

### Sponsorship Opportunities



SATURDAY, OCTOBER 14 • 11:00 AM - 3:00 PM • RENAISSANCE CLEVELAND



## Please join us!

#### WHEN & WHERE

Saturday, October 14, 2017 Cleveland Renaissance Hotel 11:00 AM – 3:00 PM

#### RESERVATIONS

General Ticket - \$125 General Table for 10 - \$1,250 VIP Ticket - \$200 VIP Table for 10 - \$2,000

Wine Women & Shoes presents a unique opportunity for sponsors, with an audience of hundreds of philanthropic-minded women committed to children and families - and the finer things in life!





#### SPONSOR OPPORTUNITIES

Wine Women & Shoes is an event like no other, with a unique blend of fun, fashion and friendship. This is an afternoon inspired and designed to provide vital support to families whose children are undergoing medical treatment right here in Northeast Ohio.

Wine Women & Shoes features wine tastings, a boutique marketplace, Best-in-Shoe Competition, luxurious Key to the Closets, a professional fashion show by Toni in Style and charming Shoe Guys to inspire and pamper our guests throughout the event.

Sponsorships feature a wide variety of benefits, opportunities for participation and exposure, and can be customized just for you. These packages reflect the variety of the many elements and benefits that can be included – we look forward to building the perfect opportunity to fit you!

All proceeds benefit the *Ronald McDonald House (RMH) of Cleveland, Inc.* to provide critical support and resources for families whose children are undergoing medical treatment. In 2016, RMH Cleveland served over 108,000 individuals regardless of their ability to pay to ensure they were close to their child or children. Your support helps keep families close when they need it most.





## Diamond Stiletto

\$20,000 - EXCLUSIVE PRESENTING SPONSOR

- VIP Tickets for 20 guests plus exclusive Sponsor After-Party Admission
- Two of your very own Shoe Guys dedicated to the comfort of your guests
- Premium placement signage
- Name/Logo recognition on each guest's complimentary wine glass
- · Live mentions from the podium throughout the event as well as a short introduction on stage
- Name and logo recognition as the Presenting Sponsor in print and digital communication and promotional materials
- Front row table seating for the fashion show
- Social media postings before, during and after event
- Name/Logo and opportunity for placement of premium, event appropriate item in guest Swag Bags
- Opportunity to provide up to two models for the Fashion Show
- Gift with your logo provided by RMH for all Sponsor After-Party Guests



# Platinum Pump

\$10,000 - MAIN FEATURE SPONSOR (3 available)

They'll be lots to explore at Wine Women & Shoes – guests can sip a selection of sumptuous wines at the tasting stations, enjoy a gourmet lunch and be wowed by the array of fashion and accessory items available to purchase in our marketplace. And be there as guests experience and enjoy the fashion show with recognition from the stage.

#### CHOOSE FROM THE FOLLOWING THREE HIGH IMPACT OPTIONS:

- 1) Wine Tasting Wine Glass Tags & Tasting Station Recognition
- 2) Runway Runway Recognition
- 3) Step & Repeat Red Carpet Exposure

#### **EACH INCLUDES:**

- VIP tickets for 20 guests plus exclusive Sponsor After-Party Admission
- Two of your very own Shoe Guys dedicated to the comfort of your guests
- · Premium placement of signage in your designated area
- Live mentions from the podium throughout the event
- Name and logo recognition as a sponsor in print and digital communication and promotional materials
- Seating along the runway for the fashion show
- Social media postings before, during and after event
- Opportunity for placement of event-appropriate, premium item in Swag Bag

Be there. Be giving. Be fabulous!



## Gold Gladiator

\$7,500 - ENTERTAINMENT SPONSOR

Wine Women & Shoes is known to be a fun event and you can be at the center of the entertainment with these two exclusive opportunities. Create a memorable moment by choosing one of these high profile areas.

#### CHOOSE FROM THE FOLLOWING THREE OPTIONS:

- 1) Shoe Guys More than 30 dedicated, charming men will be working the room, pampering women and adding to the fun. Your logo will be tastefully embroidered on Shoe Guy shirts.
- 2) Marketplace Be one of the first impressions for guests at the event. Boutique shopping vendors, delicious wine tastings, a photograph station, Keys to the Closet, Wall of Wine and a few more surprises are all areas that are featured as part of the fun.
- 3) Fashion Show A must see portion of the event is the glamorous fashion show which dazzles guests with boutique offerings from casual to evening wear.

