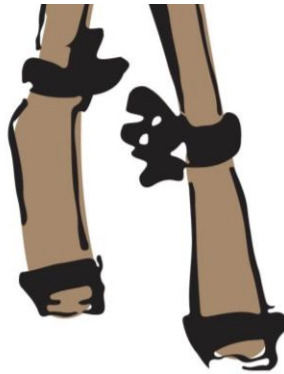
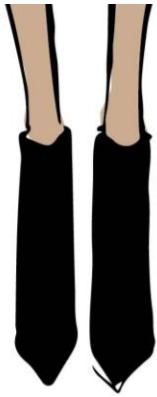




Sponsorship Opportunities

- 2019 -



HOLD ON TO YOUR SHOES! COMMUNITY SHELTER BOARD'S WINE WOMEN & SHOES EVENT IS BACK ON NOVEMBER 8, 2019

Wine Women & Shoes is a national brand that works with non-profits in 60 cities across the country. The event combines a luxury marketplace with a seated program. The marketplace includes wine tasting, shopping, exciting auctions/raffles, and photo opportunities. The seated program includes Community Shelter Board's mission moment, best in shoe awards, a live auction, and entertainment. After a wildly successful first two years, we plan to sell out in 2019 with 350 attendees.

Community Shelter Board works with our community to make sure everyone has a place to call home. We are the community's collective impact organization driving strategy, accountability, collaboration, and resources to achieve the best outcomes for people facing homelessness in Columbus and Franklin County.

Our network includes 16 partners delivering an array of services including homelessness prevention, shelter, street outreach, rapid re-housing, and permanent supportive housing. Our system of care served 12,000 people last year.

WW&S AUDIENCE

- 80% women ages 30 to 55
- CEO moms, 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Individuals who want to help our most vulnerable residents rebuild their lives
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event



PLATINUM PUMP PRESENTING

\$25,000

EXCLUSIVE SPONSOR

\$25,000 helps five families transform and rebuild their lives by providing safe shelter, plus help to move out of shelter and back into a stable home.



Presenting Sponsorship benefits include:

- ✦ A \$25,000 tax deductible investment in Community Shelter Board
- ✦ Exclusive title recognition as presenting sponsor
- ✦ Recognition on the reusable swag bag (all attendees will receive)
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations, and programs
- ✦ Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram and Twitter) reaching Community Shelter Board's 4,000 followers
- ✦ On-stage verbal recognition at the "Best in Shoe" show and prominent signage with your logo at the event
- ✦ Opportunity to promote your business with product placement at event (booth, pop-up shop or mini-storefront contents to be approved by Community Shelter Board)
- ✦ Logo placement and link to your company website from Community Shelter Board's WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 10 VIP event tickets
- ✦ 10 swag bags



FOR MORE INFORMATION, CONTACT

Katie Ocasio at 614-715-2524 or kocasio@csb.org



DIAMOND FASHION SHOW

\$10,000 SPONSOR

\$10,000 helps seven women move back into stable housing with short-term rent and utility assistance and connects them to the support they need to rebuild their lives.



Sponsorship benefits include:

- ✦ A \$10,000 tax deductible investment in Community Shelter Board
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Recognition in e-blasts and social networking campaigns (i.e., Facebook and Twitter) reaching Community Shelter Board's 4,000 followers
- ✦ On-stage verbal recognition at the "Best in Shoe" show and prominent signage with your logo at the event
- ✦ Link to your company website from Community Shelter Board's WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 8 VIP event tickets
- ✦ 8 swag bags

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GOLD STUDDED SANDAL

Sponsorship benefits include:

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Recognition in e-blasts and social networking campaigns
- ✦ On-stage verbal recognition at the “Best in Shoe” show and prominent signage with your logo at the event
- ✦ Link to your website from Community Shelter Board’s WW&S event website
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets
- ✦ 4 swag bags

\$5,000

SPONSOR

***\$5,000 prevents
homelessness for three
families.***



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GLASS SLIPPER

\$2,500 SPONSOR

This sponsorship helps four men or women move out of shelter and back into a stable home.

Sponsorship benefits include:

- ✎ A \$2,500 tax deductible investment in Community Shelter Board
- ✎ Your name featured on event signage
- ✎ Recognition on event website, e-blasts, and social networking campaigns
- ✎ Name in the event program and on the invitations
- ✎ Recognition on Community Shelter Board's WW&S event website
- ✎ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✎ 3 general admission tickets
- ✎ 3 swag bags



SILVER STILETTO

\$1,000 SPONSOR

\$1,000 provides a family with safe shelter and services for 10 nights while they make their way back to stable housing.

Sponsorship benefits include:

- ✎ A \$1,000 tax deductible investment in Community Shelter Board
- ✎ Your name featured on event signage
- ✎ Recognition on event website, e-blasts, and social networking campaigns
- ✎ Name in the event program
- ✎ Recognition on Community Shelter Board's WW&S event website
- ✎ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✎ 2 general admission event tickets
- ✎ 2 swag bags

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ONE-OF-A-KIND SPONSORS

LUXURY CAR DEALERSHIP SPONSOR - \$10,000

Sponsorship benefits include:

