

Calling all Dog Lovers

SATURDAY, MARCH 9, 2019

THE MAR-A-LAGO CLUB, PALM BEACH

10:30 a.m. - 3:30 p.m.

oin us for an afternoon at the most anticipated mid-day event of the season. For the Sixth Year, this exciting day of fun, fashion, fine wine, a fabulous lunch (and of course the infamous celebrity doggie fashion show) will take place at The Mar-a-Lago Club. The lunch, designer fashion show and after party with 700 of your new best friends. Will sell out quickly.



#### SCHEDULE OF EVENTS

10:30 a.m. – 12:30 p.m. Reception, Shopping and Silent Auction

12:30 – 3:30 p.m. Lunch, Celebrity Doggie Fashion Show, Runway Fashion Show, Live Auction

3:30 - 4:30 p.m.

VIP After-Party Featuring our fabulous Chocolate Bar! Meet our Chairs and designers while you shop the runway fashions and enjoy specialty coffees and desserts!



FASHION SHOW BY

JULIAN CHANG ONNE FONTOINE RAMONA LA RUE



SHOE SPONSOR

BARCEMODA

BENEFITING the expansion and enhanced life-saving services at Big Dog Ranch Rescue, the largest, cage-free dog rescue in the U.S.





LARA TRUMP, Chair

### Dear Dog Lover

I just love dogs; and always have. It is my lifelong aspiration to help animals and after learning about the truly exceptional and lifesaving work that BDRR does every day, I am humbled to be involved. From the recent lifesaving flights and rescues following a turbulent hurricane season, to the yearly treatment and care of thousands of dogs, Big Dog Ranch Rescue ensures that every precious life receives the best care available and goes into a loving forever home.

I've been to the Ranch and have seen first-hand, the life-saving work of Lauree and her team. The dogs are well cared for and loved. I'm thrilled to Chair this truly fashionable and worthy event to benefit Big Dog Ranch Rescue.

Choir Lara Trump

#### ABOUT BIG DOG RANCH RESCUE



Twelve years in the making, and the vision of founder Lauree Simmons, Big Dog Ranch Rescue is a step beyond state of the art. We completely reimagined the "rescue facility" as a campus-centered rescue "community."

Big Dog Ranch Rescue is the largest cage-free, no-kill dog

rescue in the country. Our new 33-acre, cage-free campus is designed to rescue, rehabilitate and rehome the beautiful dogs that rely on us for their very existence. Every day we receive hundreds of requests from high-kill shelters about the precious dogs that are literally on their last day – dogs who would be euthanized due to space constraints. Over the past 13 years, Big Dog Ranch Rescue has saved over 28,000 dogs.

As we complete Phase one construction of our rescue campus, we have increased our life saving capacity and are well on our way to our goal to save 5,000 lives per year! At the Ranch we provide a temporary

home, provide routine and life-saving medical care and prepare our dogs for their forever families.

The philosophy behind the Big Dog Ranch Rescue campus hinges on the novel idea that rescue facilities need not be sad places. That was the starting point.

Over many years of design, redesign and ongoing construction, we doubled down on that mindset. Today, Big Dog Ranch Rescue is the happiest place on earth for dogs transitioning from homeless to forever homes.

-Lauree Simmons President, Big Dog Ranch Rescue





#### **EVENT CHAIR**





Jara Trump

#### **ALONG WITH CO-CHAIRS**



Lauree Simmons Peggy 4) heeler



Past Chairs Robin Bernstein | Georgina Bloomberg | Zelma Nichols | Emily Pantelides | Suzy Welch

Tr. Chair Ava Dawn Hoffman

Past Jr. Chair Sabrina Leder | Eve Wetlaufer

International Chair Herme de Wyman Miro

### Executive Committee

Diane Bekkedam Dorothy Bradshaw Leilani Brochard Kathy Casper Erin Curtis Traci DeGeorge Cindy DeLeo Ghada Dergham Alexa Ferris Connie Frankino

