



# wine women & shoes

— A PRODUCTION OF —  
**ARTS ALLIANCE TULSA**

*Presented By: The Hardesty Family Foundation*

## 2019 SPONSORSHIP OPPORTUNITIES





# Get Pumped!

ARTS ALLIANCE TULSA "STEPS-UP"

WINE WOMEN & SHOES WITH AN ARTS INFUSION!

Arts Alliance Tulsa brings the wildly popular, nationally-known charity event back to Tulsa. Created exclusively for people who enjoy fine wine, great style and supporting an important cause, WW&S gathers these influential, philanthropic tastemakers together for an unforgettable evening of wine-tasting, shopping, dining, fashion and fun.

## Show Time!

FRIDAY, NOVEMBER 22, 2019

5:30 PM – 9:30 PM *at the* Renaissance Hotel

Theme: Golden Age of the Silver Screen

## Painting the Big Picture

Arts Alliance Tulsa (AAT) through its united funding efforts uses the power of the community to advance and sustain 40 local arts organizations whose diversity exemplifies the impact of the arts to transform people and neighborhoods into beacons of expression, equality and inclusivity. AAT is dedicated to promoting a greater understanding of the economic, educational and quality-of-life benefits that inspire and empower us to make Tulsa an "arts-forward" city.

## Join us

in a return to the glamour and sophistication of the Golden Age of the Silver Screen as AAT's Wine, Women & Shoes theme offers a nod to the elegance of Tulsa's art deco era and to the alluring sirens of the silver screen during one incredible evening. **Highlighted by a personal appearance and exclusive fashion show featuring the House of Toi Spring 2020 collection from award-winning New York designer, Zang Toi.**

# Sponsorship Opportunities

## PATRON SPONSORSHIPS

\$10,000 - Dynamic Directors • \$5,000 - Sizzling Screenwriters • \$2,500 - Stand-out Stars

*Patron sponsorships are unlimited*

Depending on the level, patron sponsor benefits may include some or all of the following: preferred seating; access to exclusive VIP lounge; premium wine and table service; VIP valet parking; name or logo recognition on promotional material including website, email and social media platforms; and much more.

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## EXCLUSIVE PROMOTIONAL SPONSORSHIPS

**DON'T MISS** the unique opportunity to SHOWCASE your business or brand to this coveted demographic of Tulsa's most savvy and empowered women while exhibiting your community support of 40 local arts organizations.

### **\$25,000 PRESENTING STUDIO (SOLD)**

YOU are the headliner of our marquee event. Your name/logo will be incorporated into the official event logo displayed on all collateral material, signage, invitations, press releases, website, social media platforms and everything related to Wine Women & Shoes that we can think of including pre- and post-event exposure.

***Sponsorship includes:** 2 VIP tables and premium service for 20; renowned New York fashion designer, Zang Toi as your dinner guest; and on-stage presence and recognition during the program.*

### **\$15,000 EXECUTIVE PRODUCER – FASHION SHOW/RUNWAY**

All eyes will be center stage during an exclusive fashion show by famed New York designer, Zang Toi, a live auction, raffles and other surprises. Your business name/logo will be prominently displayed as the sponsor of the runway fashion show and stage of this premier event. ***Sponsorship includes:** 1 VIP table and premium service for 10; and business/logo recognition on all promotional material including website, email and social media platforms.*

### **\$10,000 DYNAMIC DIRECTOR – VIP SPEAKEASY LOUNGE**

The exclusive and posh Speakeasy Lounge will allow our VIPs to relax and refresh in an area situated near all of the action. Your business name/logo will dominate the space that can only be accessed by designated VIPs, but is in full view of every shopper and wine sipper attending the event. ***Sponsorship includes:** 1 VIP table and premium service for 10; and business/logo recognition on all promotional material including website, email and social media platforms.*

### **\$10,000 DYNAMIC DIRECTOR – MARKETPLACE**

Your business name/logo will be placed on signage throughout the marketplace venue, prominently featured at the entrance of the designated shopping area as well as on a map of vendors that all guests will receive.

***Sponsorship includes:** 1 VIP table and premium service for 10; and business/logo recognition on all promotional material including website, email and social media platforms.*

## EXCLUSIVE PROMOTIONAL SPONSORSHIPS

### **\$5,000 SIZZLING SCREENWRITERS – KEY TO THE CLOSET**

In one of the most exciting moments of the evening many will try, but only ONE guest will hold the winning match to a bounty of prizes. Your brand will be prominently displayed on the Key to the Closet as well as an opportunity to be featured on our online promotions beginning September 2019 on website, email and social media platforms.

*Sponsorship also includes: 4 VIP tickets with premium wine service and more.*

### **\$5,000 SIZZLING SCREENWRITERS – RED CARPET ARRIVAL**

Picture guests arriving at our red carpet entry where your logo is prominently displayed; a crew of paparazzi, also wearing your logo, will snap hundreds of photos which will be widely circulated on social media after the event.

What a deal! *Sponsorship also includes: Business/logo recognition on all promotional material including website, email and social media platforms; 4 VIP tickets with premium wine service and more.*

### **\$5,000 SIZZLING SCREENWRITERS – SOLE MEN**

You can sponsor 20+ of Tulsa's best leading Sole Men who will engage with guests from start to finish. Your logo placement on their attire will give you branding exposure as these charming men play a conspicuous role in every aspect of the evening's festivities, from greeting and mingling with guests to assisting with raffles, shopping, auctions and more. *Sponsorship also includes: Business/logo recognition on all promotional material including website, email and social media platforms; 4 VIP tickets with premium wine service and more.*

### **\$2,500 STAND-OUT STARS – WALL OF WINE**

Guests will have a chance to walk away with a mystery bottle of wine. Your business name/logo will be on each wine bag and prominently featured on the Wall of Wine signage. *Sponsorship also includes: Business/logo recognition on all promotional material including website, email and social media platforms; 2 VIP tickets.*

### **\$2,500 STAND-OUT STARS – ZERO-PROOF SIGNATURE COCKTAIL**

A unique opportunity to have your business as the presenter of the Signature Zero-Proof Cocktail, exclusive to our event. Guests will delight in this exceptional beverage creation and elegant serving display sure to attract everyone's attention. *Sponsorship also includes: Business/logo recognition on all promotional material including website, email and social media platforms; 2 VIP tickets.*

### **\$2,500 STAND-OUT STARS – MAGIC MIRROR/COMPLIMENT**

When 500 women are shopping, the mirror is an absolute necessity. Add two admiring leading Sole Men offering flattering compliments to each guest as they gaze into our exclusive Magic Mirror (branded with your business name/logo) and you create the perfect reflection of fun. *Sponsorship also includes: Business/logo recognition on all promotional material including website, email and social media platforms; 2 VIP tickets.*

**WHO WILL BE THERE? 500+ guests** from CEO moms to young professionals • 80% women ages 30-55 +

• Decision makers for themselves and their families • Educated, charitable, socially conscious and community minded •

The discerning luxury brand consumer of fine wine, food, fashion, health and beauty

We look forward to working with you to customize any sponsorship to ensure your business reaps maximum benefits.

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