

LEAGUE OF DREAMS



Sponsorship Opportunities







"PAIR" WITH US AND GIVE ATHLETES WITH DISABILITIES THE CHANCE TO PLAY!

The League of Dreams gives children that typically would not have a chance to play sports the chance to be on a team, wear a uniform and play like so many others! These athletes come to the League of Dreams to have their opportunity to run the bases, shoot some hoops, or dance on a stage at the iconic Bakersfield Fox Theater. Their dreams of making friends just like them become reality because at the League of Dreams every child has a chance to play, and disabilities are now abilities!

"MATCH" YOUR GOALS TO OUR MISSION

The League of Dreams is an adaptive sports league giving every child a chance to play by providing sports training, team camaraderie and competitive sporting opportunities for athletes ages 5 to 22 with physical, developmental and cognitive disabilities. Your support means more athletes encouraged and more lives changed!

THE "SOLE" PURPOSE OF WHAT WE WANT TO ACCOMPLISH

When you "pair with us" in 2021, you will help us to raise funds for the sports programs for the League of Dreams. Funding ensures that our athletes and their families are provided with sports programs, equipment and other opportunities making their disability an ability. Our sports programs which include baseball, basketball, bowling, ADAPTIdance, fencing, gymnastics and karate, provide more than recreational programming. The athletes learn sportsmanship, how to play as a team, life skills like taking turns and speech, and how to make lifelong friends. Families feel included in the community and partner with community volunteers to create an impact in the underserved disabled community.



PLATINUM PUMP PRESENTING - \$20,000 Includes your name/logo incorporated into the official esignage, social networking campaigns, and webpages. Your thing involving Wine Women & Shoes (i.e. Wine Wo

Includes your name/logo incorporated into the official event logo that's displayed on all collateral, event signage, social networking campaigns, and webpages. Your company name will be associated with everything involving Wine Women & Shoes (i.e. Wine Women & Shoes benefiting the League of Dreams Presented by "Your Company Name/Logo Here").

Presenting sponsorship benefits also include:

- A \$20,000 tax deductible investment in the League of Dreams
- Opportunity to welcome and thank the audience during the program portion of the event
- Opportunity to promote business with product placement, booth and customer liaison at event (booth/contents to be approved by the League of Dreams)
- Link to your company website from the League of Dreams and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- VIP table and swag bags for ten guests

SHINE LIKE A DIAMOND - \$15,000

This exclusive sponsorship puts your name in front of all the guests of Wine Women & Shoes. Your name/logo will have prominent placement on all collateral, event signage, social networking campaigns and webpages.

Presenting sponsorship benefits also include:

- A \$15,000 tax deductible investment in the League of Dreams
- On-stage verbal recognition
- Opportunity to promote business with product placement and customer liaison at event
- Link to your company website from the League of Dreams and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- VIP table and swag bags for ten guests

GO FOR GOLD - \$10,000

Be in the forefront of this celebration bringing women together for an evening of fine wine, great style. You will receive recognition on on all collateral, event signage, social networking campaigns and webpages.

Presenting sponsorship benefits also include:

- A \$10,000 tax deductible investment in the League of Dreams
- Link to your company website from the League of Dreams and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- VIP table and swag bags for ten guests



One-of-a Kind Opportunities

SILVER SPARKLES - \$5,000 (Benefits include: One GA table and swaq bags for 8, logo & link on webpages)

SHOE GUYS - Sponsor 25 charming "Shoe Guys" working the room and engaging more than 300 women. It's a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo and branding exposure on the "Shoe Guys" shirts.

PAPARAZZI PHOTO BACKDROP - As lovely ladies arrive at the entrance of the event, they are escorted to be photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and the League of Dreams logos) and will live on as those photos are liked and shared!

BEST IN SHOE - Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your judges work the room, choose the winners, and announce the winner as a part of the live program

AUTOMOBILE - Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars indoors or out while working the room at the Signature Event. Photo opps abound, especially if you park on the red carpet.

