

SIP · SAVOR · SHOP

Join Us!

SUNDAY, OCTOBER 6, 2019

2:00 - 6:00 PM | Hayes Mansion

WW&S AUDIENCE

- Key influencers, connectors
- 80% women ages 30 to 65
- Executives, moms and business professionals
- Charity supporters, socially conscious and community minded
- Concerned about the health and well being of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event



wine
women & shoes®

BENEFITING

 Child Advocates
CASA OF SILICON VALLEY

Sponsorship Opportunities

SIP · SPONSOR · SUPPORT

“Pair” With Us...

TO IMPROVE THE LIVES OF FOSTER CHILDREN

by becoming a sponsor of Wine Women & Shoes on October 6, 2019.

Child Advocates of Silicon Valley believes that every foster child deserves to have a consistent, caring adult in their life—someone to listen to their concerns and nurture their hopes and dreams. We do this by matching foster children with a trained, dedicated volunteer—a Court Appointed Special Advocate (CASA). CASAs work with foster children, providing critical emotional and educational support. CASAs are friends, mentors and advocate for the child’s best interests in dependency court hearings. More than half of these children are under the age of 10.

“MATCH” YOUR GOALS TO OUR MISSION

Child Advocates’ mission is to provide stability and hope to children who have experienced abuse and neglect by being a powerful voice in their lives. Our vision is that every child has a positive view of the future and the opportunity to become a productive, healthy adult.

OUR “SOLE” GOAL IS TO SERVE MORE CHILDREN

Since 1986, Child Advocates has served more than 16,000 foster children in Santa Clara County with a CASA. This year, more than 700 CASAs will serve more than 900 foster children with a CASA. When you “pair” with Child Advocates, you will help us raise crucial funds to provide a CASA for every child in the Santa Clara County foster care system—approximately 1,200 children by 2021.



wine
women & shoes®

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HIGHLIGHTS

Sample a wide array of premium wines

Graze on gourmet goodies

Shop the Fashion Marketplace stocked with designer shoes, artisan jewelry, and accessories

Compete for the title of “Best in Shoe”

Bid on irresistible items, unusual experiences and one-of-a-kind wine country trips at the live auction

Enter to win the “Key to the Closet” opportunity drawing, and try your luck at the “Wall of Wine”

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$15,000

- Match for 10 abused, abandoned and neglected foster children in Santa Clara County with a CASA
- Corporate name used synonymously with signature event title, Wine Women & Shoes benefiting Child Advocates of Silicon Valley Presented by ---
- Complimentary event tickets for 10 guests
- Reserved, premium seating for 10 during fashion show
- Logo recognition in event material, following commitment, including: Invitation, print media, event landing page, social media, email blasts, event signage and program
- Verbal recognition during event program and fashion show
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Fashion Show | Marketplace | Sommelier Sponsors \$10,000

- Advocacy for 8-10 abused, abandoned and neglected foster children in Santa Clara County
- Complimentary event tickets for 10 guests
- Reserved, premium seating for 10 during fashion show
- Logo placement on fashion show runway digital signage back drop
- Logo recognition in event material, following commitment, including: Invitation, event landing page, social media, email blasts, event signage and program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Gold Sponsor \$5,000 - Multiple Available

- Advocacy for 2 abused, abandoned and neglected foster children in Santa Clara County
- Complimentary event tickets for 5 guests
- Reserved, premium seating for 5 during fashion show
- Logo recognition in event material, following commitment, including: Invitation, event landing page, social media, email blasts, event signage and program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Silver Sponsor \$2,500 - Multiple Available

- Trains 5 CASA volunteers and matches for 5 abused, abandoned and neglected foster children in Santa Clara County
- Complimentary event tickets for 2 guests
- Reserved, premium seating for 2 during fashion show
- Logo recognition in event material, following commitment, including: Invitation, event landing page, social media, email blasts, event signage and program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

PARTNERSHIP OPPORTUNITIES

Wall of Wine Sponsor \$2,500

- Advocacy for 3 abused, abandoned and neglected foster children in Santa Clara County
- Complimentary event tickets for 2 guests
- Logo placement on Wall of Wine back drop display
- Logo recognition in event material, following commitment, including: Invitation, event landing page, email blasts, event signage and program
- Quarter page color advertisement in event program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Key-to-the-Closet Opportunity Drawing Sponsor \$2,500

- Advocacy for 3 abused, abandoned and neglected foster children in Santa Clara County
- Complimentary event tickets for 2 guests
- Logo placement on opportunity drawing tickets
- Logo recognition in event material, following commitment, including: Invitation, event landing page, email blasts, event signage and program
- Quarter page color advertisement in event program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Wine Glass Sponsor \$2,500

- Advocacy for 3 abused, abandoned and neglected foster children in Santa Clara County
- Complimentary event tickets for 2 guests
- Logo on custom generated tags slipped around the bottom of the wine glasses
- Logo recognition in event material, following commitment, including: Invitation, event landing page, email blasts, event signage and program
- Quarter page color advertisement in event program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Swag Bag Sponsor \$2,000

- Advocacy for 2 abused, abandoned and neglected foster children in Santa Clara County
- Contribute one gift item to swag bag given to each event attendee - 350 pieces total
- Complimentary event tickets for 2 guests
- Name recognition in event program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Prizes "Best in Shoe" Award Winner \$1,500

- Complimentary event tickets for 2 guests
- Verbal recognition during award ceremony
- High level visibility to business leaders and community partners
- Name recognition in event program
- Deadline for pre-event collateral pieces is June 28
- Deadline for event collateral pieces is September 6

Don't See Your Perfect Fit?

CUSTOM SPONSORSHIPS AVAILABLE, PLEASE CONTACT US

PHONE: 408-573-5663 | EMAIL: wineandshoes@cadvocates.org | WEB: wineandshoes.com/childadvocates

Contact Us

TO SECURE YOUR SPONSORSHIP TODAY

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Child Advocates of Silicon Valley is an IRS-recognized 501(c)(3) non-profit organization; Tax ID No. 77-0250773

