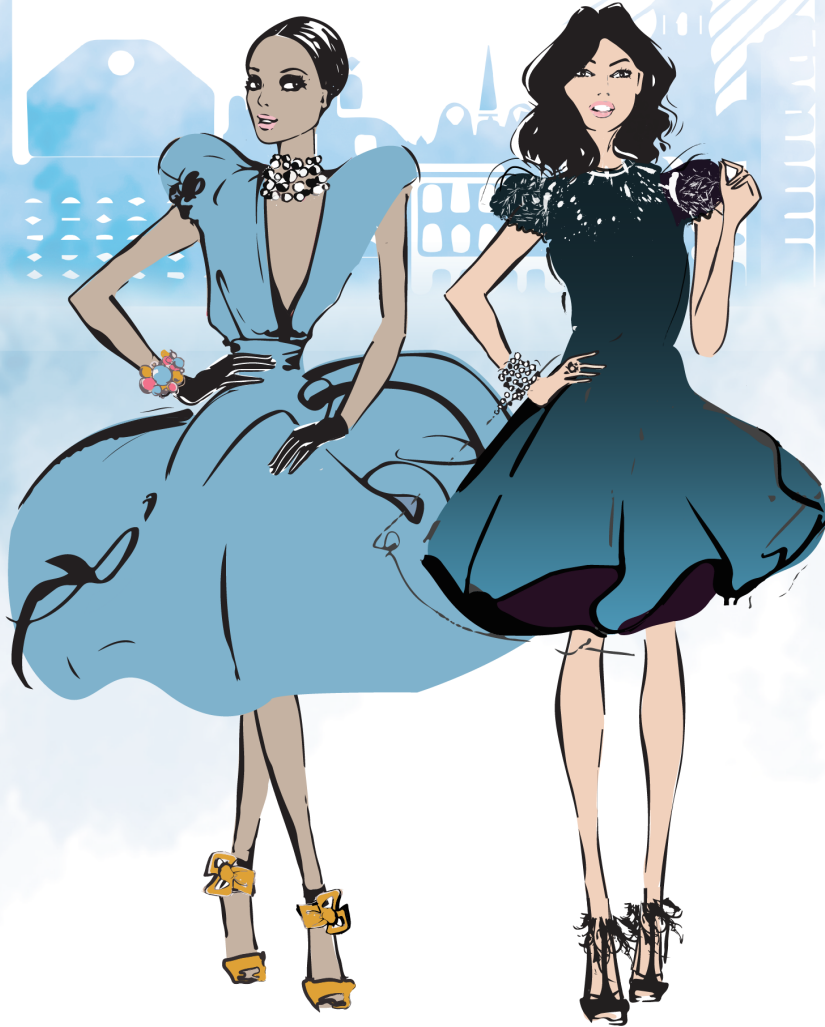




wine women & shoes®

Benefiting

FLORENCE CRITTENTON
PROGRAMS OF SOUTH CAROLINA



Heels on for Hope

WINE WOMEN & SHOES IS COMING SOON!

Created for women who enjoy fine wine, great style, and supporting a noble cause: **Florence Crittenton Programs of South Carolina.**

This year's **Wine Women & Shoes** will include wine tastings, a live & silent auction and a fashion show featuring local vendors and celebrities. Wine Women & Shoes offers sponsors a unique opportunity to place their businesses in front of affluent, savvy women in the Charleston community while contributing to a fantastic organization.

Florence Crittenton Programs of South Carolina is thrilled to bring this exclusive event to the Charleston area and to be working alongside Wine Women & Shoes' expert team, who have managed over 450 well-attended events and helped net more than \$75 million dollars for their charity partners.

Please consider joining us on this exciting journey as an active supporter and be part of helping to make our 7th Annual Wine Women & Shoes our best yet!

Join Us!

THURSDAY, MARCH 12, 2020

6:00 - 9:30 PM

GAILLARD CENTER



About Florence Crittenton Programs

Hope, Safety and Opportunity for Young Women

"Florence Crittenton values the right of every young woman to obtain the education, skills, and support needed to have a healthy life-for today and tomorrow."

Since 1897, Florence Crittenton Programs of SC has provided education, counseling services, medical care, social support and a safe haven for young pregnant, parenting mothers in need. We help our young clients develop the skills they need to become responsible parents and members of the community. We all benefit as they become self-sufficient, responsible mothers, and their babies grow up happy, healthy, loved and safe. Located in downtown Charleston, Florence Crittenton serves the entire state of South Carolina.

We serve the community in several ways:

Residential Program-Our Residential Program provides comprehensive services for pregnant girls and young women, ages 10 to 21, from the entire state of South Carolina. These clients struggle with a myriad of challenges and have a wide variety of risk factors, in addition to being pregnant.

Services include:

- Residential care
- Academic education and job skill training
- Group and individual counseling
- Pre-natal care and life skills instruction

Our overriding goal is to help each young mother take ownership of her pregnancy and her life, so that she will make informed, beneficial choices for herself, her baby, and the community as a whole. With our help, these girls and young women deliver healthy babies, complete their education, and heal through counseling. They also acquire a sense of autonomy and accomplishment, so that they may become self-sufficient, successful adults.



PARTNERSHIP

Supporting Wine Women & Shoes offers you a fantastic way to support Florence Crittenton Programs while providing a unique and valuable opportunity to showcase your company to many Charleston community members and leaders.










*Heels on
For Hope.*

WW&S AUDIENCE

450 Well-Heeled Women and their Solemates!

Wine Women & Shoes events attract affluent, educated, professional women and men-aka Luxury Brand Consumers.

