



## *Sponsorship Opportunities*



# Get Pumped!

## OLIVE CREST ORANGE COUNTY'S 1<sup>ST</sup> ANNUAL WINE WOMEN & SHOES EVENT IS COMING!

There are few combinations that evoke glamour and fun as much as the perfect fit of *Wine Women & Shoes*. Orange County's wine-savvy, shoe loving women will kick up their heels and sip fine wines from participating wineries, enjoy signature dishes and gourmet bites, and shop the latest shoes and accessories from fabulous fashion vendors all while supporting *Olive Crest*.

*Join us!*

**FRIDAY,  
APRIL 12<sup>TH</sup>, 2019**

5:30 PM - 9:30 PM *At the*  
Hilton Waterfront  
Beach Resort

### WINE WOMEN & SHOES AUDIENCE:

- CEO moms, 30-something young professionals
- 80% women ages 30-55
- Influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Concerned about the health and well being of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event



Every 10 seconds in our country, a report of child abuse is made. And, every day...five children die from abuse. **These numbers are tragic. And they are very real.**

Here at *Olive Crest*, we will not stand by and allow these numbers to persist in our communities. We fight every day to stop the cycle of child abuse, and to see to it that every child that comes into our care is nurtured in a strong and loving family.

We believe every child, young adult and family is worthy of love, safety, and the opportunity to live a fulfilling life free from pain, fear, and isolation.

#### **OUR AREAS OF OUTREACH AND SERVICE INCLUDE:**

- Child Abuse Prevention
- Homes for Children, Teens, and Aged-Out Youth
- Educational Support and Services
- Adoption Placement and Support
- Independent Life Skills Training and Mentoring
- Counseling and Mental Health Treatment
- Family Crisis Intervention

Since 1973, *Olive Crest* has transformed the lives of over 100,000 abused, neglected, and at-risk children and their families. We work tirelessly to meet the individual needs of kids in crisis by providing safe homes, counseling, and education for both youth and parents. Our many innovative programs reflect our conviction that strengthening the family is one of the most powerful ways to help heal children. With unwavering compassion, the *Olive Crest* family maintains a lifelong commitment to the youth and families we serve even after they have graduated from our programs.

Olive Crest serves over 3,500 children and families each day throughout California, Nevada, and the Pacific Northwest. **For information, call 800-550-CHILD (2445) or visit [www.olivecrest.org](http://www.olivecrest.org).**





# Sponsorship Opportunities

## **\$25,000 PLATINUM STILETTOS SPONSOR (\$5,315 FMV)**

*Exclusive Presenting Sponsor – 1 available*

- 25 VIP Tickets
- Name or company logo listed on print event marketing pieces
- Name or company logo listed on Olive Crest website event marketing
- Name or company logo on event signage
- Name or Company Logo on stage at event
- Name or company logo in at least one major publication as Olive Crest sponsor
- Company banner at event
- Dedication plaque
- Inclusion in pre and post-event press releases
- Feature posting on Olive Crest Facebook
- 1 “Key to the Closet” Ticket
- 3 “key to the Cellar” Tickets
- 2 Rooms at the Hilton Waterfront Resort on 4/12/19

## **\$15,000 GOLDEN HEELS SPONSOR (\$3,220 FMV)**

- 15 VIP Tickets
- Name or company logo listed on print event marketing pieces
- Name or company logo listed on Olive Crest website event marketing
- Company banner at event
- Dedication plaque
- Inclusion in pre and post-event press releases
- Feature posting on Olive Crest Facebook
- 1 “Key to the Closet” Ticket
- 3 “key to the Cellar” Tickets
- 1 Room at the Hilton Waterfront Resort on 4/12/19

## **\$10,000 SILVER SLIPPERS SPONSOR (\$1,950 FMV)**

- 10 VIP Tickets
- Name or company logo listed on print event marketing pieces
- Name or company logo listed on Olive Crest website event marketing
- Company banner at event
- Inclusion in pre and post-event press releases
- 1 “Key to the Closet” Ticket
- 2 “key to the Cellar” Tickets





# Sponsorship Opportunities

## **\$5,000 BRONZE PUMPS SPONSOR (\$975 FMV)**

- 5 VIP Tickets
- Name or company logo listed on print event marketing pieces
- Name or company logo listed on Olive Crest website event marketing
- 2 “key to the Cellar” Tickets