- 👠 A \$10,000 tax deductible investment in Community Shelter Board
- 👠 Red carpet photo opportunities with your cars and branding displayed
- 👠 Prominent logo placement with company provided signage at valet parking location
- 👠 On-stage verbal recognition at the “Best in Shoe” show and prominent signage with your logo at the event
- 👠 Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- 👠 Link to your company website from Community Shelter Board’s WW&S event website
- 👠 Recognition in e-blasts and social networking campaigns
- 👠 Opportunity to place a branded item in swag bag (event appropriate items only)
- 👠 8 VIP event tickets
- 👠 8 swag bags

KEY TO THE CLOSET SPONSOR - \$5,000

Sponsorship benefits include:

- 👠 A \$5,000 tax deductible investment in Community Shelter Board
- 👠 Your brand featured as the Key to the Closet Sponsor including raffle materials, online promotions and signage for the display
- 👠 On-stage verbal recognition at the “Best in Shoe” show
- 👠 Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- 👠 Link to your company website from Community Shelter Board’s WW&S event website
- 👠 Recognition in e-blasts and social networking campaigns
- 👠 Opportunity to place a branded item in swag bag (event appropriate items only)
- 👠 4 VIP event tickets
- 👠 4 swag bags



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ONE-OF-A-KIND SPONSORS

SHOW-STOPPING STYLE SPONSOR - \$5,000

Sponsorship benefits include:

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Style and shoe judging stage branded with your logo
- ✦ Opportunity to provide a “Best in Shoe” judge
- ✦ On-stage recognition during the “Best in Shoe” awards and prominent signage with your logo at the event
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Link to your company website from Community Shelter Board’s WW&S event website
- ✦ Recognition in e-blasts and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets
- ✦ 4 swag bags



BEST IN SHOE SPONSOR - \$5,000

Sponsorship benefits include:

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Style and shoe judging stage branded with your logo
- ✦ Opportunity to provide a “Best in Shoe” judge
- ✦ On-stage recognition during the “Best in Shoe” awards and prominent signage with your logo at the event
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Link to your company website from Community Shelter Board’s WW&S event website
- ✦ Recognition in e-blasts and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets
- ✦ 4 swag bags



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ONE-OF-A-KIND SPONSORS

SOLE SUPPORTERS SPONSOR - \$5,000

Sponsorship benefits include:

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Logo recognition on t-shirts worn by 80 volunteers on event night
- ✦ On-stage recognition during the “Best in Shoe” awards and prominent signage with your logo at the event
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Link to your company website from Community Shelter Board’s WW&S event website
- ✦ Recognition in e-blasts and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets
- ✦ 4 swag bags



VIP WINE GLASS SPONSOR - \$5,000

Sponsorship benefits include:

- ✦ A \$5,000 tax deductible investment in Community Shelter Board
- ✦ Your logo on wine glasses given to VIP ticket holders and prominent signage at the VIP wine glass station
- ✦ On-stage recognition during the “Best in Shoe” awards and prominent signage with your logo at the event
- ✦ Logo placement in ALL event public relations and advertising initiatives, and event collateral including save the dates, invitations and programs
- ✦ Link to your company website from Community Shelter Board’s WW&S event website
- ✦ Recognition in e-blasts and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 VIP event tickets
- ✦ 4 swag bags

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ONE-OF-A-KIND SPONSORS

SWAG BAG SPONSOR - \$3,500

Sponsorship benefits include:

- ✦ A \$3,500 tax deductible investment in Community Shelter Board
- ✦ Your logo featured on one side of the swag bag gifted to all attendees
- ✦ Your name featured on event signage
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Recognition on Community Shelter Board's WW&S event website
- ✦ Name in the event program and on the invitations
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 4 general admission tickets
- ✦ 4 swag bags

WALL OF WINE SPONSOR - \$2,500

Sponsorship benefits include:

- ✦ A \$2,500 tax deductible investment in Community Shelter Board
- ✦ Your logo featured at Wall of Wine station
- ✦ Your name featured on event signage
- ✦ Name in the event program and on the invitations
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 3 general admission tickets
- ✦ 3 swag bags

HYDRATION STATION SPONSOR - \$2,500

Sponsorship benefits include:

- ✦ A \$2,500 tax deductible investment in Community Shelter Board
- ✦ Your logo featured at Hydration Station
- ✦ Your name featured on event signage
- ✦ Name in the event program and on the invitations
- ✦ Recognition on event website, e-blasts, and social networking campaigns
- ✦ Opportunity to place a branded item in swag bag (event appropriate items only)
- ✦ 3 general admission tickets
- ✦ 3 swag bags

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YES! I would like to participate in Wine Women & Shoes on November 8, 2019 as:

Platinum (\$25,000) Diamond Fashion Show (\$10,000)

Gold Studded Sandal (\$5,000) Glass Slipper (\$2,500) Silver Stiletto (\$1,000)

One of a Kind Sponsor (list name and level): _____

Name: *As you would like it to appear for recognition purposes*

Full payment to be paid by October 31, 2019. Please send invoice to:

Name _____

Address _____

Check enclosed for \$ _____ *payable to Community Shelter Board. Please mail to Community Shelter Board, 355 E Campus View Blvd, Suite 250, Columbus, OH 43235-5616*

Charge my Credit Card for \$ _____ *(Please fill out information below.) Return form via MAIL to Community Shelter Board, 355 E Campus View Blvd, Suite 250, Columbus, OH 43235-5616*

For Credit Card Only: Name as it appears on card: _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____

Signature: _____

For more information, contact Katie Ocasio at 614-715-2524 or kocasio@csb.org

www.winewomenandshoes.com/columbusoh

To learn more about Community Shelter Board, please visit www.csb.org