



wine women&shoes®

Benefitting

St. Jude's Ranch For Children



St. 
Jude's
Ranch for Children
A Community of Hope

Sponsorship Opportunities

What your Sponsorship Supports

ABOUT US

For more than 55 years, St. Jude's Ranch for Children has been a community of healing and hope for children and young people, ages zero to 24, who have experienced abuse, neglect, and homelessness.

St. Jude's Ranch for Children offers customized therapy, high-quality residential and transitional housing programs, and numerous supportive services, as well as opportunities to keep families and siblings together and spend time together when separated in foster care. St. Jude's Ranch for Children's ultimate focus is to break the cycle of abuse, provide safety, stability and healing in a caring environment, and help children and young people become thriving members of the community.

Join Us!

SUNDAY, MAY 15, 2022

1:00-5:00 PM *at the*

**WESTGATE LAS VEGAS
RESORT**

WINE WOMEN & SHOES AUDIENCE:

- CEOs, leaders and young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Passionate about improving the health and wellbeing of our community
- Attend charitable and fashion-centered events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- Donors investing between \$200 and \$600 per event



Match your goals to our mission

We create safe and healthy communities by walking with children and youth in foster care along their journey from trauma and abandonment to hope and healing. Last year, St. Jude's Ranch for Children served 643 children, young adults and families.

THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH

When you “pair” with us, you can put some “healing” into your step by helping raise funds for free-of-charge services and programs that include:

Therapeutic Residential Foster Care: A safe and high-quality home environment and individualized holistic care are the hallmarks of this program (ages 0-18).

Transitional Living: A program designed to successfully integrate youth (ages 15-18) into society with important life skills as they prepare to age out of foster care.

Pregnant and Parenting Teen: A stable and healthy environment to guide at-risk teens through their pregnancy and motherhood.

Sibling Preservation: Preserving sibling bonds of children separated within the foster care system through specialized events and activities to enhance their relationships.

Transitional Housing: Serving homeless young people with high-quality housing, intensive case management, mentorship and support services (ages 18-24).

Rapid Re-Housing: Assisting homeless single parents with children and families with housing in their own community apartment (ages 18-24).

Family Support: Assisting families with education, employment and strengthening relationships to reduce the chances of family separation (ages 18-24).

Scholarship: Post-secondary educational support for all former residents/clients to support their goals while increasing self-sufficiency through careers and professions.

Coming Soon - Healing Center: A one-of-a-kind residential program for child victims of sex trafficking (ages 10-18). This will be a place of healing and restoration as well as an on-site school, yoga and meditation room, physical fitness, community garden, healing nature walkways, and much more.

CHANGE YOUR SHOES. CHANGE A CHILD'S LIFE.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community.

In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.

MARKETING STRATEGY

HOW WE PROMOTE YOUR SUPPORT.

SAVE-THE-DATE

An e-blast formally announcing the event will be distributed to a targeted list of donors, board members and volunteers. The save the date will include recognition of appropriate sponsors.

Expected audience: 3,000+

WEBPAGE

The Wine Women & Shoes website and St. Jude's Ranch for Children event registration page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

INVITATION

A full color invitation will be sent to current sponsors, guests, targeted donors and supporters 7-8 weeks before the event. The invitation will include recognition for appropriate sponsors.

Expected audience: 3,000 +

SOCIAL MEDIA

With an audience of more than 11,000 spread across social media outlets, St. Jude's Ranch for Children will link followers to our mission, appropriate sponsor webpages and their messages through engaging content.

Expected audience: 11,000+

PROGRAM

Distributed to all guests at the event. The program includes event details, sponsor ads and recognition, St. Jude's Ranch for Children program information and silent and live auction item descriptions.

Expected audience 400+



Partnership Opportunities

\$25,000 PLATINUM PUMP PRESENTING SPONSOR

Put your best foot forward and claim this exclusive sponsorship for the presenting rights to Wine Women & Shoes.

