



wine women & shoes®

Benefitting



— EPISCOPAL —
**Children's
Services**

BELIEVE. ACHIEVE. SOAR.



Sponsorship Opportunities

MAY 12, 2022 | 6:00PM | TIMUQUANA COUNTRY CLUB



Sponsorship Opportunities

\$20,000 PLATINUM STILETTOS SPONSOR

- Name or company logo listed on invitation
- Name or company logo listed on event web pages
- Name or company logo featured on all electronic media and communications
- Opportunity to address the audience during the event with either a short video or as part of the program and logo in slideshow
- 2 VIP tables (12 seats) at the event

\$10,000 GOLDEN HEELS SPONSOR

- Name or company logo listed on invitation
- Name or company logo listed on event web pages
- Verbal recognition during the event program and logo in slideshow
- Name or company logo featured on all electronic media and communications
- 1 VIP table (6 seats) at the event

\$5,000 SILVER SLIPPERS SPONSOR

- Name or company logo listed on invitation
- Name or company logo listed on event web pages
- Verbal recognition during the event program and logo in slideshow
- 1 VIP table (6 seats) at the event

\$2,500 BRONZE PUMPS SPONSOR

- Name or company logo listed on invitation
- Name or company logo listed on event web pages
- Logo in slideshow at the event
- 4 VIP tickets to the event

\$1,000 FANCY FLIP FLOPS SPONSOR

- Name or logo in slideshow at the event
- 2 VIP tickets to the event

Marketing Strategy

SOCIAL MEDIA

With an audience of 15,000 across all platforms, Episcopal Children's Services will link followers to appropriate sponsor social media platforms and their messages through engaging content.

EVENT PAGE

The Wine Women & Shoes website and Episcopal Children's Services event page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

E-BLASTS

E-Blasts will be sent to a **network of over 8,000** Episcopal Children's Services donors, friends, and volunteers.



Our Mission Is to create opportunity so that the children we serve can achieve their full potential.

To learn more about Episcopal Children's Services, visit www.ecs4kids.org

To learn more about our Wine Women & Shoes event, visit www.winewomenandshoes.com/jax

Marketing Sponsorships

\$5,000 MISSION MOMENT SPONSOR

An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by..." or, "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, and continued post event impressions as video is shared on social sites. Sponsorship also includes 4 VIP tickets.

\$5,000 BAR SPONSOR

Visual branding opportunity on all bars in the marketplace area of the event. Logo will be displayed on the official WW&S event website. Sponsorship also includes 4 VIP tickets.

\$2,500 WALL OF WINE SPONSOR

Everyone's a winner! As the exclusive sponsor of the Wall of Wine, everyone who purchases a raffle ticket will go home with a bottle of wine tagged with your logo! Your logo will be featured on the Wall of Wine signage and the Wall of Wine display. Sponsorship also includes 2 VIP tickets.

\$2,500 BEST IN SHOE SPONSOR

Celebrate our attendee's fabulous footwear by promoting a "Best in Shoe" award. Our judges work the room and choose the winners. Judges have the opportunity to strut on stage and announce the winner as part of the live program. Logo recognition on signage and judges' badges as well as 2 VIP tickets also included.

\$2,500 KEEP IT CLEAN

Celebrating ECS by spreading love, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event. We love getting all these fabulous ladies together to celebrate, shop and sip wine, but no one needs to take home any unwanted guests. Sponsorship also includes 2 VIP tickets.

\$2,500 PHOTO BOOTH SPONSOR

Visual branding opportunity with multiple impressions of your logo on all of the printed and digital photos that guests will take throughout the evening and share with their friends after the event. Logo will be displayed on the official WW&S event website. Sponsorship also includes 2 VIP tickets.





Sponsor Commitment Form

**YES! WE ARE EXCITED TO BE A PART OF YOUR EVENT ON MAY 12, 2022 FROM 6-10 PM
WE CAN'T WAIT TO COLLABORATE AS YOUR:**

- \$20,000 PLATINUM STILETTOS \$10,000 GOLDEN HEELS
 \$5,000 SILVER SLIPPERS \$2,500 BRONZE PUMPS \$1,000 FANCY FLIP FLOPS
 MARKETING SPONSOR _____ \$ _____

Name for Sponsor Recognition Purposes: _____

Contact Name: _____

Address: _____

E-mail: _____ Phone: _____

Facebook Page: _____ Instagram Handle: @ _____

Twitter Handle: @ _____ LinkedIn Page: _____

Check enclosed (made payable to Episcopal Children's Services)

Send me an invoice for \$ _____

Charge my credit card: AMEX Discover Mastercard VISA

Card #: _____ CVC: _____

Name on Card: _____

Signature: _____

I am unable to commit to a sponsorship, but I would like to make a donation of \$ _____

Please return form to Lauren Weedon Hopkins by e-mail to Lauren.Hopkins@ecs4kids.org or
mail to: Episcopal Children's Services 8443 Baymeadows Rd., Suite 1, Jacksonville, FL 32256

Questions? Call: (904) 726-1500 ext. 2152 OR email Lauren.Hopkins@ecs4kids.org