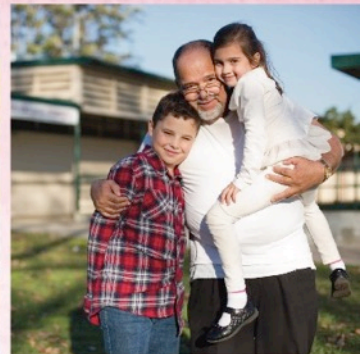


Second Harvest FOOD BANK OF CENTRAL FLORIDA

PRESENTS THE 9TH ANNUAL

wine women & shoes[®]

ORLANDO



Partnerships

OPPORTUNITIES

APRIL 13, 2019 • 2-6 PM • THE RITZ-CARLTON ORLANDO

Grande Lakes in The Ritz-Carlton Ballroom

WWW.WINWOMENANDSHOES.COM/ORLANDO | WWSORLANDO.ORG

SECOND HARVEST FOOD BANK

1 in 6 Central Floridians Struggle with Hunger



SHFBCF is a member of Feeding America – the largest charitable domestic hunger-relief organization in the United States. SHFBCF secures and distributes food and grocery products to approximately **550 local nonprofit feeding programs** throughout Central Florida. Last year, with the help of food and financial donors, volunteers and a caring, committed community, the food bank distributed **58 million meals** to partner programs such as **food pantries, soup kitchens, women’s shelters, senior centers, day care centers and Kids Cafes**. In addition, Second Harvest’s 16-week culinary program teaches foodservice-based technical, life and employability skills to economically hard-pressed adults. Second Harvest is distributing enough food to feed **53,000 people a day**. To learn more about SHFBCF, visit www.FeedHopeNow.org

Why get involved?

- Second Harvest is working hard to fill the gap in our community. We are working hard to **distribute more food, create new and innovative programs to help with self-sustainment, and be thoughtful stewards of donor resources.**
- Second Harvest Food Bank has the highest ranking on Charity Navigator, **four stars.**
- **With a 97% efficiency ratio, the Food Bank is able to turn \$1 into \$9 worth of groceries.**
- When you invest in Second Harvest Food Bank, **you are changing lives.** You will also provide a way for guests to be inspired enough to want to become engaged with our mission.

WINE WOMEN & SHOES is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, “wine and shoe pairings would be a lot more fun!” And they were right. WW&S events are now in 60 cities across the country, and they have raised more than \$65,000,000 for women and children’s causes.

Be there. Be giving. Be fabulous!





Premiere Pump – PRESENTING PARTNER \$25,000

{ \$25,000 provides 100,000 nutritious meals to our neighbors in need in Central Florida }

Presenting Partner benefits include:

- A \$25,000 investment in a premiere organization
- Category Exclusivity
- Partner logo and link placed on Wine Women and Shoes Orlando website
- Partner logo on “Step & Repeat” banner at entrance of event
- Primary placement in all public relations and advertising initiatives
- Partner logo prominently displayed on electronic invitation
- Sixteen (16) VIP tickets with early entry into the event
- Sixteen (16) signature event swag bags
- Sixteen (16) Key to the Closet keys
- Opportunity to welcome guests at the event
- Partner mention from stage during event program
- Guaranteed inclusion in signature event swag bag
- Acknowledgement and prominent signage at Wine Women & Shoes event
- Opportunity to provide one or more items for the signature Key to the Closet drawing
- Partner logo and link on WW&S web page, E-blasts & social networking campaigns
- Partner name and/or logo included in all media advertisements
- Opportunity to provide Sole Men from your organization
- Partner recognition at event





Sky High Stiletto – TITLE PARTNER \$12,500

{ \$12,500 provides 50,000 nutritious meals to our neighbors in need in Central Florida }

There is one Title Partnership available and benefits include:

- A \$12,500 investment in a premiere organization
- Partner logo and link on Wine Women and Shoes Orlando Website
- Partner logo on electronic invitation
- Placement in all public relations and advertising initiatives
- Partner name and/or logo included in media advertisements
- Partner logo displayed at the event
- Ten (10) VIP tickets with early entry into the event
- Ten (10) signature event swag bags
- Ten (10) Key to the Closet keys
- Opportunity to provide one or more items for the signature Key to the Closet drawing
- Guaranteed inclusion in signature event swag bag
- Partner logo and link on E-blasts & Social networking campaigns
- Opportunity to provide a Sole Man from your organization
- Partner recognition at event.





