

Calling all Dog Lovers

SATURDAY, MARCH 14, 2020

THE MAR-A-LAGO CLUB, PALM BEACH

10:30 a.m. - 3:30 p.m.

oin us for an afternoon at the most anticipated mid-day event of the season. For the seventh year, this exciting day of fun, fashion, fine wine, a fabulous lunch (and of course the famous celebrity doggie fashion show) will take place at The Mar-a-Lago Club. The lunch, designer fashion show and after party with 700 of your new best friends. Will sell out quickly.



SCHEDULE OF EVENTS

10:30 a.m. – 12:30 p.m. Reception, Shopping and Silent Auction

12:30 – 3:30 p.m. Lunch, Celebrity Doggie Fashion Show, Runway Fashion Show, Live Auction

3:30 - 4:30 p.m.

After-Party Featuring our fabulous Chocolate Bar! Meet our Chairs and designers while you shop the runway fashions and enjoy specialty coffees and desserts!



FASHION SHOW ANNOUNCEMENT COMING SOON

EXCLUSIVE HAIR & MAKE-UP PARTNER

ANUSHKA SPA·SALON·COSMEDICAL

FLIP FLOP PARTNER



BENEFITING the expansion and enhanced life-saving services at Big Dog Ranch Rescue, the largest, cage-free dog rescue in the U.S.

ABOUT BIG DOG RANCH RESCUE



Thirteen years in the making, and the vision of founder Lauree Simmons, Big Dog Ranch Rescue is a step beyond state of the art. We completely reimagined the "rescue facility" as a campus-centered rescue "community."

Big Dog Ranch Rescue is the largest cage-free, no-kill dog



rescue in the country. Our 33-acre, cage-free campus is designed to rescue, rehabilitate and rehome the beautiful dogs that rely on us for their very existence. Every day we receive hundreds of requests from high-kill shelters about the precious dogs that are literally on their last day – dogs who would be euthanized due to space constraints. Over the past 13 years, Big Dog Ranch Rescue has saved over 30,000 dogs.

As we complete Phase one construction of our rescue campus, we have increased our life saving capacity and are well on our way to our goal to save 5,000 lives per year! At the Ranch we provide a

temporary home, and routine and life-saving medical care, and prepare our dogs for their forever families.

The philosophy behind the Big Dog Ranch Rescue campus hinges on the novel idea that rescue facilities need not be sad places. That was the starting point.

Over many years of design, redesign and ongoing construction, we doubled down on that mindset. Today, Big Dog Ranch Rescue is the happiest place on earth for dogs transitioning from homeless to forever homes.

-Lauree Simmons President, Big Dog Ranch Rescue

















HONORARY CHAIR

Jora Trump

CHAIR

Georgina Bloomherg

ALONG WITH CO-CHAIRS

Jauree Simmons &

Peggy Wheeler

Past Chairs

Robin Bernstein | Georgina Bloomberg | Zelma Nichols | Emily Pantelides | Suzy Welch

Sabrina Leder | Eve Wetlaufer
Ava Dawn Hoffman

International Chair Herme de Wyman Miro

Herme de wyman Miro

Executive Committee

Linda Adelson Dawn Assenzio Diane Bekkedam Dorothy Bradshaw Leilani Brochard Kathy Casper Cindy DeLeo Ghada Dergham Alexa Ferris
Connie Frankino
Dawn Hoffman
Mary Humenansky
Stephanie Kantis
Sher Kasun
Zelma Nichols
Lynsie Pfleegor

Kim Raich Ari Rifkin Soula Rifkin Wendy Roberts Laura Russell Ashley Simmons Jackie Sorrentino Marti Ziegelbauer







Thank You

We gratefully thank our elite group of philanthropists whose unwavering generosity to Big Dog Ranch Rescue allows us to save lives each and every day.

