judges and prizes, and includes signage, announcement of the winners and presentation of prizes from the stage.

## **BOTTLED WATER**

Quench the thirst of event guests with logoed bottled water. It is fantastic exposure throughout the evening!

## **POWDER ROOM**

This is a night like no other for indulging and pampering, so the powder rooms should be no exception! Select products for guests provided by sponsor would be featured (skin care, makeup etc) with signage throughout the ladies' rooms (counter signs or mirror decals).

## **DON'T SEE WHAT YOU'RE LOOKING FOR?**

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events and exclusive perks for your customers. Everything is customizable to meet your needs and interests.

# Registration

## SPONSORSHIP OPPORTUNITIES

☐ Diamond Stiletto \$15,000  
Exclusive Presenting Sponsor

☐ Platinum Pump \$10,000  
Main Feature Sponsor (4 available)

☐ Wine Tasting ☐ Culinary Stations ☐ Marketplace ☐ Fashionista

☐ Golden Gladiator \$7,500  
Feature Sponsor

☐ Silver Slingback \$5,000  
Feature Sponsors

☐ Red Carpet ☐ First Impression

☐ Supporting Peep Toe \$2,500  
Feature Sponsor

☐ Keys to the Closet ☐ Sensational Swag ☐ Powder Room

☐ Best in Shoe or Best Dressed Guest Awards ☐ Bottled Water ☐ Custom

## PAYMENT INFORMATION

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Check enclosed for \$ \_\_\_\_\_ payable to Cancer Support Community

☐ Charge my credit card for \$ \_\_\_\_\_

Please Circle:            Visa            MasterCard            Amex

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return form by email to [Gramstetter@cancer-support.org](mailto:Gramstetter@cancer-support.org) or mail to:**

**Cancer Support Community 4918 Cooper Road, Cincinnati Ohio 45242**

