

saint+francis
FOUNDATION

PRESENTS



wine women&shoes®

BENEFITING SAINT FRANCIS
MEMORIAL HOSPITAL

*Your
Sponsorship
Opportunity
Awaits!*

SUNDAY, OCTOBER 13, 2019

2:00 PM - 6:00 PM

THE RITZ-CARLTON,
SAN FRANCISCO

In Collaboration with



Dignity Health®
Saint Francis Memorial Hospital





Get pumped for...

saint+francis
FOUNDATION

3rd ANNUAL WINE WOMEN & SHOES

SUNDAY, OCTOBER 13, 2019

THE RITZ-CARLTON SAN FRANCISCO

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. San Francisco's wine-savvy, fashion-forward women will kick up their heels to support Saint Francis Memorial Hospital, an accredited, not-for-profit community hospital that has been providing exceptional health care in San Francisco for more than 100 years.

300+ DISCERNING GUESTS WILL ENJOY:

- A signature fashion show
- Fine wines from local vineyards
- Bidding on the unique silent and live auctions
- Culinary delights
- Shopping for the latest trends in our marketplace of national and local merchants



WW&S GUEST PROFILE

80% women ages 30 to 65

Represents the luxury fashion conscious consumer and wine connoisseur

From professional millennials to CEO moms to Philanthropists

On average, donate/spend \$400-\$1,000 per event

Socially conscious and community minded philanthropists

Join us!

Your participation signals a commitment to the San Francisco community in providing quality and compassionate care to patients and their families at Saint Francis Memorial Hospital.

**READ ON FOR MANY GREAT
MARKETING AND BRANDING BENEFITS**



Your Sponsorship Supports:

THE HEALTH OF YOUR COMMUNITY HOSPITAL

This event supports the initiatives of the Saint Francis Foundation, in raising funds and making grants that support and enhance the ability of Saint Francis Memorial Hospital to deliver exceptional health care services and compassionate care to its patients and the community.

Your support benefits Saint Francis Memorial Hospital and the specialized care of the Bothin Burn Center, the largest burn unit in Northern California. We treat more than 3,000* burn victims a year, too many of them children. Join us at Wine Women & Shoes and help ensure that the Bothin Burn Center and Saint Francis Memorial Hospital remain at the forefront of medical care for all patients that pass through our doors seeking burn recovery and rehabilitation.

CREATING A WIN WIN

Our sponsors are visible champions in supporting the Hospital and our local community. Through this event, you can enhance your brand image with this key demographic, while also being a model corporate citizen.

More info at: www.saintfrancisfoundation.org



Marketing Benefits*

SAVE-THE-DATE: An e-blast formally announcing the event date and theme, as well as appropriate sponsors, will be distributed to targeted lists of donors, members, and previous WWS supporters and guests through electronic mail. **Expected audience: 5,000+**

PROGRAM: The printed program will be available to all guests at the event. This pamphlet includes event details, sponsor recognition, information on our projects, and live and silent auction item descriptions. **Expected audience: 300+**

INVITATION: The full-color event invitation will be mailed to current foundation donors and supporters, past event guests as well as other city and business leaders in the host committee's and hospital's network. The invitation will include recognition for appropriate sponsors. **Expected audience: 3,000+**

EVENT WEBPAGE: The Wine Women & Shoes SF web page and the Saint Francis Foundation event web page will be updated with event and sponsor information and include links to appropriate sponsor web sites. **Expected audience: 4,000+**

E-BLASTS: Regular event emails will be sent to donors, volunteers, and friends and may include appropriate sponsors. **Expected audience: 2,000**

SOCIAL MEDIA: The Saint Francis Foundation will connect sponsors to event guests and donors via social media platforms, including the Wine Women & Shoes SF Facebook page and the Foundation's Instagram Facebook pages. **Expected audience: 2,000 and growing!**

MAGAZINE ADS: Certain sponsors will be listed in event ads obtained via our Bay Area media partnerships.

**depending on sponsor level and date of commitment*

Sponsor Levels + (Amazing!) Benefits*

\$25,000 PLATINUM STILETTOS LEAD SPONSOR

- Exclusive for you or your company
- Unique marketing opportunity at event (to be planned with WWS team)
- Name/logo prominently featured on:
Invitation*, program, event signage***, event web pages, social media, email invitation**, screen at the event, e-blasts, any news releases and on ad in our media sponsor magazine(s)
- Opportunity to put branded give-away in event swag bag
- Full page ad in event program ***
- Valet parking for up to 5 cars
- Front Row seating for fashion show
- 1 VIP table up to 12 seats