Lisa Giresi Dawn Hoffman Mary Humenansky Stephanie Kantis Zelma Nichols Lynsie Pfleegor Kim Raich Ari Rifkin Soula Rifkin Wendy Roberts

Jennifer Rusbridge Laura Russell **Ashley Simmons** Patricia Snoddy Jackie Sorrentino Patti Travis Amy Bradshaw Wallace Marti Ziegelbauer







### Thank You

We gratefully thank our elite group of philanthropists whose unwave<mark>ring gener</mark>osity to Big Dog Ranch Rescue allows us to save lives each and every day.

Hugel's Society
The Fleming Foundation
Lauree and Bob Simmons

Chris Cline
Cheney Brothers
Friends of Frisco
Rachael Ray Foundation

Ainsworth Pet Nutrition
The Batchelor Foundation
Ken and Debi Berger—Legacy Farms
Robin & Stan Clark
David Lipman
Anthony & Lynda Lomangino
Tito Beveridge
The Michael Walsh Family
Jack & Suzy Welch

Chournloun's Club
Daniel & Ewa Abraham
Ric & Dorothy Bradshaw
Greg Coleman, Esq.
Mark & Cindy DeLeo—B & W Growers
Earl Stewart Toyota
Pam and Paul Fazio
Connie Frankino
Impala Asset Management
The Mastroianni Family
Nestle
Palmdale Oil Company
Riki & Jerome Show
Enrique & Teresa Tomeau

Henefactors Society
Diane and Barry Bekkedam In Memory of Marilyn Clark **Dante Colussy** Foresight Energy Services Leslie and Paul Geller Daniel Glassman Karmita and Charles Gusmano Linda and Bob Glassman, Gunster **Knopf Family Foundation** The Leder Foundation, Inc. **London Family Foundation** Claire and Jack Miller Zelma and JD Nichols Petco Foundation James L. Rubenstein Family Foundation Byron and Laura Russell Heather and John Smith

The Yablon Family Foundation





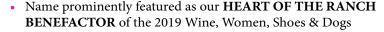




Big Dog Ranch Rescue Is a 501c (3) non-profit organization. Contributions to Big Dog Ranch Rescue are tax deductible to amount allowed by law.

## Philanthropic Support





- Your name displayed on the Visitor's Center Donor Wall as a Member of the Chairman's Club
- Your donation will provide much-needed funds for: One veterinarian, two vet techs and medicine to care for the hundreds of lives in our care, who test positive for Heartworm
- Specially arranged photo opportunity with Lara Trump
- Specially arranged photo opportunity to be showcased in the Palm Beach Post, post-event recap as well as other publications\* and premier marketing recognition in all printed collateral and on social media
- Personal guided tour of Big Dog Ranch Rescue with Lauree Simmons
- Two seats to Wine, Women, Shoes & Dogs as guests of Big Dog Ranch Rescue at a Top Dog Table

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- Name prominently listed as DOG HERO BENEFACTOR of the 2018 Wine, Women, Shoes & Dogs
- Your name displayed on the Visitor's Center Donor Wall as a Member of the Benefactor Society
- Your donation will provide much-needed funds for: Two vet techs and medicine to care for the hundreds of lives in our care, who test positive for Heartworm
- Specially arranged photo opportunity with Lara Trump
- Specially arranged photo opportunity to be showcased in the Palm Beach Post, post-event recap as well as other publications\* and premier marketing recognition in all printed collateral and on social media
- Personal guided tour of Big Dog Ranch Rescue with Lauree Simmons
- Two seats to Wine, Women, Shoes & Dogs as guests of Big Dog Ranch Rescue at a Top Dog Table

