



2021 Sponsorship Opportunities

10
YEARS
of hope

FLORIDA CANCER
SPECIALISTS
Foundation

FCSF.org/Events



About the FCS Foundation

The Florida Cancer Specialists Foundation, a 501(c)3 nonprofit organization, provides non-medical financial support to qualifying adult cancer patients in the state of Florida. We believe no one should have to choose between paying for critical living expenses or paying for medical treatment. The Foundation assists cancer patients and their families with essential expenses such as rent, mortgage, utilities, car payments, etc., so they can focus on recovery, rather than worrying about overdue bills. By giving cancer patients peace of mind in knowing that their bills will be paid while they are undergoing treatment, we allow them to concentrate on what really matters - fighting cancer.



Due to the generosity of the Florida Cancer Specialists (FCS) physicians covering all overhead expenses, 100 percent of donations go directly to helping cancer patients in need.

The FCS Foundation hosts fundraising events throughout Florida to raise money to support our mission. We rely on the support of our volunteers, donors and sponsors to make our life-changing work possible.



Contact

 (941) 677-7186

 FCSF.org

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the state of Florida, Registration No. CH24320. A copy of the official State registration and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state of Florida. Registration does not imply endorsement, approval or recommendation by the State.

Sponsorship Opportunities

Sponsoring a Florida Cancer Specialists Foundation event provides a unique opportunity to join with organizations, physicians, companies and supporters in communities throughout Florida to have a direct and immediate impact on the lives of cancer patients and their families.

The FCS Foundation is proud of the collaborative relationships we have established with hospitals and clinics, vendors, pharmaceutical companies, corporations, local businesses and organizations to work together to support those affected by cancer.

— A Patient's Thank You —

"It was the most stressful time I have had in my life; when it should have been exciting. Your assistance saved our sanity."

— Katelyn Corbett, Grant Recipient —

We Appreciate Your Continued Support

In 2020, the FCS Foundation provided nearly \$1.7 million in financial assistance. Year to date, grant requests have increased 20 percent. The Foundation has not turned away any qualified patient.

Thank you for considering a partnership. We look forward to working with you and leveraging the collective power of our organizations to change the lives of those we serve.



Wine Women & Shoes, Orlando

An afternoon *for* and *about* women! Guests will sip fine wines, shop for designer fashions, jewelry and shoes, mingle with dashing "Sole Men" and enjoy a fabulous luncheon with a glamorous fashion show. All event proceeds provide non-medical financial assistance to cancer patients.



Date:	Saturday, November 6, 2021
Location:	JW Marriott, Orlando
Time:	11 a.m. - 3 p.m.
Expected Attendance:	350
Event Website:	FCSF.org/Orlando2021

SPONSOR LEVELS

All sponsorships include your company's logo and/or name on the FCS Foundation website, social media and event signage

PRESENTING SPONSOR - \$30,000

(One available)

- Opportunity to have a representative from your company introduce the fashion show on stage (or on-stage verbal recognition)
- Prominent placement of company name and logo on the invitation
- Premium placement of a full-page ad on the back cover of the program
- VIP seating for 16 guests
- Opportunity to provide two "Sole Men" for the event to represent your company and network with guests
- Opportunity to promote your company with a booth at event
- Prominent placement of company name and logo on all event communications to include: FCS Foundation website, social media, Facebook event page and on digital screens at FCS clinics

PLATINUM SPONSOR - \$25,000

- VIP seating for 14 guests
- Premium placement of a full-page ad on the inside back cover of the event program

DIAMOND SPONSOR - \$20,000

- Seating for 12 guests
- Premium placement of a full-page ad in the event program

SAPPHIRE SPONSOR - \$15,000

- Seating for ten guests
- Full-page ad in the event program

GOLD SPONSOR - \$12,000

- Seating for eight guests
- Half-page ad in the event program

AUCTION SPONSOR - \$10,000

(One available)

- Exclusive sponsor of the auction at the event with logo on auction website
- Seating for four guests
- Half-page ad in the event program

WINE SPONSOR - \$10,000

- Exclusive sponsor of the wine stations at the event with logo on each station
- Seating for four guests
- Half-page ad in the event program

VALET SPONSOR - \$7,500

(One available)

- Exclusive sponsor of the valet parking at the event, with logo in valet area as guests arrive
- Opportunity to provide branded promotional item
- Seating for two guests
- Half-page ad in the event program

SILVER SPONSOR - \$6,500

- Seating for four guests
- Half-page ad in the event program

BRONZE SPONSOR - \$4,500

- Seating for two guests
- Quarter-page ad in the event program

CORPORATE TABLE SPONSOR - \$3,500

- Seating for six guests
- Logo in the event program

DIVA DEN SPONSOR - \$2,500

- Ultra-comfy front row seating for four in the Diva Den during the fashion show
- Dedicated "Sole Man" serving champagne throughout the luncheon
- Specialty desserts
- VIP swag bag

Sponsorship packages and pricing may be subject to change. Wine Women & Shoes, Orlando sponsorship commitment/payment deadline: August 5, 2021.

Artwork for ad and logo deadline is four weeks prior to the event. All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather. Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.



Sponsorship guidelines and pricing may be subject to change.

- Event sponsorship commitment, artwork for ad, logo and payment deadline is four weeks prior to the event.
- CDC and local guidelines with social distancing protocols must be followed.
- All sponsorships are non-refundable. FCS Foundation events are held "rain or shine." The FCS Foundation is not responsible for cancellation of certain aspects of an event, including entertainment, due to inclement weather.
- Reservations must include all guest names a minimum of two weeks prior to the event, or the Foundation will assume seats are donated.
- Sponsorships of five or more events for the year may apply a 10 percent discount.



Sponsorship Commitment

Please print your organization's name exactly as it should appear on promotional materials.

Contact Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____
Email: _____
Type of Product/Service: _____

SPONSORSHIPS BY EVENT

☐ **Party Under the Stars**

Level: _____ Price: _____

☐ **Wine Women & Shoes, Naples**

Level: _____ Price: _____

☐ **Crack Up Cancer**

Level: _____ Price: _____

☐ **Lyrics for Life**

Level: _____ Price: _____

☐ **Annual Tampa Bay Gala**

Level: _____ Price: _____

☐ **Wine Women & Shoes, Orlando**

Level: _____ Price: _____

Customized sponsorships are available

Signature (Required): _____ Date: _____

*** Signature confirms sponsorship commitment and adherence to sponsorship guidelines. ***

Total Dollar Amount Enclosed: _____

☐ **Check Payable to FCS Foundation** – Mail to address listed below.

☐ **Credit Card** - We accept VISA, MasterCard, Discover, AMEX. Complete section below and email to: Events@FLCancer.com

Name on Credit Card: _____

Billing Address: _____

Credit Card Number: _____ Exp. Date: _____ CVV: _____



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