

The Saint Francis Foundation

PRESENTS



wine
women & shoes®

BENEFITTING THE TENDERLOIN HEALTH
IMPROVEMENT PARTNERSHIP

Sponsorship Opportunities

SUNDAY, MAY 7, 2017 • RITZ CARLTON, SAN FRANCISCO



Serving our Community and that Means Everyone

The mission of the Saint Francis Foundation is to raise funds and make grants that support and enhance the ability of Saint Francis Memorial Hospital to deliver exceptional health care services and compassionate care to its patients and to the communities the hospital serves.

Founded in 1979, the Saint Francis Foundation is a non-profit organization entrusted to provide philanthropic support to Saint Francis Memorial Hospital and the community the hospital serves. Through the generosity of caring and compassionate donors, we are responsible for raising funds, establishing and distributing grants, and continuing to foster outstanding health services to the local community.

The Saint Francis Foundation strives to approach every day with kindness and compassion. We are honored to serve the great city of San Francisco in this most profound way.

Learn more about us at saintfrancisfoundation.org





About The Tenderloin Health Improvement Partnership

Founded and led by Saint Francis Foundation in collaboration with the Community Health team at Saint Francis Memorial Hospital, the *Tenderloin Health Improvement Partnership (TLHIP)* has engaged a broad spectrum of public, private and not-for-profit stakeholders in working toward better health outcomes in the Tenderloin.

Working collaboratively and in alignment, TLHIP seeks to address both the social determinants that impact the overall health of the people who live and work in the Tenderloin and the underlying health disparities and inequities that perpetuate the status quo.

Through this groundbreaking initiative, the Foundation seeks to ensure that health and well-being are within the reach of all who live and work in our neighborhood, including the 3500+ children who call it home.

Focusing on Children and Families in the Tenderloin, TLHIP Supports:

- *Boys and Girls Clubs of San Francisco*, *YMCA*, and *SF Rec & Park*, to provide 70 hours of activities for children and the community each week at the renovated Boeddeker Park at Eddy and Jones Streets
- *Tenderloin Safe Passage*, to address street safety concerns for children in the Tenderloin by stationing corner captains on the most critical corners of the neighborhood and establishing a safe corridor for more than 130 children (that's 260 shoes!) each day, to go from school to after school programming
- *De Marillac Academy*, to publish a student poetry anthology and *American Conservatory Theatre* to run a podcast program to give voice to the youth of the Tenderloin and provide a mechanism for processing and sharing their experiences growing up in the neighborhood
- *826 Valencia Tenderloin Center*, (recently opened summer 2016) to provide one-on-one writing tutoring and mentorship to local students through their afterschool program
- *Larkin Street Youth Services*, to engage at risk youth in their YouthForce skills development and community outreach program

We can create even more of an impact for these programs and others with your help!

Learn more here! www.saintfrancisfoundation.org/tenderloinhip





Be there. Be giving. Be fabulous!

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors. WW&S events are now in over 56 cities across the country and have raised more than \$40,000,000 for women and children's causes.

WWS Guest Profile

- 80% women are ages 30 to 55
- Range from CEO moms to 30-something young professionals
- Key influencers, tastemakers and connectors in our community
- Charity supporters, socially conscious and community minded
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the discerning luxury brand consumer

Join us on Sunday, May 7, 2016 at the fabulous Ritz Carlton, San Francisco

General Admission starting at \$150

VIP starting at \$200

Tables of 10, starting at \$1,500

More info and tickets available at www.winewomenandshoes.com/sf





Exclusive Platinum Sponsor - \$25,000

The Exclusive Platinum Sponsor will receive the highest level of recognition and brand exposure to our guests and through pre- and post-event media campaigns.

