

wine women & shoes®

BENEFITING UNCF

Sponsorship Opportunities

\$10,000 DIAMOND STILETTOS SPONSOR

Supports the cost of two (2) student's tuition for two (2) semesters

- During the program portion of the event, you will be given the opportunity to welcome and thank the audience and mention your business as the premier sponsor
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram)
- Verbal recognition during live broadcast and logo on opening slideshow

\$5,000 RED BOTTOMS SPONSOR

Supports the cost of one (1) student's tuition for one (1) semester

- Prominent recognition on event website, e-blasts, and social networking campaigns
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral
- Verbal recognition during live broadcast and logo on opening slideshow

\$2,500 GLASS SLIPPERS SPONSOR

Supports the cost of one (1) student's room & board

- Recognition on event website, e-blasts, and social networking campaigns
- Verbal recognition during live broadcast and logo on opening slideshow

\$1,000 SO KATE SPONSOR

Supports the cost of one (1) student's book for one year

- Recognition on event website, e-blasts, and social networking campaigns
- Logo on opening slideshow

Additional Opportunities

\$500 HONORARY COMMITTEE

Make a difference without the work. **Benefits Include:** Name recognition on website and e-blasts.

\$1,500 KEY-TO-THE CLOSET SPONSOR

A hundred keys for sale and only 1 will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants, and your brand will be featured as the Key to the Closet sponsor.

Benefits Include: Logo and verbal Recognition

\$2,500 MISSION MOMENT SPONSOR

Benefits Include: Logo recognition on all slides used during mission moment. Recognition on e-blast and social network.



Our Mission: Build a robust and nationally-recognized pipeline of under-represented students who become highly-qualified college graduates.

For additional information, contact e-mail Harry.Christian@uncf.org or call (202) 810-0333