Angel's Society

Chris Cline
The Fleming Family Foundation
Lauree & Robert Simmons

Founder's Society \$500,000 - \$999,999

Cheney Brothers Friends of Frisco Rachael Ray Foundation

President's Circle \$250,000 - \$499,999

Sean & Beth Lang
The Batchelor Foundation
Ken & Debi Berger | Legacy Farms
Tito Beveridge
Robin & Stan Clark
Alfred & Dawn Hoffman
Susan & David Lipman
Anthony & Lynda Lomangino
The Michael Walsh Family
Jack & Suzy Welch

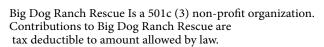
Chairman's Club \$100,000 - \$249,999

S. Daniel & Ewa Abraham
Michael Bozzuto |Hometown Foundation
Ric & Dorothy Bradshaw | PBSO
Tonya & Lachlan Cheatham | Palmdale Oil
Gregory W. Coleman, Esq.
Mark & Cindy DeLeo | B&W Growers
Earl Stewart Toyota
Paul & Pam Fazio
Connie Frankino
Impala Asset Management
The Mastrioanni Family
McCarty Cheney Foundation
Nestle Purina Pet Care Company
Riki & Jerome Shaw
Southern Glazers Wine & Spirits

Rob Thomson | Waterfront Properties & Club Communities Teresa & Enrique Tomeau | Palm Beach Aggretates, LLC

Benefactor's Society \$50,000 - \$99,999

Diane & Barry Bekkedam In Memory of Marilyn Clark **Dante Colussy** Cygnet Foundation, Inc. Hermé de Wyman Miro | International Society of Palm Beach Foresight Energy Services Greg Fagan Engineering Leslie & Paul Geller Gunster | Daniel Glassman, Esq. Gunster | Linda & Bob Glassman Karmita & Charles Gusmano Brittany & Curtis Kephart **Knopf Family Foundation** Aubrey & David Khoury Stacey & Andrew Kroll | Hurta Elaine Langone The Leder Foundation Levine Pet Trust | Rachel D. Levine Alex & Elisabeth Lewyt | Wholly Charitable Trust London Family Foundation Claire & Jack Miller Zelma & Nick Nichols Petco Foundation James L. Rubenstein Family Foundation Byron & Laura Russell Richard Schechter Ellen & Kenneth Z. Slater Heather & John Smith The John A. and Elizabeth F. Taylor Charitable Foundation, Inc. The Yablon Family Foundation



^{*}We regret any omissions due to printing deadlines.



Philanthropic Support





- Name prominently featured as our HEART OF THE RANCH BENEFACTOR of the 2020 Wine, Women, Shoes & Dogs
- Your name displayed on the Visitor's Center Donor Wall as a Member of the Chairman's Club
- Your donation will provide much-needed funds for: One veterinarian, two vet techs and medicine to care for the hundreds of lives in our care, who test positive for Heartworm
- Specially arranged photo opportunity with Lara Trump
- Specially arranged photo opportunity to be showcased in the Palm Beach Post, post-event recap as well as other publications* and premier marketing recognition in all printed collateral and on social media
- Personal guided tour of Big Dog Ranch Rescue with Lauree Simmons
- Two seats to Wine, Women, Shoes & Dogs as guests of Big Dog Ranch Rescue at a Top Dog Table

- Name prominently listed as **DOG HERO BENEFACTOR** of the 2020 Wine, Women, Shoes & Dogs
- Your name displayed on the Visitor's Center Donor Wall as a Member of the Benefactor Society
- Your donation will provide much-needed funds for: Two vet techs and medicine to care for the hundreds of lives in our care, who test positive for Heartworm
- Specially arranged photo opportunity with Lara Trump
- Specially arranged photo opportunity to be showcased in the Palm Beach Post, post-event recap as well as other publications* and premier marketing recognition in all printed collateral and on social media
- Personal guided tour of Big Dog Ranch Rescue with Lauree Simmons
- Two seats to Wine, Women, Shoes & Dogs as guests of Big Dog Ranch Rescue at a Top Dog Table

