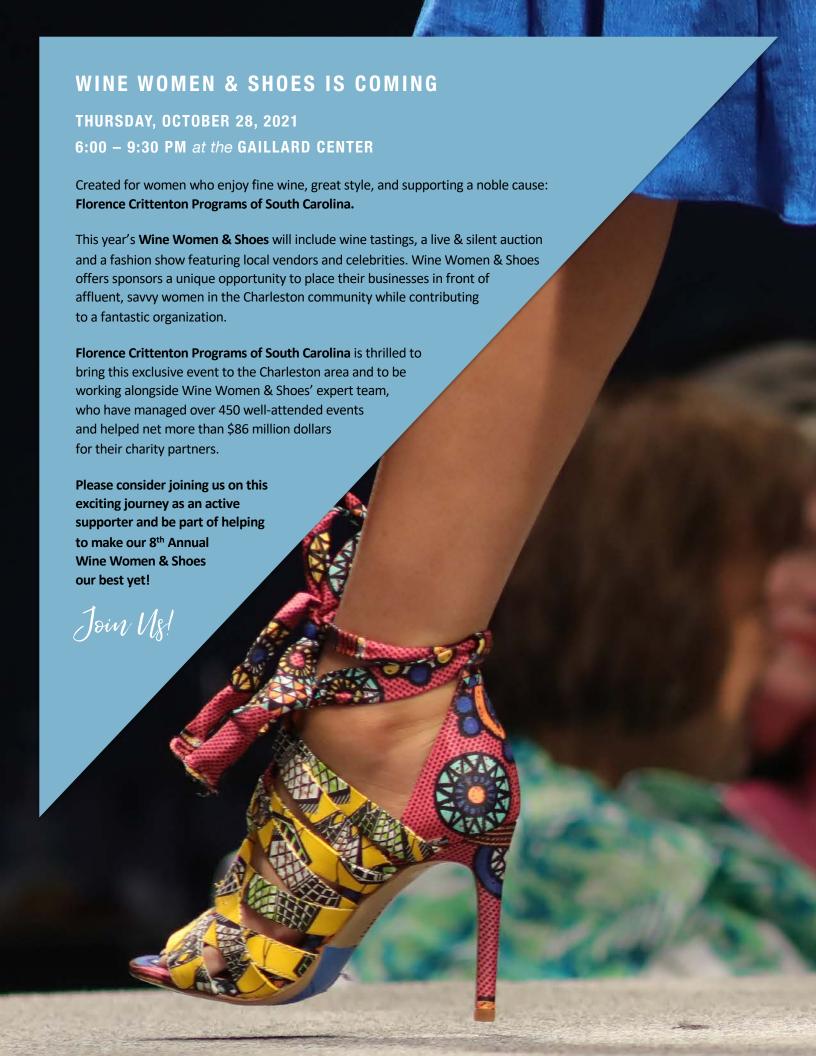


FLORENCE CRITTENTON
PROGRAMS OF SOUTH CAROLINA





Heels on Glasses up for hope.





About Florence Crittenton Programs

Hope, Safety and Opportunity for Young Women

"Florence Crittenton values the right of every young woman to obtain the education, skills, and support needed to have a healthy life-for today and tomorrow."

Since 1897, Florence Crittenton Programs of SC has provided education, counseling services, medical care, social support and a safe haven for young pregnant, parenting mothers in need. We help our young clients develop the skills they need to become responsible parents and members of the community. We all benefit as they become self-sufficient, responsible mothers, and their babies grow up happy, healthy, loved and safe. Located in downtown Charleston, Florence Crittenton serves the entire state of South Carolina.

We serve the community in several ways:

Residential Program-Our Residential Program provides comprehensive services for pregnant girls and young women, ages 10 to 21, from the entire state of South Carolina. These clients struggle with a myriad of challenges and have a wide variety of risk factors, in addition to being pregnant.

Services include:

- Residential care
- · Academic education and job skill training
- · Group and individual counseling
- Pre-natal care and life skills instruction

Our overriding goal is to help each young mother take ownership of her pregnancy and her life, so that she will make informed, beneficial choices for herself, her baby, and the community. With our help, these girls and young women deliver healthy babies, complete their education, and heal through counseling. They also acquire a sense of autonomy and accomplishment, so that they may become self-sufficient, successful adults.



PARTNERSHIP

Supporting Wine Women & Shoes offers you a fantastic way to support Florence Crittenton Programs while providing a unique and valuable opportunity to showcase your company to many Charleston community members and leaders.

Heels on. Glasses up for hope.

WW&S AUDIENCE

450 Well-Heeled Women and their Solemates! Wine Women & Shoes events attract affluent, educated, professional women and men-aka Luxury Brand Consumers.

