

saint+francis  
FOUNDATION

PRESENTS

wine  
women&shoes®

Benefitting

Saint Francis Memorial Hospital  
& The Women's Health Center

*Your  
Sponsorship  
Opportunity  
Awaits!*

SUNDAY, NOVEMBER 8, 2020

2:00 PM - 6:00 PM

THE RITZ-CARLTON,  
SAN FRANCISCO

*In Collaboration with*



**Dignity Health.**  
Saint Francis Memorial Hospital







*Get pumped for...*

**saint+francis**  
FOUNDATION

**4<sup>th</sup> ANNUAL WINE WOMEN & SHOES**

**SUNDAY, NOVEMBER 8, 2020**

**THE RITZ-CARLTON SAN FRANCISCO**

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. San Francisco's wine-savvy, fashion-forward women will kick up their heels to support the Women's Health Center at Saint Francis Memorial Hospital.

**300+ DISCERNING GUESTS WILL ENJOY:**

- A signature fashion show
- Fine wines from local vineyards
- Bidding on the unique silent and live auctions
- Culinary delights
- Shopping for the latest trends in our marketplace of national and local merchants



## *Your Sponsorship Supports:*

### **THE HEALTH OF YOUR COMMUNITY HOSPITAL**

This event supports Saint Francis Hospital and the newly established Women's Health Center; a Center for Advanced Gynecology and Minimally Invasive Surgery.

Robotic surgeries, like those performed by world- renowned surgeon and OBGYN, Dr. Orady, are used as a treatment option for several gynecologic conditions including fibroids, endometriosis, gynecological cancers, pelvic organ prolapse and myomectomies. The benefits of minimally-invasive robotic-assisted surgery are many. These procedures result in less post-operative pain, decreased blood loss and a reduced rate of infection. This means women have shorter hospital stays, return to their families and can resume normal activities, work and their full lives sooner.

Raised funds help cover costs for an array of Center needs, including new state-of-the-art robotic equipment, pioneering research studies, and whole-patient wellness care that includes nutrition, acupuncture, and physical therapy.

Your sponsorship will help us improve the future of women's health in San Francisco and beyond. Learn how your investment can make a difference by watching these videos on [women's health](#) and [Dr. Mona Orady](#).

### **CREATING A WIN WIN**

Your sponsorship offers a unique opportunity to appeal to a large group of women in a key demographic who are responsible for the majority of spending decisions. Your investment signals you as a visible champion in supporting the Saint Francis Memorial Hospital.

More info at: [www.saintfrancisfoundation.org](http://www.saintfrancisfoundation.org)





## **WW&S GUEST PROFILE**

80% women ages 30 to 65

Our guests represent socially conscious and community minded philanthropists who are luxury fashion conscious consumers and wine connoisseurs. On average, donate/spend \$1,000-\$5,000 per event

*Join us!*

Your participation signals a commitment to the San Francisco community in providing quality and compassionate care to patients and their families at Saint Francis Memorial Hospital.

**READ ON FOR MANY GREAT  
MARKETING AND BRANDING BENEFITS**





## Marketing Benefits:

**SAVE-THE-DATE:** An e-blast formally announcing the event date and theme, as well as appropriate sponsors, will be distributed to targeted lists of donors, members, and previous supporters and guests through electronic mail. **Expected audience: 5,000+**

**INVITATION:** The full-color event invitation will be mailed to current foundation donors and supporters, past event guests as well as other city and business leaders in the host committee's and hospital's network. The invitation will include recognition for appropriate sponsors. **Expected audience: 3,000+**

**EVENT WEBPAGE:** The Wine Women & Shoes SF web page and the Saint Francis Foundation event web page will be updated with event and sponsor information and include links to appropriate sponsor web sites. **Expected audience: 4,000+**

**E-BLASTS:** Regular event emails will be sent to donors, volunteers, and friends and may include appropriate sponsors. **Expected audience: 3,000**

**SOCIAL MEDIA:** The Saint Francis Foundation will connect sponsors to event guests and donors via social media platforms, including the Wine Women & Shoes SF Facebook page and the Foundation's Instagram and Facebook pages. **Expected audience: 2,000 and growing!**

