



BENEFITING RONALD MCDONALD HOUSE CHARITIES®
OF NORTHEAST OHIO, INC.

Sponsorship Opportunities

\$15,000 DIAMOND STILETTO PRESENTING SPONSOR

- You will be given the opportunity to have a company leader participate in the virtual event via a pre-recorded video, thank the audience and mention your business as the premier sponsor.
- Opportunity to have your video (up to 60 seconds) featured on event website and Ronald McDonald House Charities® of Northeast Ohio (RMHC® NEO) social media accounts
- Full page ad in the pre-event slide show
- Name or logo inclusion in event public relations and advertising initiatives, press releases and event collateral
- Prominent recognition on event website, attendee communication and social media
- Verbal recognition during live broadcast

\$10,000 PLATINUM PUMP SPONSOR

- Opportunity to have your video (up to 60 seconds) featured on event website and RMHC® NEO social media accounts
- Name or logo inclusion in press releases and all event collateral.
- Full page ad in the pre-event slide show
- Prominent recognition on website, attendee communication, and social media
- Verbal recognition during live broadcast

\$7,500 GOLD GLADIATOR SPONSOR

- Opportunity to have your video (up to 60 seconds) featured on event website and RMHC® NEO social media accounts
- Half page ad in the pre-event slide show
- Prominent recognition on website, attendee communication, and social media
- Verbal recognition during live broadcast

\$5,000 SILVER SLINGBACK SPONSOR

- Prominent recognition on website, attendee communication, and social media
- Half page ad in the pre-event slide show
- Verbal recognition during live broadcast

\$2,500 SUPPORTING PEEP TOE SPONSOR

- Recognition on event website and attendee communication
- Logo recognition in the pre-event slide show
- Verbal recognition during live broadcast

Marketing Strategy

SOCIAL MEDIA

With an audience of 23,000 across social media platforms, RMHC® NEO will link followers to appropriate sponsor social media platforms, and their messages through engaging content.

EVENT PAGE

The Wine Women & Shoes website and RMHC® NEO event page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

E - BLASTS

E-Blasts will be sent to **a network of over 30,000** RMHC® NEO donors, friends, and volunteers.



Ronald McDonald
House Charities®
Northeast Ohio

Our Mission: Ronald McDonald House Charities® of Northeast Ohio, Inc. enhances the healthcare experience for families and children through comfort, care and supportive services. We serve thousands of families each year through our Cleveland and Akron House programs, four Hospital Family Room programs, STAR Center, Care Mobile and family resource link, RedTreehouse.org.

For additional information, contact Claire Donovan: E-mail cdonovan@rmhcleveland.org | Phone 216.288.6939



Sponsor Commitment

**WE ARE EXCITED TO BE A PART OF THE EVENT ON OCTOBER 22, 2020.
WE CAN'T WAIT TO COLLABORATE AS YOUR:**

- ☐ **\$15,000 DIAMOND STILETTO PRESENTING SPONSOR**
- ☐ **\$10,000 PLATINUM PUMP SPONSOR**
- ☐ **\$7,500 GOLD GLADIATOR SPONSOR**
- ☐ **\$5,000 SILVER SLINGBACK SPONSOR**
- ☐ **\$2,500 SUPPORTING PEEP TOE SPONSOR**

Name for Sponsor Recognition Purposes: _____

Contact Name: _____

Address: _____

E-mail: _____ Phone: _____

☐ Check enclosed (made payable to RMHC® NEO)

☐ Charge my credit card: AMEX Discover Mastercard VISA

☐ Send me an invoice for \$ _____

Card #: _____

Name on Card: _____

Signature: _____

Please return form by e-mail to cdonovan@rmhcleveland.org or mail to:

Ronald McDonald House Charities® of Northeast Ohio 10415 Euclid Avenue, Cleveland, OH 44106