- Name prominently listed as PHILANTHROPIC CHAIR of the 2020 Wine, Women, Shoes & Dogs
- Your name displayed on the Visitor's Center Donor Wall as a Member of the Philanthropic Chair Society
- Your donation will provide much-needed funds for medicine to care for the hundreds of lives in our care, who test positive for Heartworm
- Specially arranged photo opportunity to be showcased in the Palm Beach Post, post-event recap as well as other publications* and premier marketing recognition in all printed collateral and on social media
- Personal guided tour of Big Dog Ranch Rescue with Lauree Simmons
- Two seats to Wine, Women, Shoes & Dogs as guests of Big Dog Ranch Rescue at a Top Dog Table

Table Sponsorship Opportunities

 One Reserved VIP Table for 12 guests Center Stage – Best Seats in the House Name or logo prominently featured on all event related collateral material*, including: Printed event invitations, email invitation, event signage, event web pages, select e-blasts and Social media One full-page ad spread or doggie dedication pages in commemorative event program magazine* Exclusive table décor and butler served champagne at your table LEADER OF THE PACK TABLE SPONSOR
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Butler served champagne at your table
TAIL WAGGERS TABLE SPONSOR\$10,000
One Reserved VIP Table for 12 guests Runway Premier Seating
 Name or logo prominently featured on all event related collateral material*, including: Printed Event invitations, email invitation, event signage, event web pages, select e-blasts and Social media
 One full-page ad or doggie dedication page in commemorative event program magazine*
Butler served champagne at your table
PAWSOME TABLE SPONSOR\$7,500
Reserved table for 10 guests Priority Seating
• Name or logo prominently featured on all event related collateral material*, including: Printed event invitations, email invitation and event signage
PUPPY DOG TABLE SPONSOR\$6,000
Reserved table for 10 guests Priority Seating
• Name or logo prominently featured on all event related collateral material*, including: Printed event invitations, email invitation and event signage
INDIVIDUAL VIP FRONT ROW SEAT\$1,000
INDIVIDUAL TICKET\$600
• One individual seat, <i>placement to be determined*</i> limited availability
INDIVIDUAL TICKET\$400
• One individual seat, <i>placement to be determined*</i> limited availability

Underwriting Opportunities

Underwriting opportunities \$10,000 and above include 2 seats as guest of the committee

	PRESENTING SPONSOR	\$50,000	
	RUNWAY FASHION SHOW	\$20,00 0	
	CUISINE	SOLD \$20,000	
	CHAMPAGNE BUBBLY BAR	\$20,000	
	DÉCOR & CENTERPIECES	\$10,000	
	EXCLUSIVE PLASTIC SURGERY SPONSO Featuring your logo on all collateral		
П	SHOPPERS MARKETPLACE		
	DJ AND ENTERTAINMENT		
	SILENT AUCTION—Featuring your logo or		
	VIDEO—Featuring your company logo		
	DOGGIE FASHION SHOW		
	POOLSIDE FASHION SHOW		
	VALET		
	EXCLUSIVE MAGAZINE SPONSOR		
	PHOTOGRAPHY		
	"WAG BAGS"—Featuring your logo on even		
Ш	SHOE GUYS Featuring your logo on Exclusive	·	
	FOOT MASSAGE STATION		
	PHOTO BOOTH		
	AFTER PARTY CHOCOLATE BAR	\$2,000	
	FULL-PAGE AD OR DOGGIE DEDICATION		
	PAGE IN COMMEMORATIVE EVENT MA	AGAZINE*\$1,000	
	l Underwriting opportunities will include logo gnage and in the program book.	o or name placement on event signage, digita	ıl
do ad	We thank you in advance for considering an un oggie dedication page, please submit message of vertising space, please submit camera ready ar ent magazine is approx. 8 ¼ x 11. Deadline to	copy along with a high-resolution photo. For rt or high-resolution, logo. Commemorative	
	ur Underwriting Partners help defer costs of pro e 100% Tax Deductible	ducing the event. Underwriting Opportunitie.	s
T	OTAL UNDERWRITING SUPPORT	₾ TOTAL	Ī