Branding & Marketing Opportunities

- Recognition on all WW&S materials, including marketing and media materials, advertisements, e-blasts, invitations, press releases, and social media*
- Link to your company website on the event website
- Personalized Facebook post
- Logo on step and repeat backdrop
- Opportunity to promote your business through a mutually agreed upon display
- Opportunity to welcome the audience from the stage with your logo on-screen
- Opportunity to provide marketing materials in the VIP swag bag and/or a mutually agreed upon gift for VIPs
- Opportunity to provide four Solemen from your company to attend and promote your business to guests

The Exclusive Platinum Sponsor will also receive one VIP table for ten guests with signage at the event, a \$2,500 value.

** If secured by March 1st, 2017*





Exclusive Gold Sponsor - \$15,000

The Exclusive Gold Sponsor will receive the second largest level of recognition and brand exposure to our guests and through pre- and postevent media campaigns.

Branding & Marketing Opportunities

- Recognition on all WW&S materials, including marketing and media materials, advertisements, e-blasts, invitations, press releases, and social media
- Link to your company website on the event website
- Opportunity to promote your business through a mutually agreed upon display
- Opportunity to provide marketing materials and/or a mutually agreed upon gift in the in the VIP swag bag
- Opportunity to provide two Solemen from your company to attend and promote your business to guests

The Exclusive Gold Sponsor will also receive one VIP table for ten with signage at the event, a \$2,500 value.





Exclusive Solemen Sponsor - \$10,000

Designed to connect businessmen with the savvy female consumer, “Solemen” play a critical role in the event operation and promoting your business.

Branding & Marketing Opportunities

- Constant brand recognition from every attendee throughout the event
- Opportunity to display your logo on the “Soleman’s” attire (mutually agreed upon with charity)
- Opportunity to supply ten to fifteen “Solemen” to represent your firm
- Additional exposure includes logo recognition on the event website, emails, and text recognition on invitations, press releases, event program, and event signage.

Exclusive Solemen Sponsor will also receive 4 VIP tickets to the event, \$1,000 value.





Marketing and Underwriting Opportunities

Wine Glass - \$5,000

Each guest receives a souvenir wine glass with your logo upon arrival. The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories when they take this glass home with them. Includes a table display at event, a personalized facebook post, and an opportunity to provide an item for the VIP swag bag! (Glasses provided by charity).

Wine Glass Sponsor will also receive 2 VIP tickets to the event, a \$500 value.

MARKETING TIP: Create a short, event specific tag line for the glass. Tag lines are particularly effective to drive home your brand's message or market niche

Paparazzi Photo Backdrop - \$3,000

Don't miss the multi-exposure, visual branding opportunity providing both on-site brand impressions and post-event impressions! As ladies arrive at the entrance, they are escorted down a red-carpet where they are photographed in front of a Step and Repeat banner. Sponsor logos will be splashed onto a vibrant banner backdrop (along with Exclusive Sponsor, Foundation, and WWS logos). Includes a Facebook post with and event photo thanking your company.

Paparazzi Sponsor will also receive 2 VIP tickets to the event, a \$500 value.

Centerpiece - \$3,000

Provide centerpieces (chosen by charity) for 40+ tables during the fashion show and program. Stand out when 350+ attendees sit down and see your name at their table where your centerpiece is on display.

Centerpiece Sponsor will also receive 2 VIP tickets to the event, an \$500 value.





Marketing and Underwriting Opportunities

V.I.P Swag Bag - \$2,500

As Swag Bag Sponsor, you will have the opportunity to distribute 350 custom bags with your logo imprinted on one side. These bags provide long term impression opportunities long after the event is over. In addition to the logo impression on the bag, as the exclusive partner of this marketing opportunity, we encourage you to place a dynamic item or offer in the bag that will encourage attendees to do business with you! (Items are at the full discretion of the charity; charity to provide bags).

You will also receive 2 General Admission tickets to the event, a \$500 value.

Best in Shoe Awards - \$2,500

We will celebrate our guests' fabulous footwear by promoting a shoe award. Sponsor will provide two judges and the award. Judges have the opportunity to come on stage and announce the winner before the fashion show.

You will also receive 2 General Admission tickets to the event, a \$500 value.

