



wine women & shoes®

Benefiting

FLORENCE CRITTENTON PROGRAMS
OF SOUTH CAROLINA



Be Giving. Be Golden

WINE WOMEN & SHOES IS COMING SOON!

Created for women who enjoy fine wine, great style, and supporting a noble cause: **Florence Crittenton Programs of South Carolina.**

Wine Women & Shoes is one of the fastest growing charity events in the country. The event features wine tasting, a live & silent auction, and a fashion show featuring local vendors.

Wine, Women & Shoes is a highly successful national fundraising event platform that offers sponsors a unique opportunity to place their businesses in front of an ideal but hard to reach demographic: affluent, savvy women .

Florence Crittenton Programs of South Carolina is thrilled to bring this exclusive event to the Charleston area and to be working alongside Wine Women & Shoes' expert team, who have managed over 400 well-attended events and helped net more than \$65 million dollars for their charity partners.

We respectfully ask that you consider joining us on this exciting journey as an active supporter and be part of helping to make this a successful 6th annual event for Florence Crittenton.

Join us!

THURSDAY, FEBRUARY 21, 2019

6:00 - 9:30 PM • HOTEL BENNETT



About Florence Crittenton Programs

Hope, Safety and Opportunity for Young Women

“Florence Crittenton values the right of every young woman to obtain the education, skills, and support needed to have a healthy life-for today and tomorrow.”

Florence Crittenton Programs of SC provides education, counseling services, medical care, social support and a safe haven for young pregnant, parenting mothers in need as well as young girls in foster care. We help our young clients develop the skills they need to become healthy and responsible members of the community. We all benefit as they become self-sufficient and responsible, breaking the cycle of teen pregnancy, poverty abuse and neglect. Located in downtown Charleston, Florence Crittenton has been serving the entire state of South Carolina since 1897.

We serve the community in several ways:

Residential Program-Our Residential Program provides comprehensive services for pregnant and non-pregnant girls and young women, ages 10 to 20, from the entire state of South Carolina. These clients struggle with a myriad of challenges and have a wide variety of risk factors, in addition to being pregnant, parenting or in the foster care system.

Services include:

- residential care
- academic education and job skill training
- group and individual counseling
- pre-natal care and life skills instruction

Family Development Program-Our Family Development Program provides comprehensive home-based support services to at-risk, low-income single mothers with children ages five and under who live in the Tri-County area of Charleston, Berkeley and Dorchester. By assisting the mother with individual counseling, continuing education and career growth, the program:

- Promotes positive family dynamics and self-sufficiency
- Focuses on helping young children enter school “ready to learn” by strengthening the mother’s ability to meet the child’s physical, social, emotional and cognitive developmental needs.

Homeless families may apply for our transitional housing project, which provides subsidized rent so that each young mother may complete her education and pursue vocational training, thus giving her the opportunity to achieve independence and greater financial stability for her family.

PARTNERSHIP

Supporting Wine Women & Shoes-Charleston offers you a fantastic way to support Florence Crittenton Programs while providing a unique and valuable opportunity to showcase your company to many Charleston community members and leaders










*Be Giving.
Be Golden*

WW&S AUDIENCE

250 Well-Heeled Women and their Solemates!

Wine Women & Shoes events attract affluent, educated, professional women and men-aka Luxury Brand Consumers.

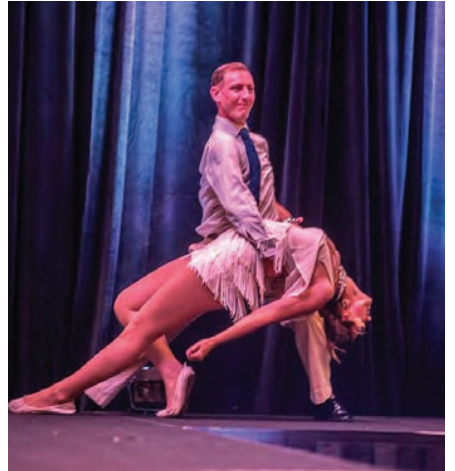
- 80% of attendees are women and men, ages 30 to 75, ranging from CEO to 30-something young professionals who define the luxury brand consumer market:
- Key influencers, tastemakers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- Enjoy and consume luxury wine and fine food
- Decision makers for themselves and their families
- Pay a minimum of \$100 per reservation
- A typical guest will donate or spend an average of \$200-\$600 at these events.

Sponsorship Benefits & Opportunities	Tickets	Logo & Link Promo	Opportunity to provide marketing materials at event
Platinum Pumps Title Sponsor \$7,000 SOLD OUT	1 table (10 VIP tickets)		 Including event space for table & company representative
Silver Slippers Sponsor \$4,000	5 VIP Tickets		
Strappy Sandal Sponsor \$2,500	2 VIP Tickets		
High-Heeled Wedges Sponsor \$1,000	2 General Admission Tickets		
Fabulous Flat Sponsor \$500			

Contact: Amber McCormick at 843-469-5909 or Events@FlorenceCrittentonSC.org

A look back...





