



wine
women & shoes[®]

- BENEFITING -

Ronald McDonald House Charities[®] of Augusta



Sponsorship Opportunities

Please join us!

WHEN & WHERE

Sunday, March 4, 2018

2:00 PM

William H. Bell Auditorium

712 Telfair Street, Augusta, GA 30901

TICKET PRICE

General Admission \$75

VIP Admission \$150

Expected Attendance: 300

100% of ticket sales help ensure care for our critically ill children and their families.

Wine Women & Shoes presents a unique opportunity to target affluent, well-educated, charity-minded women of Augusta. Cash and in-kind sponsorships underwrite all event costs.



**Ronald McDonald
House Charities®**
Augusta



ABOUT RONALD MCDONALD HOUSE CHARITIES OF AUGUSTA

In 1982 a group of concerned citizens saw a need for lodging for families of seriously ill children receiving medical treatment in Augusta from out of the area. Many people were sleeping in waiting rooms and in their cars. Some children did not receive medical care because they had no place to stay. The group formed and organized the Georgia-Carolina Children's Inn and began fundraising to have a home for these families. In 1984, the dream of a Ronald McDonald House became a reality as the doors at 938 Greene Street welcomed its first family.

On February 2, 2015 we welcomed our first family to our new 23 bedroom home; a very pregnant mother carrying quadruplets! She stayed at the House while her husband and 2 sons lived in Athens GA. They came as often as they could to visit until finally the new family of 8 (6 children under 5) went home together. That is the magic and mission of Ronald McDonald House of Augusta. Families can stay with us, stay together and stay connected to their child's medical treatment.

With your help today, we will be able to serve more children and families who needs us. Every night we welcome 23 families who have come to Augusta to receive critical medical care for their children at the JMS Burn Center or at the Children's Hospital of Georgia.

For over 32 years we have taken care of the needs of the families who stay with us, so they can focus on what's really important; the health of their child. Thank you for helping us *Keep Families Close.*

Be there! Be fabulous!



About Wine Women & Shoes

Wine Women & Shoes has exploded across North America in the last decade, producing more than 300 fabulous fashion events that have helped net an impressive \$40 million for our nonprofit partners. WW&S events are fun, festive, and full of feminine soul—community celebrations that bring women together around fine wine, great style, and causes that matter!

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. WW&S events raise awareness for charities, increase sales for wineries and retail partners, and provide community outreach for corporate sponsors.

www.winewomenandshoes.com/augusta

WW&S GUEST PROFILE

- 80% women ages 30 to 55
- Ranging from CEO's and moms to 30-something young professionals
- Key influencers, tastemakers and connectors in their communities
- Charity supporters, socially conscious and community minded
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, attendees donate/spend \$200-\$600 at each event



Platinum Pump

\$10,000 EXCLUSIVE PRESENTING SPONSOR

Provides 500 family nights at the House

- 10 VIP tickets
- Logo included with WWS logo and RMHC Augusta's logo on all marketing and media materials, link on website
- Full page Program ad
- Logo and Link on RMHC Augusta's and WW&S websites
- 2 Sole Men
- Inclusion of promotional material in SWAG bag
- Display at event
- Recognition on Step & Repeat
- Opportunity to welcome guests

“Cinderella is living proof that a pair of Shoes can change your life!”

**Women leave Wine Women & Shoes feeling confident, flirty, and energized...
And they could be leaving thinking about you!**

CONTACT SEAN FRANTOM AT (706) 724-5901 OR AT SFRANTOM@RMHCAUGUSTA.ORG
TO SECURE YOUR SPONSOR SPOT TODAY!



Gold Stilettos

\$7,500 EXCLUSIVE AUTO SPONSOR

Provides NICU's family's extended stay at the House

- 8 VIP tickets
- Logo included with WWS logo and RMHC Augusta's logo on all marketing and media materials, link on website
- 3/4 page program ad
- Logo and Link on RMHC Augusta's and WW&S websites
- 2 Sole Men
- Inclusion of promotional material in SWAG bag
- Display at event
- Recognition on Step & Repeat
- Opportunity to display automobiles

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Silver Sandals

\$5,000 SOLE MEN OR SHOEMELIER SPONSOR

*Provides Chemo therapy patient's multiple visits to the House OR
Provides a month of dinners for the families*