Wall of Wine - \$2,000

Everyone's a winner! As the exclusive sponsor, everyone who purchases a raffle ticket will go home with a bottle of wine and a wine bag with your logo on it. (Charity to provide bags).

You will also receive 2 General Admission tickets to the event, a \$500 value.

MARKETING TIP: Double your impact by recruiting volunteers from your business to help sell Wall of Wine tickets. It's a great opportunity to meet guests and introduce them to your company and since everyone wins at the Wall of Wine, you will make everyone happy!





Marketing and Underwriting Opportunities

Invitation - \$1,500

With a guest list of over 1,000 people, this sponsorship gives you maximum exposure. Be listed on the event Invitation and invite yourself (Sponsorship deadline for print invitation is January 31, 2017)

Invitation Sponsor will also receive 2 General Admission tickets to the event, a \$400 value.

Hydration Station - \$1,000

Help our fabulous attendees hydrate at the water station. Elegant signage and dispensers will draw a thirsty crowd.

Bling Rings - \$500

Blinking light up rings are a fun and fabulous way to identify raffle participants and also serves as the ticket itself! We will display elegant signage with your logo/name at the raffle table and on the ring bowl (ring provided by sponsor).

Mirror, Mirror - \$500/mirror (10 mirrors available)

You can be the fairest of them all as you personalize one (or more) of mirrors our guests will be using to check out how glamorous they look in dozens of amazing shoes! Write a lipstick message, produce a removable sticker, or develop your own unique way to personalize a mirror.



SPONSORSHIPS AT A GLANCE

	Exclusive Platinum Sponsor	Exclusive Gold Sponsor	Exclusive Soleman Sponsor	Wine Glass Sponsor	Paparazzi Photo Backdrop Sponsor	Centerpiece Sponsor	VIP Swag Bag Sponsor	Best in Shoe Awards Sponsor	Wall of Wine Sponsor	Invitation Sponsor	Hydration Station Sponsor	Bling Rings Sponsor	Mirror, Mirror Sponsor (10 Available)
	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$3,000	\$2,500	\$2,500	\$2,000	\$1,500	\$1,000	\$500	\$500
VIP Table for 10 (\$2,500 value)													
Recognition on all WW&S Materials													
Logo on Invitation													
Link to company website on event website													
Personalized facebook post													
Logo on Step & Repeat													
Display at Event													
Announcement from stage													
Logo on stage screens													
Provide a Soleman	4	2	10+										
VIP Swag Bag Entry													
# of VIP Tickets (\$250 value)	10	10	4	2	2	2	2 GA	2 GA	2 GA	2 GA	n/a	n/a	n/a



Other Ways To Participate and Make a Donation



Entry to the Swag Bag - \$500 cash donation

This is your extraordinary opportunity to reach VIP attendees with entry into the coveted custom made VIP swag bag. You made include your marketing materials or other branded items. Option to provide 100 units.

In-Kind Donations

Silent Auction/Chance Drawing

Market your brand and make a difference in our community by donating to the silent auction and/or raffle. Please fill out the in-kind donation form on page 14.

Key to the Closet **Chance Drawing**

One lucky guest will have the opportunity to win the entire "closet" full of beautiful prizes! Opportunity to be exclusive sole sponsor of Key to the Closet.

Refreshments for Volunteers and Solemen

Provide refreshments for approximately 25 volunteers and 15 Solemen who work hard to deliver a successful event. Include your logo on signage or agreed display. Includes swag bag access.

DON'T SEE WHAT YOU ARE LOOKING FOR?

Small cosmetic bags, lip balm, and hand sanitizer are also available. Wine Women & Shoes offers a great opportunity to reach an untapped, coveted demographic in our community. We can work with you to develop a customized sponsorship package.

Thank you for your consideration.



