

SOLE MEN PACKET



PRESENTING SPONSOR



CO - CHAIRS :

Audra Milbrandt
Daphne Thomson

CHAIRWOMAN FOR THE CAUSE :

Dr. Dina Rooney

COMMITTEE MEMBERS :

Lisa Arnold
Karen Bostrom
Elaine Campbell
Catherine Catlett
Angela Covert
Barb Frustaci
Tonya Fusko
Linda Ganser
Jan Greenfelder
Mary Griveas
Jean Harmon
Carol Hawk
Cindy Hickey
Sally Hoce
Patti Joliat
Abby Leslie
Wendy Lichtenwalter
Tina Linz
Joni Locke
Brenda Lydick
Anna Mavrakis
Jennifer Meier
Rita Mello
Julie Miller
Gail Moore
Mai Oswald
Devin Pagniano
Christine Peterson
Jill Provance
Johna Purvis
Christine Ridgway
Janet Rowland
Gwen Severini
Donna Shadle
Erin Shea
Kathy Steele
Lee Ann Thorn
Annette Wagner
Gina Waller
Cindy Winick



OUR VISION

Your sponsorship of Wine Women & Shoes will benefit Mercy Medical Center's cancer services for women. Our vision is for all women in our community to have access to comprehensive, quality, and compassionate care when faced with a cancer diagnosis. Too many times, women are overwhelmed with life-altering issues that compound the complexities of their cancer treatment.

Challenges associated with cancer cross all racial and socioeconomic boundaries and can influence one's ability to actively fight cancer and ultimately impact one's chances for long-term survival. The challenges are endless, including access to early cancer screenings, physician and hospital costs, transportation issues, availability of educational and supportive resources, and affordability of wigs, dressings, prostheses, garments and other supplies. These barriers can add enormous stress at a time that arguably is one of the most difficult times in a woman's' life.

Women are nurturers and often place the needs of their family before their own. We will go without if it means our family will experience less anxiety and greater well-being. But a cancer diagnosis demands an active and aggressive response which causes seemingly insurmountable odds for many women. We want to make sure that no woman has to sacrifice her health due to competing burdens of everyday life.....and this can be achieved!

With your help, women facing cancer and their families will have the resources they need to get through a cancer diagnosis and will have the best possible chance for survival. Your partnership with Mercy Service League will enhance Mercy Cancer Center's efforts to assist all women throughout their cancer journey. There is nothing stronger than the collective power of women helping women!

ABOUT MERCY SERVICE LEAGUE

"The mission of Mercy Service League is to support the ideals and philosophies of Mercy Medical Center and the ministry of the Sisters of Charity of St. Augustine through service, outreach and education within the Medical Center and the Community."

PLEASE JOIN US!

WHEN & WHERE

May 18, 2019

11:00 a.m.-2:30 p.m.

Alex Krassas
Event Center

251 25th St. NW
Canton, Ohio 44709

100% of the proceeds directly
support Mercy Medical Center
Women's Cancer Services


wine
women & shoes®
WINEWOMENANDSHOES.COM/CANTON



EVENT SCHEDULE

WELCOME!

Upon arrival (valet parking, of course!), guests are warmly welcomed by our gracious hosts, The Sole Men. From hair to shoes, you look fabulous so let the FUN begin!

11:00 A.M. - 1:00 P.M.

Marketplace • Wine Tasting • Silent Auction

Shop for local fashion and national designers selling the latest styles while sipping on wine from wineries around the country. Silent auction, "Wall of Wine", "Key to the Closet", music, and the FUN continues. **FOOT ALERT: No seating during this time.**

1:00 - 2:30 P.M.

Fashion Show • Live Auction • Announcing the Winners

Guests watch a high energy fashion show, bid on trips, experiences, cash call, and other high ticket items, "Best in Shoe", "Best Dressed" and "King of Sole" Awards, and "Key to the Closet" winners announced.