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING THE TOLL-FREE 1-800-435-7352 WITHIN THE STATE OR ONLINE AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. OUR FLORIDA DEPARTMENT OF AGRICULTURAL AND CONSUMER SERVICES REGISTRATION NUMBER IS CH7426. No percentage of contributions is retained by a professional solicitor; Big Dog Rescue Ranch receives 100% of all donation. Your gift is tax deductible to the extent of the law. The taxpayer ID for Big Dog Ranch Rescue Inc. is 26-3184971.

TO BIG DOG RANCH RESCUE:

AMOUNT



Reservation Jorn | SATURDAY, MARCH 14, 2020 THE MAR-A-LAGO CLUB, PALM BEACH 10:30 a.m. - 4:30 p.m.

□ Dog Hero Benefactor\$50,000	Phone BALLROOM SEATING FLOORPLAN	
PHILANTHROPIC GIFTS Heart Of The Ranch Benefactor	BALLROOM SEATING FLOORPLAN	
PHILANTHROPIC GIFTS ☐ Heart Of The Ranch Benefactor	BALLROOM SEATING FLOORPLAN	
☐ Heart Of The Ranch Benefactor\$100,000 ☐ Dog Hero Benefactor\$50,000	.	
□ Dog Hero Benefactor\$50,000	<u> </u>	
	STAGE STAGE	⁵
☐ Philanthropic Chair\$30,000	. 0000 0 0 00000000000000000000000000000	٠
TABLES/SEATS O		O (
□ Top Dog\$25,000		00
☐ Leader Of The Pack\$15,000		
☐ Tail Waggers		20 B
□ Pawsome		
□ Puppy Dog\$6,000		
☐ Individual Front Row Ticket\$1,000		٥
☐ Individual Ticket\$600 \$25K	\$15K \$10K \$1K \$7.5K \$6K \$600 \$	\$400
☐ Individual Ticket		per seat
GUEST NAMES:	Now Scat	
Guest 1 Gue	uest 8	
Guest 2 Gue	uest 9	
Guest 3 Gue	uest 10	
Guest 4 Gue	nest 11 (Top Dog Tables, Leader of the Pack Tables)	
Guest 5 Gue	nest 12 (Top Dog Tables, Leader of the Pack Tables)	
Guest 6		
TOTAL SUPPORT TO BIG DOG RANCH RESCUE:		
☐ A check payable to Big Dog Ranch Rescue is enclosed.		OTAL
	AMO	UNI
☐ Please charge my credit card with the following amount \$		
☐ I am unable to attend, please accept my heartfelt donation to Big Dog Ran	anch Rescue \$	
Name (as it appears on credit card)		
Card No		_
Expiration CVVAuthorized Signature	re	
<u> </u>		

Auction Donation Jorn In-kind Donation Form



We'd like to feature your donation as part of a carefully curated group of silent auction items and experiences. Thank you in advance for your generosity.

Company (Please print your name as you would like it to appear	in printed materials.)	
Address	City/State/Zip	
Phone Email		
I am pleased to donate the following item to Wine, \	Women, Shoes & Dogs:	
Item or service to be donated		
Description:		
	— Item value:	
☐ Item is enclosed with this form	☐ Please send me more information regarding special pr	ograms
☐ Item will be delivered to Big Dog Ranch Rescue Corporate Office	or philanthropic opportunities at Big Dog Ranch Rescue	ue
☐ I am unable to donate merchandise or services, but I am enclosing a contribution of \$to help the doggies and pups at Big Dog Ranch Rescue		
All silent auction items' minimum bids typically start at 30% of the prior to the event. All unsold items will be utilized at a future Big I		2