Sponsorship Agreement – Benefiting the Tenderloin Health Improvement Partnership

YES! I would like to participate in Saint Francis Foundation’s Wine Women & Shoes, May 7, 2017 as:

- Exclusive Platinum Sponsor (\$25,000) Wine Glass Sponsor (\$5,000) VIP Swag Bag (\$2,500) Invitation Sponsor (\$1,500)
- Exclusive Gold Sponsor (\$15,000) Paparazzi Photo Backdrop (\$3,000) Best in Shoe Contest (\$2,500) Hydration Station (\$1,000)
- Solemen Sponsor (\$10,000) Centerpiece Sponsor (\$3,000) Wall of Wine Sponsor (\$2,000) Bling Ring Sponsor (\$500)
- Mirror, Mirror (\$500/mirror) _____ # of mirrors
- Unable to sponsor, but would like to make a donation of: _____

Name: *As you would like it to appear for recognition purposes* _____

Contact Name _____ **Contact Phone** _____ **Contact Email** _____

Please send invoice to the following name and address: Name: _____ Address: _____

Check enclosed for \$ _____ payable to *Saint Francis Foundation*

Charge my Credit Card for \$ _____ (*Please fill out information below*)

FOR CREDIT CARD ONLY:

Name as it appears on the card: _____

Please Circle: **Visa** **MasterCard** **Discover**

CC#: _____ **Exp. Date:** _____ **Signature:** _____



Please mail all forms to: Saint Francis Foundation, 900 Hyde Street, Suite 1208, San Francisco CA 94109

A portion of your sponsorship may be tax-deductible. Please consult your tax advisor.

Please email your logo as a EPS or JPEG high resolution file to allison.blomerth@dignityhealth.org

For more information contact crystal.ng@dignityhealth.org or 415.353.6716.



Event Tickets & Tables – Benefiting the Tenderloin Health Improvement Partnership

YES! I/we would like to attend the Saint Francis Foundation’s Wine Women & Shoes, May 7, 2017:

Tickets officially go on sale March 1st and Early bird cutoff date is March 31st.

GA TICKETS: Early Bird (Before March 31): \$150 April 1st – May 6th: \$200 Day of (if available): \$250

VIP TICKETS: Early Bird (Before March 31): \$200 April 1st – May 6th: \$250 Day of (if available): \$300

GA TABLE OF 10: Early Bird (Before March 31): \$1,500 April 1st – May 6th: \$2,000

VIP TABLE OF 10: Early Bird (Before March 31): \$2,000 April 1st – May 6th: \$2,500

EXCLUSIVE FRONT & CENTER VIP TABLE OF 10 (only one available): \$3,500

Unable to sponsor, but would like to make a donation of: _____

Contact Name _____ **Contact Phone** _____ **Contact Email** _____

Check enclosed for \$ _____ payable to *Saint Francis Foundation. MAIL TO:* Saint Francis Foundation, 900 Hyde Street, Suite 1208, San Francisco CA 94109

Charge my Credit Card for \$ _____ *(Please fill out information below)*

FOR CREDIT CARD ONLY:

Name as it appears on the card: _____

Please Circle: **Visa** **MasterCard** **Discover**

CC#: _____ **Exp. Date:** _____ **Signature:** _____





In-Kind Donation Form— *Benefiting the Tenderloin Health Improvement Partnership*

Donors receive the following recognition:

Items valued at \$5,000+ are recognized by logo on website, Facebook and premium event placement.

Items valued at \$1,000+ are recognized by name at the event and on the website.

Items valued under \$1,000 are recognized by name at the event.

Donor (for recognition purposes): _____ Contact Person (for item pickup): _____

Donated service or item: _____ Estimated Value: _____

Description (be specific; include special instructions): _____

Restrictions/expiration date (certificates should be redeemable until at least 5/31/2018 and be made out to Saint Francis Foundation):

Saint Francis Foundation create gift certificate: NO Yes

Please have a volunteer pick up my donation: NO Yes

Best pick up time: _____ Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ E-mail address: _____

*A portion of your sponsorship may be tax-deductible.
Please consult your tax advisor.*

