

3RD Annual




wine
women & shoes®
— BENEFITING —

St. 
Jude's
Ranch for Children

Be there. Be fabulous!

SUNDAY, APRIL 28, 2019

1:00 - 5:00 PM *at the* Enclave

Wine Tasting • Appetizers • Marketplace
Best in Shoe • Brunch • Fashion Show by
Designer Berny Martin with Catou

WINEWOMENANDSHOES.COM/LV

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. Las Vegas' wine-savvy shoe loving women will kick up their heels and sip fine wines from participating wineries, enjoy signature dishes and savory bites from distinguished Las Vegas chefs and restaurants, and shop the latest shoes and accessories from fabulous fashion vendors all while supporting St. Jude's Ranch for Children. Over the last three years, this event has raised more than a quarter of a million dollars and helped change the lives of thousands of youth in foster care.

WW&S AUDIENCE

- ❖ 80% women ages 30 to 55
- ❖ CEO moms, 30-something young professionals
- ❖ Key influencers, tastemakers, connectors
- ❖ Charity supporters, socially conscious and community minded
- ❖ Concerned about the health and well being of themselves and others
- ❖ Pay attention to fashion and attend fashion events
- ❖ Enjoy wine and attend wine events
- ❖ Represent the typical luxury brand consumer
- ❖ On average, donate/spend \$200-\$600 per event

PARTNERSHIP OPPORTUNITIES

\$25,000 PLATINUM PUMP PRESENTING SPONSOR

- ❖ Name or company logo listed as presenting sponsor on invitation, program and printed materials
- ❖ Name or company logo listed as presenting sponsor listed on event web pages
- ❖ Name or company logo listed as presenting sponsor on all electronic media and communications
- ❖ Opportunity to place item in premier swag bag
- ❖ Verbal recognition during event program by host
- ❖ 2-Page center-spread in event program
- ❖ 20 ticket reservations for the event

\$15,000 DIAMOND STILETTO SPONSOR

- ❖ Name or company logo on invitation, program and printed materials
- ❖ Name or company logo on event web pages
- ❖ Opportunity to place item in premier swag bag
- ❖ Full-Page ad in event program with premium placement
- ❖ 15 ticket reservations for the event

\$10,000 GOLD STUDED SANDAL SPONSOR

- ❖ Name or company logo on invitation, program and printed materials
- ❖ Name or company logo on event web pages
- ❖ Full-Page ad in event program
- ❖ 10 ticket reservations for the event

\$5,000 SILVER SLIPPER SPONSOR

- ❖ SHOE GUYS – Name or company logo printed on “shoe guys” shirts
- ❖ BEST IN SHOE – Name or company represented at “Best in Shoe” judging table

All \$5,000 sponsorships include verbal mention during event program by host, presence on event website and five ticket reservations for the event.

\$2,500 UNIQUE SPONSORSHIP OPPORTUNITIES

- ❖ SWAG BAG
- ❖ KEY TO THE CLOSET
- ❖ WALL OF WINE
- ❖ TABLE CENTERPIECE
- ❖ BAG CHECK
- ❖ AUCTION PADDLE

All \$2,500 sponsorships include name or company logo representation incorporated with area of sponsorship, recognition on event website and two ticket reservations for the event.

Sponsorship Agreement

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- \$25,000 Platinum Pump Presenting
- \$15,000 Diamond Stiletto
- \$10,000 Golden Studded Sandal
- \$5,000 Silver Slipper Sponsor
 - Shoe Guys
 - Best in Shoe Awards
- \$500 Honorary Committee

- \$2,500 One-of-a-Kind
 - Swag Bag
 - Key-to-the-Closet
 - Wall of Wine
 - Bag Check
 - Table Centerpiece
 - Auction Paddle

Custom: _____

TICKETS, TABLES & PROGRAM ADS

- Table of 10 (\$3,000)
- Early Bird Ticket (\$200) (Through 2/28)
- Single Ticket (\$250)
- Full Page Program Ad (\$1,000)
- Half Page Program Ad (\$500)

Table includes:
Preferred Seating
Table host gift



Name: *As you would like it to appear for recognition purposes* _____

Please send invoice to:

Name _____ Address _____

Check enclosed for \$ _____ **payable to St. Jude's Ranch for Children**

Charge my Credit Card for \$ _____

For Credit Card Only: Name as it appears on the card: _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Signature: _____

RETURN FORM VIA MAIL or EMAIL TO St. Jude's Ranch for Children 200
Wilson Circle Boulder City, Nevada 89005 or jyoxen@stjudesranch.org

Send artwork to jyoxen@stjudesranch.org in EPS format no later than 4.19.19.