Way Hot Wedge – SUPPORTING PARTNER \$7,500

{ \$7,500 provides 30,000 nutritious meals to our neighbors in need in Central Florida }

Supporting Partner benefits include:

- A \$7,500 investment in a premiere organization
- Partner logo and link on the Wine Women and Shoes Orlando website
- Partner logo on electronic invitation
- Placement in public relations and advertising initiatives
- Partner logo displayed at the event
- Eight (8) VIP tickets with early entry into the event
- Eight (8) signature event swag bags
- Partner logo and link on E-blasts & social networking campaigns
- Guaranteed inclusion in signature event swag bag
- Opportunity to provide a Sole Man from your organization
- Opportunity to provide one or more items for the signature Key to the Closet drawing
- Partner recognition at event





Key to the Closet – SUPPORTING PARTNER \$7,500

{ \$7,500 provides 30,000 nutritious meals to our neighbors in need in Central Florida }

Supporting Partner benefits include:

- A \$7,500 investment in a premiere organization
- Partner logo and link on the Wine Women and Shoes Orlando website
- Partner logo on electronic invitation
- Placement in public relations and advertising initiatives
- Partner logo displayed at the event
- Eight (8) VIP tickets with early entry into the event
- Eight (8) signature event swag bags
- Partner logo and link on E-blasts & social networking campaigns
- Guaranteed inclusion in signature event swag bag
- Opportunity to provide a Sole Man from your organization
- Opportunity to provide one or more items for the signature Key to the Closet drawing
- Partner recognition during program KTC moment



ADDITIONAL MARKETING PARTNERSHIP OPPORTUNITIES

{ \$5,000 provides 25,000 nutritious meals to our neighbors in need in Central Florida }

\$5,000—Flip Flop Partner *Sold!*

- Partner logo printed on flip flops every guest takes home
- Partner logo on the Wine Women and Shoes Orlando website
- Partner Logo displayed at the event
- Four (4) VIP tickets with early entry into the event
- Four (4) signature event swag bags
- Partner Recognition at Event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

\$5,000 – Strappy Sandals – Supporting Partner

- A \$5,000 investment in a premiere organization
- Partner logo and link on the Wine Women and Shoes Orlando website
- Partner logo on electronic invitation
- Placement in public relations and advertising initiatives
- Partner logo displayed at the event
- Four (4) VIP tickets with early entry into the event
- Four (4) signature event swag bags
- Guaranteed inclusion in signature event swag bag
- Partner recognition at event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

\$5,000—Picture Perfect Partner *Sold!*

- Partner logo will be printed on each photo booth picture every guest takes
- Partner logo and link on the Wine Women and Shoes Orlando website
- Partner logo on electronic invitation
- Partner logo displayed at the event
- Four (4) VIP tickets with early entry into the event
- Four (4) VIP swag bags
- Partner recognition at event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

\$5,000 – VIP Valet Partner

- An opportunity to leave a lasting impression to each VIP guest as they get in their car at the conclusion of WWS
- Partner logo and link on the Wine Women and Shoes Orlando website
- Four (4) VIP tickets with early entry into the event
- Four (4) VIP swag bags
- Partner Recognition at Event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

ADDITIONAL MARKETING PARTNERSHIP OPPORTUNITIES

~~\$5,000—Wine Pull Partner~~ *Sold!*

- Partner logo prominently displayed at Wine Pull display
- Partner logo on each bottle of wine purchased during the wine pull (150+)
- Partner logo and link on the Wine Women and Shoes Orlando website
- Four (4) VIP tickets with early entry into the event
- Four (4) VIP swag bags
- Partner Recognition at Event
- Opportunity to provide one or more items for the signature Key to the Closet Drawing

