

Mercy Service League Introduces

wine women & shoes®

BENEFITING MERCY MEDICAL CENTER WOMEN'S CANCER SERVICES
AND ASSOCIATED STRATEGIC PROGRAM PRIORITIES



Sponsorship OPPORTUNITIES



MERCY
SERVICE LEAGUE

CO-CHAIRS:

Daphne Thomson &
Dr. Dina K. Rooney

CHAIRWOMAN FOR THE CAUSE:

Dr. Dina Rooney

COMMITTEE MEMBERS:

Lisa Arnold
Merry Becker
Karen Bostrom
Paula Brahler
Elaina Brandt
Linda Burmeister
Elaine Campbell
Patty Carpenter
Denice Culbertson
Linda Ganser
Renee Graves
Jean Harmon
Cindy Hickey
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Tina Linz
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Christine Ridgway
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Mary Schumacher
Ruth Settle
Gwen Severini
Donna Shadle
Erin Shea
Taylor Slates
Kathy Steele
Lee Ann Thorn
Annette Wagner
Cathy Wilhelm
Cindy Winick



OUR VISION

Your sponsorship of Wine Women & Shoes will benefit Mercy Medical Center's cancer services for women. Our vision is for all women in our community to have access to comprehensive, quality, and compassionate care when faced with a cancer diagnosis. Too many times, women are overwhelmed with life-altering issues that compound the complexities of their cancer treatment.

Challenges associated with cancer cross all racial and socioeconomic boundaries and can influence one's ability to actively fight cancer and ultimately impact one's chances for long-term survival. The challenges are endless, including access to early cancer screenings, physician and hospital costs, transportation issues, availability of educational and supportive resources, and affordability of wigs, dressings, prostheses, garments and other supplies. These barriers can add enormous stress at a time that arguably is one of the most difficult times in a woman's life.

Women are nurturers and often place the needs of their family before their own. We will go without if it means our family will experience less anxiety and greater well-being. But a cancer diagnosis demands an active and aggressive response which causes seemingly insurmountable odds for many women. We want to make sure that no woman has to sacrifice her health due to competing burdens of everyday life.....and this can be achieved!

With your help, women facing cancer and their families will have the resources they need to get through a cancer diagnosis and will have the best possible chance for survival. Your partnership with Mercy Service League will enhance Mercy Cancer Center's efforts to assist all women throughout their cancer journey. There is nothing stronger than the collective power of women helping women!

ABOUT MERCY SERVICE LEAGUE

"The mission of Mercy Service League is to support the ideals and philosophies of Mercy Medical Center and the ministry of the Sisters of Charity of St. Augustine through service, outreach and education within the Medical Center and the Community."

Please
join us!

WHEN &
WHERE

May 16, 2020

11:00 a.m.-2:30 p.m.

Alex Krassas

Event Center

251 25th St. NW

Canton, Ohio 44709

100% of the proceeds directly
support Mercy Medical Center

Women's Cancer Services

and associated strategic
program priorities


wine
women&shoes®
winewomenandshoes.com/canton



EVENT SCHEDULE

WELCOME!

Upon arrival (valet parking, of course!), guests are warmly welcomed by our gracious hosts, The Sole Men. From hair to shoes, you look fabulous so let the FUN begin!

11:00 A.M. - 1:00 P.M.

Marketplace • Wine Tasting • Silent Auction

Shop for local fashion and national designers selling the latest styles while sipping on wine from wineries around the country. Silent auction, "Wall of Wine", "Key to the Closet", music, and the FUN continues. **FOOT ALERT: No seating during this time.**

1:00 - 2:30 P.M.

Fashion Show • Live Auction • Announcing the Winners

Guests watch a high energy fashion show, bid on trips, experiences, cash call, and other high ticket items, "Best in Shoe", "Best Dressed" and "King of Sole" Awards, and "Key to the Closet" winners announced.

TICKET OPTIONS

TICKETS - \$100

Admission, swag bag, unlimited wine tastings, fashion show, entertainment, access to vendors, heavy appetizers and dessert.

