

wine women & shoes®

BENEFITING BON SECOURS FORENSIC NURSING

SHOE GUY VOLUNTEER DESCRIPTION

- Raise at least \$100 for Forensic Nursing by setting up a personal fundraising page (very easy – for simple instructions see below).
- The Shoe Guy that raises the most will be recognized as Super Shoe Guy during the Virtual Wine Women & Shoes program. The second, third, and fourth place winners will also be recognized. All donations must be received by 2:00 p.m. on October 24 to count towards the competition.
- Invite community notables to be Shoe Guys.
- Engage through social media to promote our virtual event.

Become this
year's Super
Shoe Guy!

SHOE GUY COMMITMENT FORM

To complete this form online, visit www.winewomenandshoes.com/richmond

Please complete the registration process by October 15, 2021.

SUPER SHOE GUY CONTEST

Simple Steps to Set Up Your Fundraising Page

- **CLICK HERE** to go to our Super Shoe Guy Fundraising page
- Click the "I Want To Fundraise For This" button.
 - Register for an account with your chosen email address.
- After signing in, "Personalize This Page" is where you can tailor the page to suit you! You can return to this page at any time by clicking "Edit Page" at the top right corner of your fundraising page.
- Use "Name on Page" to edit how your name appears on the page.
- Under "Add A Note", write a passionate personal note so your network understands the importance of contributing. An example is:
 - Please help me raise the most money and be named SUPER SHOE GUY during this year's Wine Women & Shoes virtual event on October 24, 2021!

Funds raised through the event directly support the Bon Secours Forensic Nursing. Bon Secours forensic nurses provide care for victims of sexual assault, human trafficking, strangulation, child abuse, elder abuse and interpersonal violence. This Bon Secours program is one of only a few across Virginia to be staffed 24 hours a day, seven days a week, serving patients of all ages (approximately 50% being pediatric).

By supporting my Shoe Guy fundraising efforts, you help these patients receive compassionate medical-forensic care and providing them with resources to obtain justice and see hope for the future!

- Add a fundraising goal for your campaign (in dollars) to the "Your Fundraising Goal" field.
- Upload a clear profile picture of your face, which is an important part of your profile. Your family and friends will feel more comfortable donating to your cause when they see and recognize you on the fundraising page.
- Click the "Save" button.
- Lastly, bookmark your fundraising page in your browser so you can easily return to it later. Alternatively, you can visit the Campaign Page you're supporting and click the "Go To My Fundraiser" button at the bottom right.

For more detailed step by step instructions, learn more about HERO IMAGES and to upload video content, visit givelively.org/faqs/build-individual-peer-to-peer-fundraising-page

For Give Lively support related questions, please contact support@givelively.org or use their chat feature. For all other Shoe Guy related questions, contact Rachel Wallace at Rachel.Wallace@bshsi.org or 804.281.8012.



OUR EVENT WILL FEATURE...
Shoe Guy Highlights • Forensic Nursing Speakers • Key to the Closet Raffle
Incredible Auction Items and more!