- 80% of attendees are women and men, ages 30 to 75, ranging from CEO to 30-something young professionals who define the luxury brand consumer market
- Key influencers, tastemakers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- · Enjoy and consume luxury wine and fine food
- Decision makers for themselves and their families
- A typical guest will donate or spend an average of \$200-\$600 at these events.

Sponsorship Benefits & Opportunities	Tickets	Logo & Link Promo	Opportunity to provide marketing materials at event
Platinum Pumps Title Sponsor \$15,000	2 VIP Tables	1	Includes logo on all wine glasses
Silver Slippers Sponsor \$5,000	5 VIP Tickets	1	1
Strappy Sandal Sponsor \$2,500	3 VIP Tickets	_	1
High-Heeled Wedges Sponsor \$1,000	2 VIP Tickets	1	
Fabulous Flat Sponsor \$500	1 VIP Ticket	1	



One-of-a-Lind Sponsorships

VIP SWAG BAG SPONSOR \$5,000 It's all in the Bag! Your logo will appear on the coveted swag bag gifted to VIP attendees plus an opportunity to place a branded item in the bag. Hundreds of local tastemakers will soon be parading your branded tote all over town + 5 VIP tickets.

SHOE GUY SPONSOR \$4,000 Sponsor 30+ charming "Shoe Guys" working the room and engaging more than 300 guests. It's a great opportunity to showcase your brand! Sponsorship benefits include your logo and branding on Shoe Guy t-shirts + 4 VIP tickets

MARKETPLACE SPONSOR \$3,000 As our guests shop away, this opportunity ensures they know who you are in every possible way. Your signage will be placed throughout the venue and prominently featured on a banner at the entrance of the marketplace area. Sponsorship benefits include your logo in pre-event communications, program recognition + 3 VIP tickets.

CATWALK SPONSOR \$2,500 Take it to the catwalk! This sponsorship includes your company logo front & center on the catwalk during the fashion show, your logo in pre-event marketing communications + 3 VIP tickets.

KEY TO THE CLOSET SPONSOR \$2,500 A hundred keys for sale, and only 1 will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants—fashion, furniture, and gift certificates for services like massages and facials. The keys will feature your logo as well as event signage + 3 VIP tickets.

BEST IN SHOE \$2,500 Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your chosen judges will interact with guests while working the room and will choose the winner. Judges can also strut on stage and announce the winner as part of the live program. Additional benefits include your logo in preevent communications + 3 VIP tickets.

DESSERT TABLE SPONSOR \$2,000 Be the sweetest part of the event! Your sponsorship includes your logo on top of custom cupcakes, event signage + 2 VIP tickets.

WINE STATION SPONSOR \$2,000 Who doesn't love the Wine in Wine Women & Shoes! Your logo would be featured at these prime locations during the event as well as in the vintner preview eblast, social media posts, program, and on website + 2 VIP tickets.

KEEP IT CLEAN SPONSOR \$1,000 Celebrating helping hands by spreading love, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event. We love getting all these fabulous ladies together to celebrate, shop and sip wine, but no one needs to take home any unwanted guests. Sponsorship benefits include your logo on event marketing materials + 2 VIP tickets.

COCKTAIL NAPKIN SPONSOR \$500 Your business logo will be printed on napkins which will be placed at each vintner station. Tasty wine and tasteful marketing are a win-win in our book! Sponsorship benefits include your logo on event marketing materials + 1 VIP ticket.

Alook back...













© JB McCabe Photography

EVENT PRESS PARTNERS











CHARLESTONSCENE





BUSINESS JOURNAL





Put you hest foot forward...

SPONSORSHIP OPPORTUNITIES

[] Platinum Pumps Title Sponsor-\$15,000	[] High-Heeled Wedges Sponsor-\$1,000		
[] Silver Slippers Sponsor-\$5,000	[] Fabulous Flats Sponsor-\$500		
[] Strappy Sandal Sponsor-\$2,500			
[] One of a Kind Sponsor	Sponsor Amount \$		
PURCHASE TICKETS (In addition to Sponsor av	varded tickets) 75 Qty: General Admission \$125 Qty:		
CONTACT INFORMATION			
Contact Name:			
Company Name (Exactly As Listed for Recognition Purpos	ses):		
Phone Number:	Email Address:		
Mailing Address:			
City: State: _	Zip Code:		
Additional Sponsor Terms:			
	Date:		
Please make check payable to: Florence Crittenton	Programs of SC with "Wine Women & Shoes 2021" in		

Please make check payable to: Florence Crittenton Programs of SC with "Wine Women & Shoes 2021" in memo. Please mail to: 19 Saint Margaret St. Charleston, SC 29403. To pay by credit card, please contact Brittany Morrow @ 803.206.2482.

All proceeds of Wine Women & Shoes-Charleston benefit Florence Crittenton Programs, a registered 501c3 nonprofit organization. Donations are tax-deductible to the extent allowed by law. Federal Tax I.D. # is 57-0342030.