VIP TICKETS - \$150

Admission, VIP swag bag, unlimited wine tastings, fashion show, entertainment, access to vendors, heavy appetizers and VIP dessert.

DIVA DEN SEATING FOR 4 - \$2,500 *Only 2 Dens Available!* \$2,160 tax deductible

Four guests will be treated to a unique experience – this includes tiaras, boas, special comfort lounge seating by the stage, champagne, a special menu, along with an exclusively assigned sole man for extra pampering.

*Be there.
Be fabulous!*



ABOUT WW&S

Wine Women & Shoes (WWS) is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, “wine and shoe pairings would be a lot more fun!” and they were right. WWS has put forth over **450** events and have raised more than **\$75,000,000** for women and children’s causes.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.

WW&S AUDIENCE

- 👤 80% women ages 30 to 55
- 👤 CEO moms, 30-something young professionals
- 👤 Key influencers, tastemakers, connectors
- 👤 Charity supporters, socially conscious and community minded
- 👤 Those concerned about the health and well being of themselves and others
- 👤 Pay attention to fashion and attend fashion events
- 👤 Enjoy wine and attend wine events
- 👤 Represent the typical luxury brand consumer
- 👤 On average, donate/spend \$200-\$600 per event

Major Sponsorship Opportunities

EXCLUSIVE PRESENTING SPONSOR

\$30,000 | \$29,320 tax deductible

- Category exclusivity and opportunity to address the event guests
- Primary placement in all public relations and advertising initiatives
- Complimentary full page ad in event program
- Corporate logo/company name prominently displayed on printed and electronic invitations, e-blasts, social media networking, media advertisements and Step & Repeat photo backdrop
- Acknowledgement and prominent signage at WWS event
- Eight (8) VIP tickets

~~SUPPORTING SPONSOR~~

\$25,000 | \$24,320 tax deductible

Sold!

- Complimentary full page ad in event program
- Corporate logo/company name prominently displayed on Step & Repeat photo backdrop
- Corporate logo/company name on the Canton WWS website
- Acknowledgement and prominent signage at WWS event
- Eight (8) VIP tickets

Thank You! **The Hoover Foundation**



Sponsorship Opportunities



SOLE MEN SPONSOR - *Exclusive*

\$15,000 | *\$14,490 tax deductible*

- Complimentary half page ad in event program
- Corporate logo/company name prominently displayed on Step & Repeat photo backdrop
- Representative to come on stage and present and crown the King of Sole Award
- The opportunity to have constant brand recognition with your logo on the shirt of 30 or more sole men
- Six (6) VIP tickets



KEY TO THE CLOSET SPONSOR - *Exclusive*

\$10,000 | *\$9,490 tax deductible*

- Complimentary half page ad in event program
- Corporate logo/company name prominently displayed on Step & Repeat photo backdrop
- Prominent signage at The Key to the Closet display
- Corporate logo/company name will be on the Key to the Closet Raffle Tickets and the opportunity to announce the winner of the Key to the Closet Raffle if desired
- Six (6) VIP tickets



SWAG BAG SPONSOR - *Exclusive*

\$7,500 | *\$7,160 tax deductible*

- Complimentary half page ad in event program
- The opportunity to provide a bag with your corporate logo/name or to attach your logo/name on the swag bags with a tag
- Four (4) VIP tickets



Sponsorship Opportunities



WINE GLASS SPONSOR - *Exclusive*

\$7,500 | \$7,160 tax deductible

- Complimentary half page ad in event program
- Your company name/logo will be on each wine glass at the event
- Four (4) VIP tickets

CHAIRWOMAN

for the **CAUSE**

Sold!