TICKET OPTIONS:

TICKETS - \$100.00

Admission, swag bag, unlimited wine tastings, fashion show, entertainment, access to vendors, heavy appetizers and dessert.

VIP HOST/HOUSTESS TABLE - \$2,500

\$2,340 tax deductible

Admission for eight with premier seating, your name/company name displayed on the table, VIP swag bag, unlimited wine tastings, fashion show, entertainment, access to vendors, heavy appetizers and VIP dessert.

DIVA DEN TABLE FOR 4 - \$3,500

\$3,420 tax deductible

Only Two Dens Available!

Four guests will be treated to a unique experience – this includes tiaras, boas, special comfort lounge seating by the stage, champagne, a special menu, along with an exclusively assigned sole man for extra pampering.



ABOUT WW&S

Wine Women & Shoes (WWS) is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, “wine and shoe pairings would be a lot more fun!” and they were right. WWS has put forth over **300** events and have raised more than **\$65,000,000** for women and children’s causes.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.

WW&S AUDIENCE

- 👉 80% women ages 30 to 55
- 👉 CEO moms, 30-something young professionals
- 👉 Key influencers, tastemakers, connectors
- 👉 Charity supporters, socially conscious and community minded
- 👉 Those concerned about the health and well being of themselves and others
- 👉 Pay attention to fashion and attend fashion events
- 👉 Enjoy wine and attend wine events
- 👉 Represent the typical luxury brand consumer
- 👉 On average, donate/spend \$200-\$600 per event



SOLE MEN

THERE IS ALWAYS A GREAT MAN
IN EVERY WOMAN'S LIFE

Our charming, gregarious Sole Men volunteers play a hugely important role at our event, and we can't imagine doing it without them. Our affable architects, flirty firemen, dashing doctors, and good ole regular guys (brothers, fathers, friends) are helping us take charge with raising money for the cause and spreading the mission to make sure that the ladies in our community never have to sacrifice their health due to the lack of funds!

Our Sole Men are in charge of greeting and schmoozing with guests, presenting designer goodies on silver platters, selling raffle tickets, promoting auction lots, and—most importantly—making every woman feel special. They play a key role in creating hype within the community by spreading the word to friends and colleagues while also competing for the coveted “King of Sole” crown.

QUESTIONS? PLEASE CONTACT THE SOLE MEN CHAIRS:

Tonya Fusko | 330.933.9287 | fusko@sbcglobal.net - **OR** - Patti Joliat | 330.704.8603 | pattijoliat@gmail.com



FUNDRAISING-A-SOLE MAN

Thank you for taking the step to becoming a Sole Man! One of the most important parts of being a Sole Man is fundraising! We are here to help you each step of the way to get you to your \$1,000.00 goal and beyond to become the King of Sole!

REACHING YOUR GOAL

- 👉 Our committee chairs will set up your own personal fundraising page
- 👉 Make sure to share it with all of your friends, co-workers, and family
- 👉 Share your page via emails and social media
- 👉 Ask supporters to buy tickets to the event to come and support you that day
- 👉 Each Sole Man is asked to fundraise a **minimum of \$1,000** and the top fundraising Sole Man will win the award of **King of Sole**

TO SET UP YOUR PAGE: Contact your Sole Man Administrator Erin Shea

330.704.0552 | erinshea@dmsohio.com



WINEWOMENANDSHOES.COM/CANTON

SOLE MAN COMMITMENT FORM

Benefiting Mercy Medical Center Women's Cancer Services

YES! I WOULD ~~LIKE~~ ~~TO~~ PARTICIPATE.

Full Name: _____ Contact Phone: _____

Contact Email: _____

NAME: *As you would like it to appear for recognition:* _____

Company: _____

YOUR BIOGRAPHY:

About yourself: _____

Why you are passionate about the mission: _____

Please do not forget to email a photo of yourself to erin.shea@dmsohio.com

Please mail all forms to: Erin Shea

3642 Apache St. NW Uniontown, OH 44685

For more information contact: Erin Shea at 330.704.0552 | erinshea@dmsohio.com