\$5,000 - VIP Cocktail Partner

- Partner logo prominently displayed at VIP Cocktail display
- Opportunity to leave a lasting impression on every VIP guest as they are greeted with a VIP cocktail upon arrival to the event
- Partner logo and link on the Wine Women and Shoes Orlando website
- Four (4) VIP tickets with early entry into the event
- Four (4) VIP swag bags
- Partner Recognition at Event
- Opportunity to provide one or more items for the signature Key to the Closet Drawing

\$3,500 – Mirror Partner

- An opportunity to leave a lasting impression to each guest as they take a photo in “selfie mirrors” with your Partner logo printed on them
- Partner logo and link on the Wine Women and Shoes Orlando website
- Two (2) VIP tickets with early entry into the event
- Two (2) signature event swag bags
- Partner Recognition at Event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

\$2,500 – King of Sole Partner - Two Available

- Partner logo displayed on King of Sole website
- Partner logo on electronic invitation
- Placement in public relations and advertising initiatives
- Partner logo displayed at the event
- Two (2) VIP tickets with early entry into the event
- Two (2) signature event swag bags
- Partner recognition at event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

ADDITIONAL MARKETING PARTNERSHIP OPPORTUNITIES

\$2,500 – Hopeful High Heel

- Partner logo and link on the Wine Women and Shoes Orlando website
- Two (2) VIP tickets with early entry into the event
- Two (2) Signature Event Swag Bags
- Partner Recognition at Event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

\$2,000 Silent Auction Technology Partner

- Partner logo on the Silent Auction Greater Giving Site
- Two (2) VIP tickets with early entry into the event
- Two (2) VIP Swag Bags
- Partner recognition at event
- Opportunity to provide one or more items for the signature Key to the Closet Drawing

\$1,000 – Fun & Flirty Flats

- A \$1,000 investment in a premiere organization
- Two (2) VIP Tickets with early entry into the event
- Two (2) VIP swag bags
- Partner recognition at event
- Opportunity to provide one or more items for the signature Key to the Closet drawing

One-of-a-Kind Partner

- If you don't see the perfect opportunity on the Partner list, make us an offer we can't refuse!



Partner Registration

YES! I would like to participate in Wine Women & Shoes, April 13, 2019 as:

~~\$25,000~~ ~~Premiere Pump~~ ~~Presenting Partner~~

~~\$5,000~~ ~~Wine Pull Partner~~

~~\$12,500~~ ~~Sky High Stiletto~~ ~~Title Partner~~

~~\$5,000~~ ~~VIP Cocktail Partner~~

~~\$7,500~~ ~~Way Hot Wedge~~ ~~Supporting Partner~~

~~\$3,500~~ ~~Mirror Partner~~

~~\$7,500~~ ~~Key to the Closet~~ ~~Supporting Partner~~

~~\$2,500~~ ~~King of Sole Partner~~

~~\$5,000~~ ~~Flip Flop Partner~~

~~\$2,500~~ ~~Hopeful High Heel~~ ~~Supporting Partner~~

~~\$5,000~~ ~~Strappy Sandals~~ ~~Supporting Partner~~

~~\$2,000~~ ~~Silent Auction Technology Partner~~

~~\$5,000~~ ~~Picture Perfect Partner~~

~~\$1,000~~ ~~Fun & Flirty Flats~~

~~\$5,000~~ ~~VIP Valet Partner~~

~~One-of-a-Kind Partner~~ _____

For every VIP ticket sold, 800 meals are provided. If you do not plan on using all of your tickets, would you like to donate them back to SHFB to sell and help more of our neighbors in need?

Keeping _____ tickets | Donating _____ tickets

Name (as you would like it to appear for recognition purposes) _____

Company Name _____ **Contact Name** _____

Address _____

E-mail _____ **Phone #** _____ **Fax** _____

Please send invoice to the following name and address :

Name _____ **Address** _____

Check enclosed for \$_____ payable to *Second Harvest Food Bank of Central Florida.*
Please mail to 411 Mercy Drive, Orlando, FL 32805

Charge my Credit Card for \$_____ (Please fill out information below.)
Return form via MAIL 411 Mercy Drive, Orlando, FL 32805

For Credit Card Only:

Name as it appears on the card _____

Please Circle Visa MasterCard Amex Discover

CC# _____ **Exp.** _____

Signature _____



To discuss your partnership and customization options, please contact:

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