\$5,000 | \$4,660 tax deductible

- Complimentary half page ad in event program
- Signage at the event
- Opportunity to introduce "cash call" on stage
- Four (4) VIP tickets

PAPARAZZI SPONSOR - *Exclusive*

\$5,000 | \$4,660 tax deductible

- Complimentary half page ad in event program
- Corporate logo/company name displayed on the Step & Repeat photo backdrop with other major sponsors & host logos
- Four (4) VIP tickets

TAPAS SPONSOR - *Exclusive*

\$5,000 | \$4,660 tax deductible

- Complimentary half page ad in event program
- Your corporate logo/name on appetizer trays or food bite party picks
- Four (4) VIP tickets



Additional Opportunities



HEADS OR TAILS SPONSOR - *Exclusive*

\$2,500 | \$2,330 tax deductible

- Complimentary quarter page ad in event program
- Your logo displayed at the Heads or Tails drawing area in the marketplace
- Two (2) VIP tickets

BEST DRESSED SPONSOR - *Exclusive*

\$2,500 | \$2,330 tax deductible

- Complimentary quarter page ad in event program
- The opportunity to judge and present the Best Dressed Guest Award on stage if desired
- Two (2) VIP tickets



BEST IN SHOE SPONSOR - *Exclusive*

\$2,500 | \$2,330 tax deductible

- Complimentary quarter page ad in event program
- The opportunity to judge and present the Best In Shoe Awards on stage if desired
- Two (2) VIP tickets



VALET SPONSOR - *Exclusive*

\$2,500 | \$2,330 tax deductible

- Complimentary quarter page ad in event program
- Your company name/logo will be prominently displayed on a sign which will greet guests as soon as they enter the event
- Two (2) VIP tickets



Additional Opportunities



WALL OF WINE SPONSOR

\$2,500 | *\$2,330 tax deductible*

- Complimentary quarter page ad in event program
- Your company name/logo will be displayed on signage at the Wall of Wine
- Two (2) VIP tickets

WINE BAG SPONSOR - *Exclusive*

\$2,500 | *\$2,330 tax deductible*

- Complimentary quarter page ad in event program
- Your company name/logo will be displayed on the wine bags from bottles purchased at the Wall of Wine
- Two (2) VIP tickets



WINE TAG SPONSOR - *Exclusive*

\$2,500 | *\$2,330 tax deductible*

- Complimentary quarter page ad in event program
- Your company name/logo will be displayed on tags on the wine bottles at the Wall of Wine
- Two (2) VIP tickets



DESTINATION SPONSOR - *Exclusive*

\$2,500 | *\$2,330 tax deductible*

- Complimentary quarter page ad in event program
- Your company name/logo will be displayed and announced at this portion of the live auction at the event
- Two (2) VIP tickets



Additional Opportunities



~~COCKTAIL NAPKIN~~ *Sold!*

\$1,500 | 100% tax deductible

- Your company name/ logo will be placed on each napkin the guests receive when visiting each of the vintners

~~HYDRATION STATION~~ *Sold!*

\$1,500 | 100% tax deductible

- Your company name/ logo will be displayed where guests will enjoy refreshing fruit infused water

~~CHECK IN/CHECK OUT~~ - *Unlimited*

\$1,000 | 100% tax deductible

- Your company name/logo will be displayed at registration and check out at the event

~~MIRROR MIRROR~~ - *Unlimited*

\$500 | 100% tax deductible

- Your company name/logo/message will be displayed on a mirror guests will be using during the marketplace shopping event to primp or try on accessories

~~CUSTOMIZABLE~~ - *Unlimited*

Don't see what you are looking for? Let us create something for you within your budget.

~~MEDIA SPONSOR~~ *Sold!*





wine women & shoes®



Thank you
FOR YOUR SUPPORT!