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- Name prominently listed as PHILANTHROPIC CHAIR of the 2018 Wine, Women, Shoes & Dogs
- Your name displayed on the Visitor's Center Donor Wall as a Member of the Philanthropic Chair Society
- Your donation will provide much-needed funds for medicine to care for the hundreds of lives in our care, who test positive for Heartworm
- Specially arranged photo opportunity to be showcased in the Palm Beach Post, post-event recap as well as other publications\* and premier marketing recognition in all printed collateral and on social media
- Personal guided tour of Big Dog Ranch Rescue with Lauree Simmons
- Two seats to Wine, Women, Shoes & Dogs as guests of Big Dog Ranch Rescue at a Top Dog Table



### Table Sponsorship Opportunities

#### TOP DOG TABLE SPONSOR ......\$25,000

- One Reserved VIP Table for 12 guests | Center Stage Best Seats in the House
- Exclusive photo opportunity with Lara Trump
- Name or logo prominently featured on all event related collateral material\*, including: Printed event invitations, email invitation, event signage, event web pages, select e-blasts and Social media
- 1 full-page ad spread or doggie dedication pages in commemorative event program magazine\*
- Link to your website on BDRR.org and Winewomenshoes.com
- Exclusive table décor and butler served champagne at your table
- Opportunity to place 700 premier items in signature "Wag Bags" (no paper)
- EXCLUSIVE OPPORTUNITY: Memorial bench at Big Dog Ranch Rescue campus Leave a permanent legacy at the Big Dog Ranch Rescue Campus.
- VIP Table Favor for each guest placed on your table
- Includes admission to After-Party



- One Reserved VIP Table for 12 guests | Runway Premier Seating
- Exclusive photo opportunity with Lara Trump
- Name or Logo prominently featured on all event related collateral material\*, including: Printed event invitations, email invitation, event signage, event web pages, select e-blasts and Social media
- One full-page ad or doggie dedication page placement on inside front cover or back cover of commemorative event program magazine\*
- Link to your website on BDRR.org and Winewomenshoes.com
- Butler served champagne at your table
- Opportunity to place 700 premier items in signature "Wag Bags" (no paper)
- BONUS: Memorial brick placed in the Meet and Greet Pavilion Walkway Leave a permanent legacy at the Big Dog Ranch Rescue Campus.
- VIP Table Favor for each guest placed on your table
- Includes admission to After-Party

#### TAIL WAGGERS TABLE SPONSOR ......\$10,000

- One Reserved VIP Table for 12 guests | Runway Premier Seating
- Name or logo prominently featured on all event related collateral material\*, including: Printed Event invitations, email invitation, event signage, event web pages, select e-blasts and Social media
- One full-page ad or doggie dedication page in commemorative event program magazine\*
- Link to your website on BDRR.org and Winewomenshoes.com
- Butler served champagne at your table
- Opportunity to place 700 premier items in signature "Wag Bags" (no paper)
- Includes admission to After-Party

#### PUPPY DOG TABLE SPONSOR ......\$5,000

- Reserved table for 10 guests | *Priority Seating*
- Link to your website on BDRR.org and Winewomenshoes.com
- Name or logo prominently featured on all event related collateral material\*, including: Printed event invitations, email invitation and event signage
- Includes admission to After-Party

#### INDIVIDUAL TICKET.....\$400

• One individual seat, *placement to be determined*\* limited availability



### Underwriting Opportunities

Underwriting opportunities \$10,000 and above include 2 seats.