© Robyn Leigh Photography

EVENT PRESS PARTNERS

charleston
magazine

CHARLESTON
CITY PAPER

The
**Daniel
Island
News**

Count on
News 2
WCBD TV :: CHARLESTON SC


**HOLY CITY
SINNER.COM**

CHARLESTONSCENE


**LOWCOUNTRY
LIVE**

skirt! magazine
Escape the ordinary.

 **InTown**
In the know on where to go


Star 99.7 fm
Charleston, SC



**MIX
96**
CHARLESTON, SC

**101.7
chuck FM**
WE PLAY EVERYTHING


CHARLESTON REGIONAL
BUSINESS JOURNAL

ONE OF KIND SPONSORSHIP OPPORTUNITIES

WINE GLASS SPONSOR \$3,000 Each VIP guest will receive a Wine Glass to take home with your company logo on it! This reusable cup will be used again and again for great long-term exposure! Sponsor receives two General Admission tickets.

MARKETPLACE SPONSOR \$3,000 As our guests shop away, this opportunity insures they k
p  e in every possible way. Sponsor may underwrite the marketplace and your signage will be t the venue and prominently featured on a banner at the entrance of the marketplace area. Benefits include Logo Recognition, Program Recognition and two general admission tickets.


SHOE GUY SPONSOR \$2,500 What is better than Shoe Guys? Sponsor 20+ charming “Shoe Guys” working the room and engaging more than 250 guests. It’s a great opportunity to showcase your brand! These men are a targeted group of brand ambassadors who are guaranteed to be the hit of the event. Benefits include: Your logo and branding exposure on “Shoe Guys” T-shirts + two general admission tickets to the event.

CATWALK SPONSOR \$2,500 Take it to the catwalk! Your company logo front and center on t
t  ng the fashion show. All eyes are on the models during the climactic fashion show a model ss and two VIP tickets.

VALET SERVICE SPONSOR \$2,500 A parting gift from your company that features a branded message will be placed in each car-valet parked. For example: a water bottle, a hang tag or a rose. Benefits include Signage at Valet Parking booth, branded item placed in valet parked cars (You must supply the item and two general admission tickets).

KEY TO THE INSTANT CELLAR SPONSOR \$2,500 For this WINE focused event, your logo will be prominently featured on our instant cellar. 125 keys for sale and only one will hold the winning match to unlock a cellar full of rare and unique wines. The keys will feature your logo as well as event signage on display and two general admission tickets.

DESSERT TABLE SPONSOR \$1,500 Be the sweetest part of the event! Have your logo on custom cupcakes with your logo on top and event signage.

COCKTAIL NAPKIN SPONSOR \$ 500 Eight vintners mean eight times the visibility. T
c  ness! As women travel from one vintner to the next to try exclusive wines from around the c l pick up a napkin at each station with your business logo printed on it. Tasty wine and tasteful marketing are a win-win in our book! Sponsor receives two general admission tickets.

DON'T SEE WHAT YOU ARE LOOKING FOR? Wine Women & Shoes-Charleston offers a great opportunity to reach an untapped, coveted demographic in our community. We can work with you to develop a customized sponsorship package. Thank you for your consideration!

Contact: Amber McCormick at 843-469-5909 or Events@FlorenceCrittentonSC.org

Put Your Best Foot Forward...

SPONSORSHIP OPPORTUNITIES

SOLD OUT Platinum Pumps Title Sponsor

[] Silver Slippers Sponsor-\$4,000

[] Strappy Sandal Sponsor-\$2,500

[] High-Heeled Wedges Sponsor-\$1,000

[] Fabulous Flats Sponsor-\$500

One of a Kind Sponsor _____ Sponsor Amount \$ _____

PURCHASE TICKETS *(In addition to Sponsor awarded tickets)*

VIP table of 10 \$1,750 qty: _____

General Admission Tickets \$125 qty: _____

VIP Individual Tickets \$175 qty: _____

CONTACT INFORMATION

Contact Name: _____

Company Name *(Exactly As Listed for Recognition Purposes):*

Phone Number: _____ Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Additional Sponsor Terms: _____

Company Representative Signature: _____ Date: _____

Please make check payable to: Florence Crittenton Programs of SC with "Wine Women & Shoes 2019" in memo. Please mail to: 19 Saint Margaret St. Charleston, SC 29403. To pay by credit card, please contact Amber McCormick by calling 843-722-7526.

All proceeds of Wine, Women & Shoes-Charleston benefit Florence Crittenton Programs, a registered 501c3 nonprofit organization. Donations are tax-deductible to the extent allowed by law. Federal Tax I.D. # is 57-0342030.