



## SPONSORSHIP OPPORTUNITIES

THURSDAY, NOVEMBER 14, 2019 • SUN JET AVIATION, VERO BEACH • VIP 6:00 PM GENERAL 6:30 PM



# Hold on to your shoes!

## WHEN & WHERE

Thursday, November 14, 2019

Sun Jet Aviation, Vero Beach

VIP 6:00 PM • General 6:30 PM

## RESERVATIONS

General Ticket - \$125

VIP Ticket - \$200

Wine Women & Shoes presents a unique opportunity for sponsors, with an audience of hundreds of philanthropic-minded women committed to helping animals in need.

*Join us!*

## THE HUMANE SOCIETY OF VERO BEACH & INDIAN RIVER COUNTY'S 5<sup>th</sup> ANNUAL WINE WOMEN & SHOES EVENT IS TAKING OVER VERO BEACH!

*Wine Women & Shoes* is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, "wine and shoe pairings would be a lot more fun!" And they were right. WW&S events are now in 65 cities across the country, and they have raised more than \$70,000,000.

*The Humane Society of Vero Beach and Indian River County*, is the only animal shelter in Indian River County that promises to accept all animals, regardless of age, health, behavior, or adoptability. We also promise to provide a full range of services to keep animals "out of the Shelter" and in loving homes.

The following pages describe multiply ways you can team up with us to help execute our mission and to create a fantastic event that's highly impactful for you or your company!







### PRESENTING SPONSOR \$15,000 (Exclusive)

***The presenting sponsor will receive the highest level of recognition and brand exposure to our guests including extensive pre- and post-event media campaigns.***

Your business will be strategically promoted as **“Wine Women & Shoes 2019 Benefiting the Humane Society of Vero Beach & Indian River County, Presented by XYZ Company.”** A company spokesperson will join the HSVB Executive Director on stage to welcome attendees the night of the event. You will also luxuriate throughout the program in the Presenting Sponsor's Diva Den for 14 guests!!! *Your logo will be included with the official Wine Women & Shoes (WWS) logo and the HSVB logo on marketing and media materials including invitations, e-blasts, press releases, website advertising and social media.*

### LUXURY CAR DEALERSHIP \$7,500 (Exclusive)

Drive the ladies wild by parking and promoting your vehicles on the “blue carpet” outside of the event, giving direct exposure to an estimated 600 guests plus volunteers, Shoe Guys, and vendors. Your cars will be on display while you are working the room at this signature event. Photo opps abound! ***Includes:*** *Your company name and/or logo will be included in all major print, radio, social media, and website advertising and 8 VIP tickets to the event.*

### LET THERE BE AIR \$5,000 (Exclusive)

Your company can be the one that provides cool relief to over 600 guests the night of the event. Your company's logo & branding will be prominently displayed in the event space for all to see. ***Includes:*** *You will also receive your company name and/or logo in most print, radio, social media, and website advertising and 6 VIP tickets to the event.*



### SHOE GUYS \$3,500 (Exclusive)

Sponsor 20+ charismatic “Shoe Guys” working the room and entertaining more than 600 women. It's a great opportunity to showcase your brand. These men are a talented group of brand ambassadors who are guaranteed to be the hit of the event. Your company's logo & branding will be prominently displayed on the “Shoe Guys” shirts at the WWS event for all to see and admire. **Includes:** Your company name and/or logo in most print, radio, social media, and website advertising and 5 VIP tickets to the event.

### BUTLERS \$3,500 (Exclusive)

Sponsor 20+ enthusiastic “Butlers” that are helping us ensure all of our guests have a great time by greeting our attendees, selling raffle tickets, pouring wine and more. Your company's logo & branding will be prominently displayed on the “Butlers” shirts at the event for all to see and admire. **Includes:** Your company name and/or logo in most print, radio, social media, and website advertising and 5 VIP tickets to the event.

### WINE GLASS \$3,500 (Exclusive)

Grab attention at this magnificent event by having your company's logo placed on a custom-designed wine glass, which all 600 attendees will receive upon their arrival to the event. **Includes:** Company name and/or logo recognition in most print, radio, social media, and website advertising and 5 VIP tickets to the event.

### VIP SWAG BAGS \$2,500 (Exclusive)

It's all in the bag!!! Your logo (along with event branding) will be featured on the 300 coveted swag bags gifted to all VIP attendees. Hundreds of local tastemakers will soon be parading your branded tote all over town. **Includes:** Company name and/or logo recognition in most print, radio, social media, and website advertising and 4 VIP tickets to the event.

### GENERAL ADMISSION SWAG \$2,500 (Exclusive)

It's all in the take away! Your logo (along with event branding) will be featured on the 200 coveted gifts that all general admission attendees will receive. **Includes:** Company name and/or logo recognition in most print, radio, social media, and website advertising and 4 VIP tickets to the event.

### MYSTERY BOX \$2,500 (Exclusive)

Guests love a good mystery. Your logo (along with event branding) will be featured on the 150 mystery boxes on display in the marketplace for guests to choose and win! **Includes:** Company name and/or logo recognition in most print, radio, social media, and website advertising and 4 VIP tickets to the event.