□ PRESENTING SPONSOR\$50,000
☐ RUNWAY FASHION SHOW SOLD \$20,000
☐ CUISINE SOLD \$20,000
☐ CHAMPAGNE BUBBLY BAR\$20,000
☐ DÉCOR & CENTERPIECES\$10,000
☐ EXCLUSIVE PLASTIC SURGERY SPONSOR\$10,000
☐ SHOPPERS MARKETPLACE\$10,000
□ DJ AND ENTERTAINMENT\$10,000
☐ SILENT AUCTION—Featuring your logo on all Silent Auction bid sheets\$7,500
□ VIDEO—Featuring your company logo\$6,000
□ DOGGIE FASHION SHOW\$5,000
□ POOLSIDE FASHION SHOW\$5,000
□ VALET\$5,000
☐ EXCLUSIVE MAGAZINE SPONSORSOLD \$5,000
□ PHOTOGRAPHY\$4,000
☐ "WAG BAGS"—Featuring your logo on event gift bags\$4,000
☐ SHOE GUYS Featuring your logo on Exclusive Shoe Guy's shirts\$3,000
☐ PHOTO BOOTH\$3,000
☐ AFTER PARTY CHOCOLATE BARSOLD \$2,000
☐ FULL-PAGE AD OR DOGGIE DEDICATION
PAGE IN COMMEMORATIVE EVENT MAGAZINE*\$1,000
All Underwriting opportunities will include logo or name placement on event signage, digita signage and in the program book.
*We thank you in advance for considering an underwriting opportunity. For ad space or doggie dedication page, please submit message copy along with a high-resolution photo. For advertising space, please submit camera ready art or high-resolution, logo. Commemorative event magazine is approx. $8\frac{1}{4} \times 11$ . Deadline to submit information is February 15, 2019.
Our Underwriting Partners help defer costs of producing the event. Underwriting Opportunities are 100% Tax Deductible
TOTAL UNDERWRITING SUPPORT TOTAL TO BIG DOG RANCH RESCUE:  \$ TOTAL AMOUNT

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING THE TOLL-FREE 1-800-435-7352 WITHIN THE STATE OR ONLINE AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. OUR FLORIDA DEPARTMENT OF AGRICULTURAL AND CONSUMER SERVICES REGISTRATION NUMBER IS CH7426. No percentage of contributions is retained by a professional solicitor; Big Dog Rescue Ranch receives 100% of all donation. Your gift is tax deductible to the extent of the law. The taxpayer ID for Big Dog Ranch Rescue Inc. is 26-3184971.

Individual contact name	Email					
Name of company						
Address	City/State/Zip	•		Phone		
PHILANTHROPIC GIFTS  Heart Of The Ranch Benefactor  Dog Hero Benefactor  Philanthropic Chair  TABLES/SEATS  Top Dog  Leader Of The Pack  Tail Waggers  Puppy Dog  Individual VIP Ticket  Individual Ticket  GUEST NAMES:  Guest 1  Guest 2	\$100,000 \$50,000 \$30,000 \$25,000 \$15,000 \$5,000 \$5,000 \$400	. O O O O O O O O O O O O O O O O O O O		© © () () () () () () () () () () () () ()	O O O O O O O O O O O O O O O O O O O	
Guest 3  Guest 4  Guest 5	Gu	uest 11 (Top Dog Ta	ables, Leader of the Pa	ck Tables)		
Guest 6		12 (10p 10g 1	uoics, leaver of the Fe	Iuous)		
TOTAL SUPPORT TO BIG DOG RAN  ☐ A check payable to Big Dog Ranch Rescue is en  ☐ Please charge my credit card with the following  ☐ I am unable to attend, please accept my heartfel	closed.	\$ anch Rescue \$_			TOTAI AMOUNT	
Name (as it appears on credit card)  Card No  Expiration CVV						

# Auction Donation Jorn In-kind Donation Form



We'd like to feature your donation as part of a carefully curated group of silent auction items and experiences. Thank you in advance for your generosity.

Company (Please print your name as you would like it to appear in printed materials.)					
Address	City/State/Zip				
Phone Email					
I am pleased to donate the following item to Wine,	Women, Shoes & Dogs:				
Item or service to be donated					
Description:					
	Item value:				
☐ Item is enclosed with this form	☐ Please send me more in	ormation regarding special programs			
☐ Item will be delivered to Big Dog Ranch Rescue Corporate Office	or philanthropic opportunities at Big Dog Ranch Rescue				
☐ I am unable to donate merchandise or services, but I am enclosing a contribution of \$	e				
enclosing a contribution of \$to help th		pecifically requested by the donor			