MOBILE BIDDING - Be the logo prominently featured on all Mobile bidding and Silent Auction pages, e-blasts, and social posts! Our guests will be checking out the mobile bidding screen frequently while the auction is live and will see your logo every time!

IT'S ABOUT THE BLING - \$2,500 (Benefits include: Two GA tickets and swag bags, logo & link on webpages)

KEEP IT CLEAN - Celebrating helping hands by spreading love, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event.

SWAG BAG - Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town.

KEY-TO-THE-CLOSET - A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants and your brand will be featured as the Key to the Closet sponsor.

WALL OF WINE - For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage, and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company".

COCKTAIL NAPKIN - Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips.

BAG CHECK - Stay top of mind by watching their bags, wine, and winnings! Your logo is printed on bag check tags, as well as signage.

TECH/ CHARGING STATION - All those selfies and quick snaps will wear down your phone. Be the sponsor of our tech/charging station where guests can "juice" up.

WINE GLASS TAG - Grab attention as the Wine Tag sponsor with a custom-designed tag slipped around the bottom of the wine glasses. Tags act as a business card advertisement placed in the hand of every attendee.

at the property of the property of the party of the property o

BEAUTIFUL EMBELLISHMENT - \$1,500 (Benefits include: Two GA tickets and swag bags)

HYDRATION STATION - Help our fabulous attendees hydrate at the infused water station. Elegant signage and dispensers will draw a thirsty crowd. Benefits Include: Logo Recognition + 2 tickets to the event.

MIRROR, MIRROR - "Who's the fairest of them all?", Sponsor may underwrite the marketplace vendor mirrors with their logo, as well as, phrases like "You look mah-vellous!", which will be placed throughout venue. Benefits Include: Logo Recognition + 2 tickets to the event.

HONORARY COMMITTEE - \$500 All the glory, without all the work! Receive committee recognition for your life changing investment. Benefits Include: Name recognition in program + 1 individual ticket

Sponsorship Benefits at a Glance

Sponsorship Benefits	Tickets & Swag Bags	Logo & Link Promo	Marketing Opportunities	On Stage Recognition
Platinum Presenting - \$20,000	VIP Table for 10	\	\	\
Shine Like a Diamond - \$15,000	VIP Table for 10			
Go For Gold - \$10,000	VIP Table for 10	\		
Silver Sparkles - \$5,000	GA Table for 8			
It's About the Bling - \$2,500	Two GA Tickets	\		
Beautiful Embellishment - \$1,500	Two GA Tickets			

FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events, exclusive perks for your customers, or something that enhances the guest experience overall.

Everything is customizable to meet your needs and interests.

Please contact: Jessica Mathews at jessica@ourleagueofdreams.com or 661.332.4466

*the tax deductibility of donations will be determined after sponsorship is finalized.



Put you best foot forward...

SPONSORSHIP OPPORTUNITIES

CC#:	Exp Date:	CVN:
Name as it appears on the card:		
Choose one: [] VISA [] MasterCard [] AMI	EX [] Discover	
[] Please charge my CC for \$		
[] Enclosed is a check for \$	made payable to League or	f Dreams
[] Send invoice to (Name & Address):		
PAYMENT INFORMATION		
Phone Number:	Email Address:	
CONTACT INFORMATION Name (For Recognition Put	rposes):	
[] Honorary Committee - \$500		
[] Beautiful Embellishment - \$1,500		
[] It's About the Bling - \$2,500		
[] Silver Sparkles (one-of-a-kind) - \$5,000		
[] Platinum Pumps Presenting - \$20,000 [] Shin	c like a Diamona \$15,000	[] 60 101 6010 \$10,000

RETURN FORM VIA MAIL OR EMAIL TO LEAGUE OF DREAMS

Mail: 7737 Meany Ave. Suite B5., Bakersfield, CA 93308 • Email: jessica@ourleagueofdreams.com

PLEASE SEND LOGOS TO: jessica@ourleagueofdreams.com in EPS or high-resolution jpg or png formats