SOLE MEN SPONSOR

- 4 VIP tickets
- Half Page Program Ad
- Sole Men shirt with your logo on it
- Logo and Link on RMHC Augusta's and WW&S websites
- 2 Sole Men
- Inclusion of promotional material in SWAG bag

SHOEMELIER SPONSOR

- Wine glasses with your logo etched in
- 4 VIP Tickets
- Half page program ad
- Logo and Link on RMHC Augusta's and WW&S websites
- 2 Sole Men
- Inclusion of promotional material in SWAG bag

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Bronze & Beautiful

\$1,500 – 2,500 SPONSORS

SWAG BAG: \$2,500

Provides baking supplies to provide plenty of “comfort” food

SWAG Bag with your logo on one side, 2 VIP Tickets, Logo in program, Logo and Link on RMHC Augusta's and WW&S websites, Inclusion of promotional material in SWAG Bag

WINE TAGS: \$2,500

Provides ...

WINE TAGS with your logo, 2 VIP Tickets, Logo in program, Logo and Link on RMHC Augusta's and WW&S websites, Inclusion of promotional material in SWAG Bag

PAPARAZZI STEP & REPEAT: \$2,500

Provides ...

Your logo on the step & repeat banner at entrance, 2 VIP Tickets, Logo in program, Logo and Link on RMHC Augusta's and WW&S websites, Inclusion of promotional material in SWAG Bag

KEY-TO-THE-CLOSET: \$2,500

Provides ...

Your logo featured as presenting the Key-to-the-Closet, 2 VIP Tickets, Logo in program, Logo and Link on RMHC Augusta's and WW&S websites, Inclusion of promotional material in SWAG Bag

WATER BOTTLE SPONSOR: \$2,000

Provides months of activities to keep families connected and comforted

Your logo on water bottles, 2 VIP Tickets, Logo in program, Logo and Link on RMHC Augusta's and WW&S websites, Inclusion of promotional material in SWAG Bag

SOLE SUPPORTERS: \$1,500 (3 Opportunities)

Cocktail Napkins: Place your logo on cocktail napkins that will be used throughout the event.

Best in Shoe: We will celebrate our guests' fabulous footwear by promoting a shoe award. Sponsor may provide the judge(s). Judge(s) have the opportunity to come on stage and announce the winner after the fashion show.

Mirror/Mirror: Sponsor may underwrite the marketplace vendor mirrors and their logo, as well as, phrases like “You look mahvellous!” which will be placed throughout venue.

Provides a night's stay for 50 families at the House

Includes 2 Tickets, Name in program, Name and link on RMHC Augusta's and WW&S websites



Ronald McDonald
House Charities®
Augusta

SPONSORSHIP AGREEMENT

Benefiting RMHC of Augusta

YES! I would like to participate in Wine Women & Shoes, March 4, 2018 as:

_____ PLATINUM PUMP: \$10,000

_____ WINE TAG: \$2,500

_____ AUTOMOBILE: \$7,500

_____ STEP & REPEAT: \$2,500

_____ SOLE MEN: \$5,000

_____ KEY-TO-THE-CLOSET: \$2,500

_____ SOMMELIER: \$5,000

_____ WATER BOTTLE: \$2,000

_____ SWAG BAG: \$2,500

_____ SOLE SUPPORTER: \$1,500

[] COCKTAIL NAPKIN [] BEST IN SHOE [] MIRROR/ MIRROR

Name: _____
(as you would like it to appear for recognition purposes)

_____ Send invoice.

_____ Check enclosed for \$ _____
payable to RMHC Augusta, 1442 Harper Street, Augusta, GA 30901

_____ Charge my Credit Card: Please fill out information below.
Return form via MAIL to RMHC: 1442 Harper Street, Augusta, GA 30901

FOR CREDIT CARD ONLY:

Name as it appears on the card: _____

Please Circle: Visa MasterCard Amex Discover **Total to be charged: \$** _____

CC#: _____ Exp. Date: _____

Signature: _____

Please email your logo as a JPEG to Sean Frantom, sfrantom@rmhcaugusta.org

For more information call (706) 724-5901 or visit winewomenandshoes/augusta

To learn more about Ronald McDonald House Charities of Augusta,
please visit www.rmhcaugusta.org