



# wine women & shoes®

BENEFITING

MUSCOGEE COUNTY LIBRARY FOUNDATION

## *Sponsorship Opportunities*



## GET PUMPED!

### 6<sup>TH</sup> ANNUAL WINE WOMEN & SHOES

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. Columbus's wine-savvy, shoe loving women will kick up their heels and sip fine wines from participating wineries, enjoy signature dishes and savory bites from distinguished Chattahoochee Valley chefs and restaurants, and shop the latest shoes and accessories from fabulous fashion vendors all while supporting our public libraries through the Muscogee County Library Foundation.

*Join us!*

**SUNDAY, OCTOBER 3, 2021**

**2:00 PM**

**Columbus Public Library**

#### WW&S AUDIENCE

- ✧ 80% women ages 30 to 55
- ✧ CEO moms, 30-something young professionals
- ✧ Key influencers, tastemakers, connectors
- ✧ Charity supporters, socially conscious and community minded
- ✧ Concerned about the health and well being of themselves and others
- ✧ Pay attention to fashion and attend fashion events
- ✧ Enjoy wine and attend wine events
- ✧ Represent the typical luxury brand consumer
- ✧ On average, donate/spend \$200-\$600 per event

### **\$10,000 GOLDEN HEELS SPONSOR**

**Supports the subscription and availability of TumbleBooks to each public elementary school. TumbleBooks encourages reluctant readers by being an e-book platform specifically created for children.**

- Company logo listed on Save the Date
- Company logo listed on event web pages
- Listed as Golden Heels Sponsor on e-blasts, event signage, and printed program
- 16 ticket reservations for the event
- 4 ticket reservations to Founders Society Gala (Winter 2021)

### **\$5,000 SILVER SLIPPERS PACKAGE (3 available)**

**Supports 10,000 titles available in e-book format for check-out.**

- Name or company logo listed on event web pages
- Listed as Silver Slippers Sponsor on e-blasts, event signage, and printed program
- 8 ticket reservations for the event
- 2 ticket reservations to Founders Society Gala (Winter 2021)

### **\$2,500 BRONZE PUMPS PACKAGE (5 available)**

**Supports a month subscription of Brainfuse, live online homework help from expert tutors for every grade level and every subject.**

- Name or company logo listed on event web pages
- Listed as Bronze Pumps Sponsor on e-blasts, event signage, and printed program
- 4 ticket reservations for the event
- 2 ticket reservations to Founders Society Gala (Winter 2021)

### **\$1,000 COPPER FLATS PACKAGE (10 available)**

**Supports the purchase of 10 Preschool Launch Pads – a tablet loaded with STEAM based activities available for check-out.**

- Name or company logo listed on event web pages
- Listed as Copper Flats Sponsor on e-blasts, event signage, and printed program
- 2 ticket reservations for the event
- 2 ticket reservations to Founders Society Gala (Winter 2021)



### **DON'T SEE WHAT YOU'RE LOOKING FOR?**

To request additional details regarding your uniquely crafted sponsorship investment,

**Please Contact Laura Ann Mann**  
**[mclibraryfoundation@gmail.com](mailto:mclibraryfoundation@gmail.com)**  
**706.243.2705**

*\*the tax deductibility of donations will be determined after sponsorship is finalized.*





## MENU OF ADDITIONAL OPPORTUNITIES

**WINE GLASS - \$2,500** (1 available) Grab attention as the Wine Glass sponsor with your logo on the wine glass given to each attendee to use the night of the event and take home to enjoy for years to come.

**Benefits Include:** Logo on each wine glass + 3 individual tickets.

**KEY-TO-THE-CLOSET - \$2,500** (1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor.

**Benefits Included:** Logo on signage, e-blasts, and all raffle materials + 3 individual tickets.

**SOLE MEN - \$2,500** (1 available) - Sponsor 30 charming “Sole Men” working the room and engaging more than 350 women. It's a great opportunity to showcase your branding on the “Sole Men” shirts, plus your logo will appear on each Sole Mans peer-to-peer fundraising page and donation thank you email!

**Benefits Included:** Logo on shirts, signage, e-blasts + 3 individual tickets.

**VALET SERVICE - \$2,500** (1 available) Logo placed on all Valet signage. Opportunity to place a parting gift from your company that features a branded message in each car -valet parked. For example: water bottle or a rose.

**Benefits Include:** Signage at Valet Parking booth, branded item placed in valet parked cars (sponsor supply the item) + 3 individual tickets.

**COAT CHECK - \$2,500** (1 available) Stay top of mind by watching their bags, wine, and winnings! Your logo printed on bag check tags and all signage.

**Benefits Include:** Logo recognition on signage and tickets + 3 individual tickets.

**SWAG BAG - \$2,500** (1 available) Attendees receive a beautiful bag to take home with your logo on one side, which means they will be sporting your brand around town for years to come.

**Benefits Include:** Your logo on one side of a high-quality shopping bag + 3 individual tickets.

**KEEP IT CLEAN - \$2,500** (1 available) Celebrating helping hands by spreading love, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event. We love getting all these fabulous ladies together to celebrate, shop and sip wine, but no one needs to take home any unwanted guests.

**Benefits Include:** Basic marketing benefits and tickets + 3 individual tickets.

**HYDRATION STATION - \$1,500** (1 available) Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout venue.

**Benefits Include:** Logo recognition + 2 individual tickets.

**“BEST IN SHOE” AWARD - \$1,500** (3 available) Celebrate our attendees' fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners a part of the live program.

**Benefits Include:** Logo recognition + 2 individual tickets.

**MIRROR MIRROR - \$1,500** (1 available) “Who’s the fairest of them all?” Underwrite the marketplace vendor mirrors and your logo will be placed throughout.

**Benefits Include:** Logo recognition + 2 individual tickets.

# SPONSOR REGISTRATION

☐ Golden Heels (\$10,000)      ☐ Silver Slippers (\$5,000)

☐ Bronze Pump (\$2,500)      ☐ Copper Flats (\$1,000)

☐ Additional Opportunity: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

☐ **Check enclosed for \$** \_\_\_\_\_

*Payable to MCLF Fund, CFCV. Mail to: 3000 Macon Road, Columbus, GA 31906*

☐ **Charge my Credit Card for \$** \_\_\_\_\_

*Return form via MAIL to: MCLF, 3000 Macon Road, Columbus, GA 31906*

**Please Circle:**      Visa      MasterCard      Amex      Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

☐ **I cannot sponsor.** Please accept my donation of \$ \_\_\_\_\_

Signature: \_\_\_\_\_

*We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives.  
Everything is customizable to meet your needs and interests.*

All contributions are tax-deductible to the fullest extent authorized by the law.  
Muscogee County Library Foundation Fund is a component fund of the Community Foundation  
of the Chattahoochee Valley. TAX ID 58-2381589.  
For additional information please contact Laura Ann Mann at [mclibraryfoundation@gmail.com](mailto:mclibraryfoundation@gmail.com)  
or 706.243.2705.