**MAGAZINE ADS:** Certain sponsors will be listed in event ads obtained via our Bay Area media partnerships.

**EVENT DAY:** Opportunity to mingle with our guests in person and your logo on select event signage.

*\*depending on sponsor level and date of commitment*

# Sponsor Levels + (Amazing!) Benefits

## **\$25,000 PLATINUM STILETTOS LEAD SPONSOR**

- Exclusive for you or your company
- Unique marketing opportunity at event (to be planned with WWS team)
- Name/logo prominently featured on:  
Invitation\*, event signage\*\*, event web pages, social media, email invitation, screen at the event, e-blasts, any news releases and on ad in our media sponsor magazine(s)
- Front Row seating for fashion show and afternoon tea program
- 1 VIP table up to 12 seats

## **\$10,000 GOLD PUMP SPONSOR**

- Name/logo prominently featured on the following:  
Invitation\*, event signage\*\*, event web pages and social media, email invitation, select e-blasts , and on ad in our media sponsor magazine(s)
- Premier seating for fashion show and afternoon tea program
- 1 VIP table up to 10 seats

## **\$5,000 SILVER SLIPPERS PACKAGE**

- Name/ logo featured on the following:  
Invitation\*, event signage\*\*, event web pages and on social media sites, email invitation, and select e-blasts
- Priority seating for fashion show and afternoon tea program
- 4 VIP event tickets

## **\$2,500 BRONZE WEDGE PACKAGE**

- Name listed on invitation\*, event signage\*\*, and on event web pages
- 2 VIP event tickets





















*\*Deadline for inclusion in the printed invitation:*

*August 31, 2020*

*\*\*Deadline for inclusion in the program/event signage:*

*October 9, 2020*

## Sponsorship Levels & Benefits at a Glance

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Exclusivity, only one available				
Unique marketing opportunity at event				
Name/logo featured on email invitation, select e-blasts and any news releases				
Name/logo on ad in our media sponsor magazine(s)				
Name/logo featured on invitation, program and event signage				
Name/logo featured on event web pages and social media				
Event day signage				
Seating	Front Row	Premier	Priority	Priority
Tickets	12 VIP	10 VIP	4 VIP	2 VIP

We are looking for in kind donations for the Key-to-the-Closet raffle, silent auction, live auction, and volunteer swag bags. Contact us for more detail.

**SPONSORSHIP QUESTIONS?** To request additional details regarding your uniquely crafted sponsorship investment:

Please Contact Crystal Ng: [cng@saintfrancisfoundation.org](mailto:cng@saintfrancisfoundation.org) or 415-353-6650

*\*the tax deductibility of donations will be determined after sponsorship is finalized.*

# Sponsor Registration

SUBMIT THIS FORM VIA MAIL, EMAIL TO [CNG@SAINTFRANCISFOUNDATION.ORG](mailto:CNG@SAINTFRANCISFOUNDATION.ORG) OR SIGN UP ONLINE AT [SAINTFRANCISFOUNDATION.ORG/EVENTS](http://SAINTFRANCISFOUNDATION.ORG/EVENTS).

☐ Platinum Stiletto: \$25,000      ☐ Gold Pump: \$10,000      ☐ Silver Slippers: \$5,000      ☐ Bronze Heels: \$2,500

☐ Additional Opportunity: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

☐ Event Tickets: General Admission: \$300 Qty.# \_\_\_\_\_ VIP Ticket: \$400 Qty.# \_\_\_\_\_ TOTAL Amount \$: \_\_\_\_\_

☐ I cannot attend. Please accept my donation of \$ \_\_\_\_\_

Name(s) for Recognition Purposes: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Check enclosed for \$ \_\_\_\_\_ Payable to Saint Francis Foundation

☐ Charge my Credit Card for \$ \_\_\_\_\_ Please Circle:      Visa      MasterCard      Amex      Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Company/Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return form and payment via email to [cng@saintfrancisfoundation.org](mailto:cng@saintfrancisfoundation.org) or  
mail to Saint Francis Foundation, 900 Hyde Street, Suite 1208, San Francisco, CA 94109

The Saint Francis Foundation is a 501c3 non-profit organization.  
TAX ID # 94-2597514. All contributions are tax-deductible to the fullest extent authorized by the law.  
For additional information please contact Crystal Ng at 415-353-6650 or [cng@saintfrancisfoundation.org](mailto:cng@saintfrancisfoundation.org)