#### **EACH INCLUDES:**

- 15 VIP Tickets plus exclusive Sponsor After-Party Admission
- Two of your very own Shoe Guys dedicated to the comfort of your guests
- Premium placement of signage in your designated area
- Live mentions from the podium throughout the event
- Name and logo recognition as a sponsor in print and digital communication
- Social media postings before, during and after event
- Opportunity for placement of event-appropriate, premium item in guest Swag Bag

Be there. Be giving. Be fabulous!



# Silver Slingback

\$5,000 - FEATURE SPONSORS

#### CHOOSE FROM THE FOLLOWING FIVE OPTIONS:

- 1) AV Sponsor Lights, camera, action! This event won't be the same without you.
- 2) Luncheon Provide a gourmet meal for all guests.
- 3) Valet Complimentary valet provided for all guests.
- 4) After-Party Sponsor Host all event sponsors at this exclusive sponsor only event.
- 5) Lasting impression Station at the end of the event as a thank you for attending to all guests.

#### **EACH INCLUDES:**

- 10 VIP Tickets plus exclusive Sponsor After-Party Admission
- · Shoe Guy dedicated to the comfort of your guests
- Premium placement of signage in your designated area
- Name and logo recognition as a sponsor in print and digital communication
- · Social media postings before, during and after event
- Opportunity for placement of event-appropriate, premium item in guest Swag Bag

## Supporting Peep Toe

#### \$2,500 - SUPPORTING SPONSORS

#### CHOOSE FROM THE FOLLOWING TWO OPTIONS:

- 1) Best in Shoe Competition Guests will be celebrated for their fabulous fashion sense with awards presented to the top five shoes on stage at the event. Sponsorship allows you to provide one Shoe Judge and prizes and includes signage, announcement of the winners and presentation of the grand prize on stage.
- 2) Wall of Wine Guests can guarantee they walk away with a great bottle of wine (or two) with a selection of wine bottles valued from \$15-80 at our Wall of Wine. Sponsorship includes logo on wine pull bottle tags and signage at the Wall of Wine.

#### **EACH INCLUDES:**

- 10 General Admission Tickets plus exclusive Sponsor After-Party Admission
- Name and logo recognition as a sponsor in print and digital communication
- · Social media postings before, during and after event

#### \$1,500 - ACCESSORY SPONSOR

#### CHOOSE FROM THE FOLLOWING FOUR OPTIONS:

- 1) Swag Bag Item Choose an item from our wish list for our swag bags.
- 2) Hydration Station Non-Alcoholic Beverage sponsor.
- 3) Hospitality Powder Room Hospitality Baskets
- 4) Napkin Sponsor Cocktail Napkins

#### **EACH INCLUDES:**

- 2 VIP Tickets to the event plus exclusive Sponsor After-Party Admission
- Name or logo recognition as a sponsor in print and digital communication
- Social media postings before and after event
- Opportunity for placement of event-appropriate, premium item in guest Swag Bag
- Recognition on the event website and program

#### DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events and exclusive perks for your customers. Everything is customizable to meet your needs and interests.

### Sponsor Commitment



### WE ARE EXCITED TO BE A PART OF THE EVENT ON OCTOBER 14, 2017. WE CAN'T WAIT TO COLLABORATE AS YOUR:

□ Diamond Stiletto Presenting Sponsor \$20,000
☐ Platinum Pump Main Feature Sponsor \$10,000 ☐ Wine Tasting ☐ Runway ☐ Step & Repeat
☐ Gold Gladiator Entertainment Sponsor \$7,500 ☐ Shoe Guys ☐ Marketplace ☐ Fashion Show
☐ Silver Slingback Feature Sponsor \$5,000 ☐ AV ☐ Luncheon ☐ Valet ☐ After-Party ☐ Lasting Impression
☐ Supporting Peep Toe Sponsor \$2,500 ☐ Best in Shoe ☐ Wall of Wine ☐ General Event
□ Accessory Sponsor \$1,500 □ Swag Bag Item □ Hydration Station □ Hospitality □ Napkins
Name for Sponsor Recognition Purposes:
Contact Name:
Address:
Email: Phone:
☐ Check enclosed (made payable to RMH Cleveland)
☐ Charge my credit card: AMEX Discover Mastercard VISA
Card #:
Name on Card:
Signature