



wine  
women & shoes®

Benefiting

A SAFE PLACE

*From Fear  
to Fierce*

SPONSORSHIP  
OPPORTUNITIES



# Join us virtually!

**FRIDAY  
JULY 16, 2021**

Wine Women & Shoes is the brainchild of Napa Valley vintner Elaine Honig and has raised more than \$86 million for charities in 75+ cities around the country and Canada.

Although our event will not take place at the Marriott Lincolnshire Resort as originally planned, the 5<sup>th</sup> annual Wine Women & Shoes WILL take place virtually, culminating on July 16<sup>th</sup> and will include fine wines, incredible auction and raffle items, and emotional stories by survivors of domestic violence.

We have a variety of sponsorship options to fit your company's charitable strategy. With YOUR help, we can continue our mission to eliminate the epidemic of abuse.



*"I was abused for more than a decade by my husband. The emotional abuse was bad enough, but being beaten and raped in front of my children was even worse. It was after he pushed me while I was holding our youngest son that I fled to the courthouse with my four children – all under age 7 – to file an emergency order of protection. If it weren't for A Safe Place, we may not be alive today."* - **Ava\*, Survivor at A Safe Place**

A Safe Place is the only comprehensive nonprofit agency solely focused on programs and services for survivors of domestic violence and their children in Lake County is Illinois. We receive over 2,000 crisis line calls from individuals just like Molly every year. The decision to make that first phone call, to reach out for help, is an enormous risk that will change lives. But that one phone call to A Safe Place can open the doors to safety, security, healthy resources. It can provide support for everyone.

Each year, A Safe Place impacts over 30,000 lives. People seek services from our emergency shelter, crisis counseling, legal advocacy, family visitation services, individual and group counseling and outreach and education. Through our programs and services, we walk hand in hand with victims on every step of their healing journeys.

*\*name has been changed for safety and confidentiality*

**94% OF THE CLIENTS THAT LEAVE OUR  
EMERGENCY SHELTER DO NOT RETURN TO THEIR  
ABUSER. THIS YEAR, WE'RE GOING FROM**

## *Fear to Fierce*

You can help A Safe Place save lives with the programs and services that victims and their children so desperately need.

Please consider supporting Wine Women & Shoes as an individual or corporate sponsor.



## *\$20,000 Platinum Pump Exclusive Title Sponsor*

**\$20,000 will cover all costs of running the emergency shelter for 2 weeks**

### **Benefits include:**

- A \$20,000 tax-deductible investment in A Safe Place
- Exclusive title recognition as presenting sponsor
- An opportunity to have a company leader participate in the virtual event via a pre-recorded video, thank the audience, and mention your business as the premier sponsor
- Full page ad in the pre-event slideshow
- Prominent logo recognition on ALL event website pages, attendee communication, and social media event listings.
- Dedicated social media posts on all A Safe Place platforms leading up to the event
- Name or logo inclusion in public relations and advertising initiatives, press releases and event collateral.
- Link to your website from A Safe Place and Wine Women & Shoes websites and e-blasts
- Logo on screen during Live Broadcast
- Dedicated post-event e-blast to attendees
- 2 Fierce Friends Viewing Party Packages

## *\$10,000 Diamond Stiletto Exclusive Title Sponsor*

**\$10,000 will house a family of four for 1 year**

### **Benefits include:**

- A \$15,000 tax-deductible investment in A Safe Place
- Mention in all media including press release, social media, and e-blasts
- Verbal and logo recognition at live broadcast and event website
- Company logo included in all party packages
- Company logo on all attendee communication
- Prominent logo recognition on ALL event website pages, attendee communication, and social media event listings
- Half page ad in the pre-event slideshow
- Link to your website from A Safe Place and Wine Women & Shoes websites and e-blasts
- Logo on post event communication
- 1 Fierce Friends Viewing Party Package

## *\$10,000 Mercedes Benz Luxury Sponsor*

**\$10,000 will provide 1 year of counseling/therapy for a parent and child**

### **Benefits include:**

- A \$10,000 tax-deductible investment in A Safe Place
- Opportunity to showcase dealership through targeted e-blast and social media posts
- Logo or recognition in All event public relations and advertising initiatives
- Prominent logo recognition on event website, ALL e-blasts, and social media campaigns
- Verbal recognition during Live Broadcast
- Link to your website from A Safe Place and Wine Women & Shoes websites and e-blasts
- Logo on post event communication
- 1 Fierce Friends Viewing Party Package



## *\$5,000 Silver Stiletto Sponsorships*

**\$5,000 will staff our 24-hour emergency crisis line for 2 weeks**

**Shoe Guys and Gals** Sponsor our charming "Shoe Guys" and "Shoe Gals" all broadcasting their individual fundraising efforts to make a big impact for A Safe Place. Receive exclusive logo recognition on every fundraising page and name recognition with each mention of the Shoe Guys & Gals during the live broadcast.

**Silent Auction** Be the logo prominently featured on all Silent Auction pages, e-blasts, and social posts! Our guests will be checking our auction screen frequently while the auction is live and will see your logo every time!