- 80% of attendees are women and men, ages 30 to 75, ranging from CEO to 30-something young professionals who define the luxury brand consumer market
- Key influencers, tastemakers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- Enjoy and consume luxury wine and fine food
- Decision makers for themselves and their families
- A typical guest will donate or spend an average of \$200-\$600 at these events.

Sponsorship Benefits & Opportunities	Tickets	Logo & Link Promo	Opportunity to provide marketing materials at event
Platinum Pumps Title Sponsor \$15,000	2 tables (16 VIP tickets)		 Includes logo on VIP wine glasses & event space for company representation
Silver Slippers Sponsor \$5,000	6 General Admission Tickets		
Strappy Sandal Sponsor \$2,500	4 General Admission Tickets		
High-Heeled Wedges Sponsor \$1,000	2 General Admission Tickets		
Fabulous Flat Sponsor \$500			

Contact: Tonya Pilkenton at (843) 324-6455 or Events@FlorenceCrittentonSC.org

ONE OF KIND SPONSORSHIP OPPORTUNITIES

PLATINUM AUTOMOBILE SPONSOR \$5,000 Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Your sponsorship will include space to display a car at the entry to the event, the opportunity to address guests from the stage during the program + 2 VIP Tickets.

VIP SWAG BAG SPONSOR \$5,000 It's all in the Bag! Your logo will appear on the coveted swag bag gifted to VIP attendees plus an opportunity to place a branded item in the bag. Hundreds of local tastemakers will soon be parading your branded tote all over town. You will also receive 2 VIP tickets.

SHOE GUY SPONSOR \$4,000 Sponsor 30+ charming "Shoe Guys" working the room and engaging more than 450 guests. It's a great opportunity to showcase your brand! Sponsorship benefits include your logo and branding on Shoe Guy t-shirts + 5 general admission tickets to the event.

MARKETPLACE SPONSOR \$3,000 As our guests shop away, this opportunity insures they know who you are in every possible way. Your signage will be placed throughout the venue and prominently featured on a banner at the entrance of the marketplace area. Sponsorship benefits include your logo in pre-event communications, program recognition and 2 general admission tickets.

CATWALK SPONSOR \$2,500 Take it to the catwalk! This sponsorship includes your company logo front & center on the catwalk during the fashion show, your logo in pre-event marketing communications and 2 general admission tickets.

KEY TO THE CLOSET SPONSOR \$2,500 A hundred keys for sale, and only 1 will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants—fashion, furniture, and gift certificates for services like massages and facials. The keys will feature your logo as well as event signage and 2 general admission tickets.

BEST IN SHOE \$2,500 Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your chosen judges will interact with guests while working the room and will choose the winner. Judges will also have the opportunity to strut on stage and announce the winner as part of the live program. Additional benefits include your logo in pre-event communications + 2 general admission tickets.

DESSERT TABLE SPONSOR \$2,000 Be the sweetest part of the event! Your sponsorship includes your logo on top of custom cupcakes, event signage and 2 general admission tickets.

COCKTAIL NAPKIN SPONSOR \$500 Your business logo will be printed on napkins which will be placed at each vintner station. Tasty wine and tasteful marketing are a win-win in our book! Sponsorship benefits also include your logo on event marketing materials + 2 general admission tickets.

DON'T SEE WHAT YOU ARE LOOKING FOR? Wine Women & Shoes offers a great opportunity to reach an untapped, coveted demographic in our community. We can work with you to develop a customized sponsorship package. Thank you for your consideration!

Contact: Tonya Pilkenton at (843) 324-6455 or Events@FlorenceCrittentonSC.org

A look back...





EVENT PRESS PARTNERS

charleston
magazine

CHARLESTON
CITY PAPER

The
**Daniel
Island
News**

Count on
News 2
WCBD TV :: CHARLESTON SC


**HOLY CITY
SINNER.COM**

CHARLESTONSCENE



**LOWCOUNTRY
LIVE**

skirt! magazine
Escape the ordinary.

 **InTown**
In the know on where to go

 **Star 99.7** fm
Charleston, SC


**MIX
96**
CHARLESTON, SC

101.7
chuck FM
WE PLAY EVERYTHING

CHARLESTON REGIONAL
BUSINESS JOURNAL

Put your best foot forward...

SPONSORSHIP OPPORTUNITIES

☐ Platinum Pumps Title Sponsor-\$15,000

☐ High-Heeled Wedges Sponsor-\$1,000

☐ Silver Slippers Sponsor-\$5,000

☐ Fabulous Flats Sponsor-\$500

☐ Strappy Sandal Sponsor-\$2,500

One of a Kind Sponsor _____ Sponsor Amount \$ _____

PURCHASE TICKETS (In addition to Sponsor awarded tickets)

VIP table of 8 \$1,400 qty: _____

General Admission Tickets \$125 qty: _____

VIP Individual Tickets \$175 qty: _____

CONTACT INFORMATION

Contact Name: _____

Company Name *(Exactly As Listed for Recognition Purposes):*

Phone Number: _____ Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Additional Sponsor Terms: _____

Company Representative Signature: _____ Date: _____

Please make check payable to: Florence Crittenton Programs of SC with "Wine Women & Shoes 2020" in memo. Please mail to: 19 Saint Margaret St. Charleston, SC 29403. To pay by credit card, please contact Tonya Pilkenton by calling 843-324-6455.

All proceeds of Wine, Women & Shoes-Charleston benefit Florence Crittenton Programs, a registered 501c3 nonprofit organization. Donations are tax-deductible to the extent allowed by law. Federal Tax I.D. # is 57-0342030.