



# wine women & shoes<sup>®</sup>

Benefiting Florida Cancer Specialists Foundation



FLORIDA CANCER  
SPECIALISTS  
*Foundation*

*Sponsorship*  
OPPORTUNITIES

- 2018 -

# Please join us!

## WHEN & WHERE

October 19, 2018

11:00 AM – 3:00 PM

Sanibel Harbour

Marriott Resort & Spa, Ft. Myers

## TICKET PRICE

General Admission: \$XXX

VIP Admission: \$XXX

VIP Table: \$XXX

Honorary Committee: \$500

## Expected Attendance: 250

*100% of every ticket sale directly supports providing non-medical, financial assistance to adults undergoing cancer treatment in Florida to allow them to focus on fighting cancer.*

Wine Women & Shoes present a unique opportunity to target affluent, well-educated, charity-minded women. Cash & In-kind sponsorships underwrite all event costs.



## About

An afternoon *for* and *about* women! Guests will sip fine wines, shop for designer fashions, jewelry and shoes, mingle with dashing “Sole Men,” enjoy a fabulous ladies luncheon along with a glamorous fashion show. All proceeds benefit families affected by cancer.

## BE THERE. BE FABULOUS!

# About WWS

Be there. Be giving. Be fabulous!



## About Wine Women & Shoes

Wine Women & Shoes is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, “Wine and shoe pairings would be a lot more fun!” And they were right. WW&S events are now in over **65** cities across the country and have raised more than **\$56,000,000** for women and children’s causes.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.

## WW&S Guest Profile

- 80% women ages 30 to 65
- Ranging from CEO moms to 30-something young professionals
- Key influencers, tastemakers and connectors in their communities
- Over the next decade, women will control two-thirds of consumer wealth in the U.S.
- Women make 95% of the purchase decisions for their household
- Represents the typical luxury brand consumer
- 92% pass on information about deals or finds to others
- On average, attendees donate/spend \$200-\$600 at each event







# Representing Sponsor

\$25,000 SPONSORSHIP

- Opportunity to have a representative from your company introduce the fashion show on stage (or on-stage verbal recognition)
- Prominent placement of company name and logo on the invitation
- Premium placement of a full page ad on the back cover of the program
- 8 VIP passes and 8 general admission passes to the event
- Opportunity to provide two “Sole Men” for the event to represent your company and network with guests
- Opportunity to promote business with booth at event
- Two standard guest rooms at a hotel in the vicinity of the event venue
- Prominent placement of company name and logo on all event communications to include: FCS Foundation Website, Facebook page and event page, on digital screens at FCS clinics

*All sponsorships include logo inclusion on the FCS Foundation’s social media sites, Wine Women & Shoes website and event signage*

*Sponsorship Packages & Pricing may be subject to change.*  
Wine Women & Shoes Naples sponsorship commitment/payment deadline: **September 4, 2018**

All sponsorships are non-refundable. Foundation events are held “rain or shine.” The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.

Florida Cancer Specialists Foundation | 5204 Paylor Lane, Sarasota, FL 34240 | 941.677.7192 | [Foundation.FLCancer.com](http://Foundation.FLCancer.com)

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation’s EIN number is 20-4616813. The Foundation is also registered in the State of Florida, Registration No. CH24320. A copy of the official State registration and financial information may be obtained from the Division of Consumer Services by calling 800-435-7352 within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the State.





# Platinum Sponsor

\$20,000 SPONSORSHIP

- VIP seating for 6 guests; Standard seating for 8 guests
- Premium placement of a full page ad on the inside back cover of the event program
- 1 standard guest room at a hotel in the vicinity of the event venue

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## Diamond Sponsor

\$15,000 SPONSORSHIP

- Seating for 12 guests & Premium placement of a full page ad in the event program

## Sapphire Sponsor

\$12,000 SPONSORSHIP

- Seating for 10 guests & Full page ad in the event program

## Gold Sponsor

\$10,000 SPONSORSHIP

- Seating for 8 guests & Half page ad in the event program

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# Additional Sponsorship Opportunities

## ~~AUCTION SPONSOR - \$7,500~~ *Sold!*

- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for 6 guests
- Half page ad in the event program

## DESTINATION SPONSOR - \$6,500 (1 available)

- Exclusive sponsor of the spectacular trip being offered in a chance drawing at the event with logo on tickets and raffle signs
- Seating for 4 guests
- Half page ad in the event program

## SILVER SPONSOR - \$5,500

- Seating for 4 guests
- Half page ad in the event program

## VALET SPONSOR - \$4,000 (1 available)

- Exclusive sponsor of the valet parking at the event with logo in valet area as guests arrive
- Seating for 2 guests
- Quarter page ad in the event program

## BRONZE SPONSOR - \$3,000

- Seating for 2 guests
- Logo in the event program

## CORPORATE TABLE SPONSOR - \$2,750

- VIP Table (10 guests)
- Name in the event program

## DIVA DEN SPONSOR - \$2,500 (2 available)

- Ultra-comfy front row seating for 4 in the Diva Den during the program/fashion show
- Dedicated Sole Man serving champagne and special dessert

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# Sponsorship Agreement

Please print the organization's name exactly as you wish it to appear on promotional materials.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Product/Service: \_\_\_\_\_

☐ Presenting Sponsor \$25,000

☐ Platinum Sponsor \$20,000

☐ Diamond Sponsor \$15,000

☐ Sapphire Sponsor \$12,000

☐ Gold Sponsor \$10,000

☐ Auction Sponsor \$ 7,500

☐ Destination Sponsor \$ 6,500

☐ Silver Sponsor \$ 5,500

☐ Valet Sponsor \$ 4,000

☐ Bronze Sponsor \$ 3,000

☐ Corporate Table Sponsor \$ 2,750

☐ Diva Den Sponsor \$ 2,500

Total Dollar Amount Enclosed: \$ \_\_\_\_\_

☐ **Check** (Payable to FCS Foundation) mail to address listed below.

☐ **Credit Card** Complete section below and email to [tgagliardi@flcancer.com](mailto:tgagliardi@flcancer.com)

☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Name on Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

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