## **\$2,500 COPPER FLATS SPONSOR (\$800 FMV)**

- 6 General Admission Tickets
- Name or company logo recognized at event
- Name or company logo listed on Olive Crest website event marketing
- 1 “key to the Cellar” Ticket

## **\$1,500 BRASS SLIPPERS SPONSOR (\$500 FMV)**

- 4 General Admission Tickets
- Name or company logo recognized at event
- Name or company logo listed on Olive Crest website event marketing



# Menu of Additional Sponsorship Opportunities

**\$5,000 WINE TASTING SPONSOR (\$250 FMV)** (1 available) As attendees sip and shop -you can help support the cause by sponsoring napkins! Your logo will appear throughout the event and be devoured by hundreds of attendees. **Benefits Include:** 2 General Admission Tickets, Name or company logo featured at the Wine Tasting Stations, and Name or company logo listed on Olive Crest website event marketing.

**\$5,000 SHOE GUY SPONSOR (\$250 FMV)** (1 available) Sponsor 20+ charming “Shoe Guys” working the room and engaging with more than 300 women. These men are a targeted group of brand ambassadors who are guaranteed to be the hit of the event. **Benefits Include:** 2 General Admission Tickets, Name or company logo featured on the “Shoe Guys” T-shirts, Name or company logo listed on Olive Crest website event marketing.

**\$5,000 WINE GLASS SPONSOR (\$250 FMV)** (1 available) For this WINE focused event, your logo will be prominently featured on every guest’s wine-tasting wine glass! **Benefits Include:** 2 General Admission Tickets, Name or company logo featured on wine-tasting wine glasses, Name or company logo listed on Olive Crest website event marketing.

**\$5000 SWAG BAG SPONSOR (\$250 FMV)** (1 available) Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town. **Benefits Include:** 2 General Admission Tickets, Name or company logo featured on all Swag Bags, Name or company logo listed on Olive Crest website event marketing.

**\$3,500 FASHION SHOW SPONSOR (\$250 FMV)** (1 available) Take it to the catwalk! All eyes are on the stage during the climactic fashion show. Your logo will be featured prominently as the Fashion Show Sponsor. **Benefits Include:** 2 General Admission Tickets, Name or company logo featured during the Fashion Show, Name or company logo listed on Olive Crest website event marketing.

**\$2,500 KEY TO THE CELLAR SPONSOR (\$250 FMV)** (1 available) Two lucky people will win an instant wine cellar of 50 bottles each! Your brand will be featured as the Key-to-the Cellar Sponsor. **Benefits Include:** 2 General Admission Tickets, Name or company logo featured at the Key to the Cellar Station, Name or company logo listed on Olive Crest website event marketing.

**\$2,500 KEY TO THE CLOSET SPONSOR (\$250 FMV)** (1 available) One hundred keys for sale, and only 1 will win a collective bounty of donated items. What’s in the closet? Fashion? Gift certificates? All will be revealed the day of the event! Your brand will be featured as the Key-to-the-Closet sponsor. **Benefits Include:** 2 General Admission Tickets, Name or company logo featured at the Key to the Closet Station, Name or company logo listed on Olive Crest website event marketing.

## Sponsor Registration

☐ Platinum Stiletto (\$25,000)    ☐ Gold Heels (\$15,000)    ☐ Silver Slippers (\$10,000)

☐ Bronze pump (\$2,500)    ☐ Copper Flats (\$2,500)    ☐ Brass Slippers (\$1,500)

☐ Additional Opportunity: \_\_\_\_\_ \$\_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Check enclosed for \$ \_\_\_\_\_

Payable to Olive Crest. Mail to: Olive Crest, ATTN Carolina Ekstrom, 2130 East Fourth Street,  
Suite 200, Santa Ana, CA 92705

☐ Charge my Credit Card for \$ \_\_\_\_\_

Return form via MAIL to: Olive Crest, ATTN Carolina Ekstrom, 2130 East Fourth Street,  
Suite 200, Santa Ana, CA 92705

Please Circle:      Visa      MasterCard Amex      Discover

CC#: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVN: \_\_\_\_\_

☐ I cannot attend. Please accept my donation of \$ \_\_\_\_\_

Company/Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

*To receive all of the benefits in your sponsorship package,  
registration form must be received by Friday, February 15<sup>th</sup>.*