**Benefits also include:** A \$5,000 tax-deductible investment in A Safe Place, Logo placement on event webpage, Logo placement on dedicated web page based on sponsor selection, Name on post event communication, Name and logo recognition on social media campaigns, Name recognition on ALL event e-blasts; Logo on dedicated e-blasts, 1 Sip Sip Hooray Viewing Party Package

## *\$1,000 Live Broadcast Sponsorships*

**Help bring the magic of Wine Women & Shoes to life by supporting our Live Broadcast AV needs!**

**Call to the Heart** (2 available) The most heartfelt part of the night – sponsor one gift level for our emotional mission moment and give hope to survivors.

**Mobile Bidding** Help underwrite the mobile bidding platform and make sure guests can bid and give the entire night!

**Text2Give** Our newest event feature: Text2Give! Help underwrite Text2Give and make sure guests can donate via text the whole night through!

**Benefits also include:** A \$1,000 tax-deductible investment in A Safe Place, Name placement on event webpage, Name on post event communication, Recognition on dedicated e-blasts and social media campaigns, Logo as underwriter on pre-event e-blasts to guests, Recognition on event social media campaigns, (2) Two's Company Viewing Party Packages

## *\$2,500 Sole Proprietor Sponsorships*

**\$2,500 will provide 1 week of court advocacy assistance at the courthouse**

**Libation Delivery Service** (3 available) Guests who purchase Watch Party Packages will enjoy personal libation delivery to their homes to enjoy during the event. Receive name recognition on our event webpage and deliver your name right to their door!

**Best in Shoe Awards** (4 available) Celebrate our guests' fabulous footwear. Sponsor judges and prizes for our Best in Shoe Awards and we will highlight you on social media, the contest landing page, and during the announcement of the winners during the live broadcast.

**Key to the Closet** (2 available) Sip, sip hooray! For this wine focused event, your logo will be prominently featured on the Key to the Cellar dedicated landing page, dedicated e-blasts, and social media initiatives. All mentions will say "Key to the Cellar presented by (your company here)."

**Benefits also include:** A \$2,500 tax-deductible investment in A Safe Place, Name placement on event webpage, Logo placement on dedicated web page based on sponsor selection, Recognition on ALL event e-blasts and your logo on dedicated e-blasts, Recognition on social media campaigns, 1 Sip Sip Hooray Viewing Party Package

## *\$500 Glass Slipper Society*

**\$500 will provide orders of protection for 5 victims**

Small business owners serve as special ambassadors for our event and cause. Let us help bring more exposure to your business in appreciation for your passion about ending domestic violence.

**Benefits also include:** A \$500 tax-deductible investment in A Safe Place, Name placement on event webpage, Name on post event communication, Recognition on event social media campaigns, (1) Two's Company Viewing Party Package



# Sponsorship Commitment

**YES! I would like to attend/sponsor Wine Women & Shoes on July 16<sup>th</sup>, 2021!**

**Tickets and sponsorships available online at [winewomenandshoes.com/asafeplace](http://winewomenandshoes.com/asafeplace).**



## SPONSORSHIP OPPORTUNITIES

- ☐ Platinum Pump Exclusive Title Sponsor \$20,000
- ☐ Diamond Stiletto Exclusive Title Sponsor \$10,000
- ☐ Mercedes Benz Luxury Sponsor \$10,000
- ☐ Silver Stiletto Sponsorship \$5,000 **Name of Sponsorship** \_\_\_\_\_
- ☐ Sole Proprietor Sponsorship \$2,500 **Name of Sponsorship** \_\_\_\_\_
- ☐ Live Broadcast Sponsorship \$1,000 **Name of Sponsorship** \_\_\_\_\_
- ☐ Glass Slipper Society \$500

## VIEWING PARTY PACKAGES

- ☐ Fierce Friends Package for 10 \$700 (over \$900 value) Includes 6 bottles of wine, 10 wine glasses, charcuterie & dessert by CharCUTerie
- ☐ Sip, Sip Hooray Package for 6 \$450 (over \$600 value) Includes 3 bottles of wine, 6 wine glasses, and dessert by CharCUTerie
- ☐ Two's Company Package \$125 (over \$200 value) Includes 1 bottle of wine, 2 wine glasses, and dessert by CharCUTerie

## REGISTRATION INFORMATION

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

- ☐ Check enclosed payable to A Safe Place
- ☐ Charge my:      o Visa      o Mastercard      o AMEX      o Discover
- ☐ Please invoice me \_\_\_\_\_
- Name on Card \_\_\_\_\_
- Billing Address \_\_\_\_\_
- Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_
- Signature \_\_\_\_\_ Date \_\_\_\_\_
- ☐ I am unable to participate but would like to donate to A Safe Place \$ \_\_\_\_\_

To ensure your company logo is included in event day materials, please mail or email this form to the address below by May 1, 2021. Partners wanting this benefit must submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white. If logo is not received by May 1, 2021, partner may be recognized in text.

Please make checks payable to A Safe Place and send to: A Safe Place, 2710 17th Street, Suite 100, Zion, IL 60099

Phone: (847) 731-7165 | Email: [mkolodziej@asafeplaceforhelp.org](mailto:mkolodziej@asafeplaceforhelp.org) | Federal Tax-Exempt ID Number: 36-3032700