- Exclusive title recognition as presenting sponsor
- Name or company logo listed as presenting sponsor on program, printed materials, e-blasts, and social media
- Prominent logo placement on event signage
- Opportunity to place one item in a swag bag
- During the program portion of the event, you will be given an opportunity to welcome guests, thank the audience and mention your business as the presenting sponsor
- On-stage verbal recognition during event program by host
- Two-page center spread in event program
- 20 tickets for the event
- Volunteer opportunity with St. Jude's Ranch for Children tailored to company's interest(s)

\$10,000 GOLD STUDDED SANDAL SPONSOR (3 AVAILABLE)

Put some "heeling" into your step and inspire others to follow.

- Name or company logo listed on invitation, program, printed materials, e-blasts, and social media
- Prominent logo placement on event signage
- Opportunity to place one item in a swag bag
- On-stage verbal recognition during event program by host
- Full-page ad in event program
- 10 tickets for the event



Partnership Opportunities

\$5,000 SILVER SLIPPER SPONSOR (MULTIPLE AVAILABLE)

SOLE MEN

Your business can sponsor the entire group of "Shoe Guys" in return for logo placement on their black t-shirts.

- Name or company logo printed on "Sole Men" shirts
- Name or company logo listed in event program and printed materials
- Logo placement on event signage
- Opportunity to place one item in a swag bag
- On-stage verbal recognition during program by host
- Half-page ad in event program
- 4 tickets for the event

BEST IN SHOE

Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your judges work the room, choose the winners and have the opportunity to announce the winner during the program.

- Name or company represented at "Best in Shoe" judging table and opportunity to announce the "Best in Shoe" winners and give award on stage
- Name or company logo listed in event program and printed materials
- Logo placement on event signage
- Opportunity to place one item in a swag bag
- On-stage verbal recognition during program by host
- Half-page ad in event program
- 4 tickets for the event

SWAG BAG

It's all in the Bag!!! Your logo will appear on the coveted swag bag gifted to all attendees. Hundreds of local tastemakers will soon be parading your branded tote all over town.

- Name and company logo printed on custom event swag bag
- Name or company logo listed in event program and printed materials
- Logo placement on event signage
- Opportunity to place one item in a swag bag
- On-stage verbal recognition during program by host
- Half-page ad in event program
- 4 tickets for the event

IF THE SHOE FITS SPONSOR

We encourage you to suggest ideas for crafting the perfect sponsorship for your unique objectives. Everything is customizable to meet your needs and interest.

- Name or company logo listed in event program and printed materials
- Logo placement on event signage
- Opportunity to place one item in a swag bag
- On-stage verbal recognition during program by host
- Half-page ad in event program
- 4 tickets for the event

Partnership Opportunities

\$2,500 ONE-OF-A-KIND SPONSORSHIPS

ALL \$2,500 SPONSORSHIPS INCLUDE:

- Name or company logo representation incorporated with area of sponsorship
- Recognition on event website
- Two ticket reservations for the event

KEY TO THE CLOSET

A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants—your brand will be featured as the Key to the Closet sponsor.

WALL OF WINE

For this WINE focused event, your logo will be prominently featured on Wall of Wine signage, Individual bags for wine bottles and Wall of Wine display. Language on signs says, “Wall of Wine presented by XYZ Company”.

DÉCOR

Bring the glam and help dress up this event! From tables to backdrops, your logo will be featured on eye catching décor throughout the ballroom.

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

For additional information, contact Alexis Goree at AGoree@stjudesranch.org or 702.294.7171



Sponsor Registration

☐ **PLATINUM PUMP PRESENTING SPONSOR \$25,000**

☐ **GOLD STUDED SANDAL SPONSOR \$10,000**

☐ **SILVER SLIPPER SPONSOR \$5,000** *Package name:* _____

☐ **ONE-OF-A-KIND OPPORTUNITIES \$2,500** *Package name:* _____

TICKET OPTIONS: <https://WWSLV22.givesmart.com>

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

☐ **Check enclosed for \$** _____ **Payable to St. Jude's Ranch for Children.**
Mail to: 100 St Jude's St, Boulder City, NV 89005

☐ **Charge my Credit Card for \$** _____
Return form via MAIL to: 100 St Jude's St, Boulder City, NV 89005

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

☐ **I cannot attend.** Please accept my donation of \$ _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____



We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

For additional information, email events@stjudesranch.org or call 702.294.7171