\$10,000 GOLD PUMP SPONSOR

- Name/logo prominently featured on the following:
Invitation*, program, event signage***, event web pages and social media, email invitation**, select e-blasts , and on ad in our media sponsor magazine(s)
- Opportunity to put branded give-away in event swag bag
- Half page ad in event program***
- Valet parking for up to 2 cars
- Premier seating for fashion show
- 1 VIP table up to 10 seats

\$5,000 SILVER SLIPPERS PACKAGE

- Name/ logo featured on the following:
Invitation*, program, event signage***, event web pages and on solcial media sites, email invitation**, and select e-blasts
- Opportunity to put branded give-away in event swag bag
- Quarter page ad in event program***
- Valet parking for 1 car
- Priority seating for fashion show
- 4 VIP event tickets

\$2,500 BRONZE WEDGE PACKAGE




















- Name listed on invitation*, program, event signage***, and on event web pages
- 2 VIP event tickets

**Deadline for inclusion in the printed invitation:
Friday , August 2, 2019*

***Deadline for inclusion in the email invitation:
Wednesday, August 16, 2019*

****Deadline for inclusion in the program/event signage:
Friday, September 20, 2019*

Sponsorship Levels & Benefits at a Glance

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Exclusivity, only one available				
Unique marketing opportunity at event				
Name/logo featured on invitation, program and event signage				
Name/logo featured on event web pages and social media				
Name/logo featured on email invitation, select e-blasts and any news releases				
Name/logo on ad in our media sponsor magazine(s)				
Opportunity to put branded give-away in event swag bag				
Ad in event program	Full Page	Half Page	Quarter Page	
Valet parking	5 Cars	2 Cars	1 Car	
Seating	Front Row	Premier	Priority	
Tickets	12 VIP	10 VIP	4 VIP	2 VIP



Other Unique Sponsorship Opportunities

- ☐ **Key-to-the-Closet Raffle- \$2,500 (1 available)** One hundred “keys” for sale, and only 1 will win a collective bounty of accessories and other luxury items, including shoes, jewelry, gift certificates and other goodies! All will be revealed the day of the event. Your brand will be featured as the Key-to-the-Closet sponsor in raffle signage. **Benefits Included:** Logo on all raffle materials + 2 event tickets.
- ☐ **Swag Bag- \$2,500 (1 available)** All 300+ attendees receive reusable tote bags to take home which means they will be carrying your brand with them as they are out around town. **Benefits Include:** Your logo on one side of a high-quality tote bag (bag provided) + 2 event tickets.
- ☐ **Mirror Mirror- \$1,000 (SOLD OUT)** “Who’s the fairest of them all?” Underwrite the marketplace vendor mirrors and your logo will be placed on marketplace mirrors and restroom mirrors. **Benefits Include:** Logo recognition + 1 event ticket
- ☐ **Exhibit Space- \$2,500 (Limited)** Feature your brand in a dedicated space. Must include a giveaway or fun opportunity for guest interaction. Vendor & guest activity subject to Saint Francis Foundation approval.

We are looking for in kind donations for the Key-to-the-Closet raffle, silent auction, live auction, and swag bag. Contact us for more detail.

SPONSORSHIP QUESTIONS? To request additional details regarding your uniquely crafted sponsorship investment:

Please Contact Crystal Ng: cng@saintfrancisfoundation.org or 415-353-6716

**the tax deductibility of donations will be determined after sponsorship is finalized.*

Sponsor Registration

SUBMIT THIS FORM VIA MAIL, EMAIL TO CNG@SAINTFRANCISFOUNDATION.ORG OR SIGN UP ONLINE AT SAINTFRANCISFOUNDATION.ORG/EVENTS.

- ☐ Platinum Stiletto: \$25,000 ☐ Gold Pump: \$10,000 ☐ Silver Slippers: \$5,000 ☐ Bronze Heels: \$2,500
☐ Copper Wedge: sold out ☐ Additional Opportunity: _____ Amount: \$ _____ ☐ Exhibit Space: \$2,500
☐ Event Tickets: General Admission: \$250 Qty.# _____ VIP Ticket: \$350 Qty.# _____ TOTAL Amount \$: _____
☐ I cannot attend. Please accept my donation of \$ _____

Name(s) for Recognition Purposes: _____ Contact Name: _____

Address: _____

Email: _____ Phone: _____

☐ Check enclosed for \$ _____ Payable to Saint Francis Foundation

☐ Charge my Credit Card for \$ _____ Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Company/Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Return form via email to cng@saintfrancisfoundation.org or
mail to Saint Francis Foundation, 900 Hyde Street, Suite 1208, San Francisco, CA 94109

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Sponsorships can be customizable to meet your needs and interests.

The Saint Francis Foundation is a 501c3 non-profit organization.

TAX ID # 94-2597514. All contributions are tax-deductible to the fullest extent authorized by the law.

For additional information please contact Crystal Ng at 415-353-6716 or cng@saintfrancisfoundation.org