### COVER GIRL STEP & REPEAT \$2,500 (Exclusive)

Every woman yearns to be a chic cover girl. This one of a kind step and repeat will create a social media buzz unlike no other. As guests flash their best smile your logo will be represented on the "cover page" along with the event logo. **Includes:** Your company will receive name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### TRAVELING SELFIE STATION \$2,500 (Exclusive)

Unleash the power of the selfies as guests flash their best smiles behind a photo sign that travels throughout the event space splashed with your logo and the event logo. **Includes:** Your company will receive name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### CHAMPAGNE STATION \$2,500 (Exclusive)

The Champagne Station is one of the hottest spots in the room as over 600 guests want to have their champagne chilled through a custom ice sculpture luge. **Includes:** Your company will receive name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### FUND A NEED MISSION BOARDS \$2,500 (Exclusive)

Help support HSVB'S Fund a Need display boards (size 24x36) that will be displayed throughout the marketplace with your logo represented on each of them. **Includes:** Your company will receive name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### VALET SERVICE \$2,500 (Exclusive)

Your company's name and/or logo will be represented at the valet parking booth. Plus a parting gift from your company that features a branded message will be placed in each car that has been valet parked. **Includes:** Your company name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### WALL OF WINE \$2,500 (Exclusive)

For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage/display. Language on signs says, "Wall of Wine sponsored by XYZ Company". **Includes:** Company name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.



### BEST IN SHOE AWARD \$2,500 (Exclusive)

Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. You pick two representatives from your company to be the judges that work the room and choose the "Best in Shoe" prize-winner. You have the opportunity to strut on stage and award the winner with their prize. **Includes:** Company name and/or logo recognition on select print, social media, and website advertising, and 4 VIP tickets to the event.

### INSTANT CELLAR RAFFLE \$2,500 (Exclusive)

One lucky winner will be going home with a bounty of exquisite wine to fill up their cellar. Your company's logo will be prominently featured on the Instant Cellar signage/display. Language on signs says, "Instant Cellar sponsored by XYZ Company". **Includes:** Company name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### VIP-TINI'S \$2,500 (Exclusive)

Let's celebrate our VIP's with an exclusive cocktail they will receive upon their arrival. Your logo will be prominently visible at this stellar display. **Includes:** Name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### MARKETPLACE \$2,500 (Exclusive)

As our guests shop the night away, this opportunity ensures they know who your are. Your logo will be prominently featured on the signage at each vendor booth. **Includes:** Name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### DIVA DENS \$2,500 (4 available)

Your company can sponsor one, two, three, or all four of our Diva Dens. Our Diva Den attendees have the best seats in the house in their luxury custom created seating around the runway. Your logo will be displayed at one of the Diva Dens and at the Diva Den entrance where our Diva's receive an exclusive check in area and a specialty cocktail. **Includes:** Name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.

### SIGNATURE COCKTAIL STATION \$2,500 (2 available)

Have your name as the sponsor of one out of two Signature Cocktail stations, that are **exclusive to our event**. Guests will delight in this unique beverage creation and fun flavor combination. An elegant display with tasteful signage will make sure to get everyone's attention. **Includes:** Name and/or logo recognition on select print, social media, and website advertising and 4 VIP tickets to the event.





### HYDRATION STATION \$1,500 (3 available)

Your company can sponsor one, two, or three hydration stations. With over 600 attendees needing to rehydrate your logo will appear prominently on the sponsored station. **Includes:** Company name and/or logo recognition on select print, social media, and website advertising and 2 VIP tickets to the event.

### COCKTAIL NAPKIN \$1,500 (5 available)

Your company's logo will appear prominently on some of the cocktail napkins utilized during the Marketplace/ Cocktail hour portion of the event. **Includes:** Company name and/or logo recognition on select print, social media, and website advertising and 2 VIP tickets to the event.

### KEY TO THE CLOSET \$1,000 (Unlimited)

Only 200 keys available, and one lucky winner will choose the winning key to a collective bounty of treasures. This year's closet contains every luxury a woman wants—a trip (we can't tell you to where yet) and accessories to accompany it. **Includes:** You're company's logo will appear prominently at the display feature. Company name and/or logo recognition on select print, social media, and website advertising and 2 VIP tickets to the event.

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## FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events, exclusive perks for your customers, or something that enhances the guest experience overall.

Everything is customizable to meet your needs and interests,  
please contact: **Tracey Kinsley** at [tkinsley@hsvb.org](mailto:tkinsley@hsvb.org)

*All sponsorship levels include the ability to pre-purchase additional tickets to the event prior to them going public, an invitation to the shoe guy kickoff event, and also the opportunity to place an item/coupon into the attendees swag bags. We guarantee your company name and logo will be mentioned and displayed in the July issue of the Humane Times, which is directly mailed to more than 8,500 local residents, if you send your sponsorship agreement form, payment, and high resolution logo no later than June 15, 2019.*



## Sponsorship Agreement

### YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

☐ \$15,000 Presenting

☐ \$7,500 Luxury Car

☐ \$5,000 Let There be Air

☐ \$3,500 (list below)

☐ \$2,500 (list below)

☐ \$1,500 (list below)

\_\_\_\_\_

☐ \$1,000 (list) \_\_\_\_\_

☐ Underwriting/Custom: \_\_\_\_\_

**Name:** As you would like it to appear for recognition purposes \_\_\_\_\_

**Please send invoice to:** Name \_\_\_\_\_

Address \_\_\_\_\_

☐ Check enclosed for \$ \_\_\_\_\_ payable to Humane Society of Vero Beach & Indian River County

☐ Charge my Credit Card for \$ \_\_\_\_\_

**For Credit Card Only:** Name as it appears on the card: \_\_\_\_\_

**Please Circle:**      Visa      MasterCard      Amex      Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Signature: \_\_\_\_\_

**RETURN FORM VIA MAIL or EMAIL TO Tracey Kinsley**  
**6230 77th Street, Vero Beach, FL 32967 or [tkinsley@hsvb.org](mailto:tkinsley@hsvb.org)**

*To be included in printing materials all sponsorships must be turned in by August 15, 2019.  
All payments must be submitted by November 1, 2019.*