

One of a Kind Marketing Opportunity to 500 Professional Women



Wine Women & Shoes is the fastest growing charity event series created for women by women in the U.S. Produced in over 65 markets, each event is attended by an average of 300-500 affluent women ages 30-55+. Since its inception, these major annual fundraisers have raised more than \$90 million for the causes with whom WW&S partners. Given the targeted, niche demographic of women in attendance, these events present an exceptional opportunity for the right consumer brands seeking to market to this audience in a special way. Don't miss this opportunity to market your business to the 2021 Wine Women & Shoes Vero Beach event, taking place November 18th 2021 at the Sun Aviation Hangar.

Show Your Support for Local Woman-Owned Small Businesses

Your tax-deductible product donation could be used in the Live Auction, Key to the Closet raffle, or in the SWAG bags given to every guest. These all contribute to the Wine Women & Shoes experience that generates ticket sales and raffle income to support weVENTURE Woman's Business Center's mission to provide low and no-cost business education, training, and support to female entrepreneurs on the Space and Treasure Coasts. weVENTURE WBC is a program of the Florida Tech Bisk College of Business and is a non-profit funded in part by a grant from the U.S. Small Business Administration. You can learn more about weVENTURE WBC and their programs by visiting www.weventure.fit.edu

In-Kind Donation Opportunities for Wine Women & Shoes November 18, 2021

Live Auction

Larger donations like travel destinations, experiences (e.g., meet a celebrity, attend a playoff game, drive a NASCAR racecar, etc.), home goods, or an expensive piece of jewelry. Ideal for unique donations valued at \$250 or more. Donor's name or business will be listed in the event programming, on social media leading up to the live event, and verbally onstage during the live auction portion of the evening.

Key to the Closet

Guests will purchase "keys" (\$100/raffle ticket) and one lucky winner will take home the contents of the closet – a collective bounty of donated fashion items, products and various treasures. Product donations may include, but are not limited to: art, furniture, home accessories, fashion merchandise, gift cards (retail, spa, restaurant, travel), etc. Ideal for donations valued at \$100 or more. All donors and their items will be listed in the program and on Key to The Closet signage.

Mystery Bags

Guests will pay \$75 to pick a bag whose contents are a mystery. Product donations can be anything valued \$25-\$150. Every bag will have something inside, but some bags will have higher value items like jewelry or gift certificates, making this activation an exciting gamble for Wine Women & Shoes guests. This is an ideal marketing opportunity for a small business who wants to showcase your products. Donations may attach/include business card to the donated items.

Swag Bags*

All guests will be given swag bags. Product donations can be for all bags (approximately 500) or for only VIP or general admission (approximately 250 each). Donations can be sample size, coupons, branded promotional products, etc. Items that the women will want to wear or use at the event do well, like glow wands or flip flops. Businesses may attach or include a business card to their items. This is an excellent opportunity for businesses of all sizes to market to our audience of fashion-forward, professional women from the Space and Treasure Coasts.

WINE WOMEN & SHOES VERO BEACH DONATION FORM

For your donation, your company will receive recognition in the event program and on the event website. Please print clearly. Thank you for your support!

**Please Note: Financial Sponsors and businesses who donate products or gift certificates valued at \$150 or more to the Live Auction, Key to the Closet or Mystery Bag raffles are eligible to place promotional items in the swag bags.*

Item(s) Donated _____

Value _____

Company _____

Contact Name _____

Email _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

All donations are tax-deductible to the extent of the law of the law under section 501(c)3 of the Revenue Code.

Tax ID Number: 59-6046500

Thank you for your support!

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Received by: _____	Date: _____