PLEASE MAIL ALL FORMS TO MERCY SERVICE LEAGUE

ATTN: Elaine Campbell, Wine Women & Shoes

1320 Mercy Drive NW, Canton, OH 44708

Or email to MSL.WWS@cantonmercy.org

FOR MORE INFORMATION ON SPONSORSHIPS CONTACT

Audra Milbrandt 330.639.7142 | Daphne Thomson 330.495.5941 | Dr. Dina K. Rooney 330.936.3537

- OR - visit our website at winewomenandshoes.com/canton



SPONSORSHIP AGREEMENT

Benefiting Mercy Medical Center Women's Cancer Services

Sponsorships kindly requested by March 6, 2020

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Presenting (\$30,000) | <input checked="" type="checkbox"/> Chairwoman (\$5,000) <i>Sold!</i> | <input type="checkbox"/> Valet (\$2,500) | <input checked="" type="checkbox"/> Hydration Station (\$1,500) <i>Sold!</i> |
| <input checked="" type="checkbox"/> Supporting (\$25,000) <i>Sold!</i> | <input type="checkbox"/> Paparazzi (\$5,000) | <input type="checkbox"/> Wall of Wine (\$2,500) | <input type="checkbox"/> Check In/Check Out (\$1,000) |
| <input type="checkbox"/> Sole Men (\$15,000) | <input type="checkbox"/> Tapas (\$5,000) | <input type="checkbox"/> Wine Bag (\$2,500) | <input type="checkbox"/> Mirror Mirror (\$500) |
| <input type="checkbox"/> Key to the Closet (\$10,000) | <input type="checkbox"/> Heads or Tales (\$2,500) | <input type="checkbox"/> Wine Tag (\$2,500) | <input checked="" type="checkbox"/> Media Sponsor <i>Sold!</i> |
| <input type="checkbox"/> Swag Bag (\$7,500) | <input type="checkbox"/> Best Dressed (\$2,500) | <input type="checkbox"/> Destination (\$2,500) | <input type="checkbox"/> Customizable (\$ _____) <i>Write in your level</i> |
| <input type="checkbox"/> Wine Glass (\$7,500) | <input type="checkbox"/> Best in Shoe (\$2,500) | <input checked="" type="checkbox"/> Cocktail Napkin (\$1,500) <i>Sold!</i> | |

Sponsor Name: _____

As you would like it to appear for recognition

Address _____

City _____ State _____ Zip _____

Contact Name _____ Contact Phone _____

Contact Email _____

☐ Check enclosed for \$ _____ payable to *Mercy Service League*

☐ Charge my Credit Card for \$ _____ (*Please fill out information below*)

For Credit Card Only:

Name as it appears on the card: _____

Please Circle Visa MasterCard Discover American Express

CC#: _____ Exp. Date: _____ Security Code: _____

Billing Address: _____

Phone Number: _____ Email: _____

Signature: _____ Billing Zip Code: _____

PLEASE MAIL THIS FORM & PAYMENT TO MERCY SERVICE LEAGUE

Attn: Elaine Campbell, Wine Women & Shoes

1320 Mercy Drive NW, Canton, OH 44708

Please email your logo as JPEG and high resolution file to MSL.WWS@cantonmercy.org by 3/13/20

FOR MORE INFORMATION ON SPONSORSHIPS CONTACT

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- OR - visit our website at winewomenandshoes.com/canton



AD SPONSORSHIP AGREEMENT

Benefiting Mercy Medical Center Women's Cancer Services

Sponsorships kindly requested by March 6, 2020

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- ☐ Full Page Color or Black & White Ad in inches 4.75 x 7.75 (\$500.00)
- ☐ Half Page Color or Black & White Ad in inches 4.75 x 3.75 (\$250.00)
- ☐ Quarter Page Color or Black & White Ad in inches 2.3 x 3.75 (\$125.00)

Sponsor Name: _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Contact Phone _____

Contact Email _____

☐ Check enclosed for \$ _____ payable to *Mercy Service League*

☐ Charge my Credit Card for \$ _____ (*Please fill out information below*)

For Credit Card Only:

Name as it appears on the card: _____

Please Circle Visa MasterCard Discover American Express

CC#: _____ Exp. Date: _____ Security Code: _____

Billing Address: _____

Phone Number: _____ Email: _____

Signature: _____ Billing Zip Code: _____

PLEASE MAIL THIS FORM & PAYMENT TO MERCY SERVICE LEAGUE

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1320 Mercy Drive NW, Canton, OH 44708

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