



# wine women&shoes®

BENEFITING

RONALD MCDONALD HOUSE CHARITIES®  
OF CENTRAL IOWA

*Presented by Bakeris Roofing*

## *Sponsorship Opportunities*



Ronald McDonald  
House Charities®  
Central Iowa

























RONALD MCDONALD HOUSE CHARITIES®  
OF CENTRAL IOWA

*Presented by Bakeris Roofing*

## *Become An Official Sponsor*

OF THE 1<sup>ST</sup> ANNUAL WINE WOMEN & SHOES BENEFITING RMHC OF CENTRAL IOWA  
THURSDAY, APRIL 21 AT TOAST AT THE DISTRICT IN ANKENY

	<i>Sold</i> Diamond Stilettos \$15,000	Emerald Heels \$10,000	Ruby Slippers \$7,500
Exclusivity ( <i>one available</i> )			
Unique speaking opportunity at event			
Mention in all media including press release, social media, e-blasts			
Link to your company website from the WW&S website			
Name/Logo featured on email invitation, e-blasts, social media and press releases			
Name/Logo featured on invitation, program and event signage			
Logo and Listing in event program			
Event day signage			
Food and wine service by Shoe Guys plus Swag Bag			
Seating	<i>Front Row</i>	<i>Premiere</i>	<i>Priority</i>
Tickets	2 VIP Tables of 8	1 VIP Table of 10	1 VIP Table of 8

# Menu of Additional Sponsorships

## \$5,000 SPONSORSHIP OPPORTUNITIES

*Sold* **SWAG BAGS** (1 available) Attendees receive a beautiful bag to take home with your logo on one side, which means they will be sporting your brand around town for years to come. Benefits Include: Your logo on one side of a high-quality shopping bag + 5 VIP tickets

*Sold* **WINE GLASS** (1 available) Grab attention with your logo on the wine glass given to each attendee to use the night of the event and take home to enjoy for years to come. Benefits Include: Logo on each wine glass + 5 VIP Tickets

*Sold* **ENTERTAINMENT** (1 available) Benefits Include: Logo recognition and shout on by the b2wins at the event + 5 VIP Tickets

**SHOE GUYS** (1 available) Sponsor our charming “Shoe Guy’s” working the room and engaging more than 350 women. It’s a great opportunity to showcase your branding on the “Shoe Guy” shirts, plus your logo will appear on each Shoe Guy’s peer-to-peer fundraising page and donation thank you email! Benefits Include: Logo on shirts, signage, e-blasts + 5 VIP Tickets

## \$2,500 SPONSORSHIP OPPORTUNITIES

*Sold* **KEY TO THE CLOSET** (1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor. Benefits Included: Logo on signage, e-blasts, and all raffle materials + 2 General Admission tickets

**BEST IN SHOE** (3 available) Celebrate our attendees’ fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners as part of the live program. Benefits Include: Logo recognition + 2 General Admission tickets

*Sold* **MISSION MOMENT** (1 available) Underwrite production costs for the heartfelt Mission Moment video. Benefits Include: Verbal recognition during the introduction of the mission video, logo recognition + 2 General Admission tickets

**PLATINUM PUMP** (unlimited) Your brand will be featured as a “Friend of the House” sponsor. Benefits Include: Logo on signage, mention on social media and opportunity to put an item in our gift bags + 2 General admission tickets

**POP AND FIZZ** (1 available) Your brand will be featured as Champagne and Balloon sponsor. Benefits Include: Logo on signage, mention on social media and opportunity to put an item in our gift bags + 2 General admission tickets

*Sold* **LIGHTS, CAMERA, ACTION** (1 available) Your brand will be featured as photography sponsor. Benefits Include: Logo on signage, mention on social media and opportunity to put an item in our gift bags + 2 General admission tickets

**LUXURY CAR** (1 available) Your brand will be featured as luxury car sponsor. Benefits Include: Logo on signage, mention on social media and opportunity to put an item in our gift bags + 2 General admission tickets



The Ronald McDonald House Charities of Central Iowa provides a home-away-from-home for families traveling to Des Moines to seek medical care for their child.

# Menu of Additional Sponsorships

## \$1,000 SPONSORSHIP OPPORTUNITIES

*Sold* **RESTROOM** (1 available) Pampering the attendees is a luxury well afforded with your name proudly displayed on spa products. Feature your company logo on the lotions and soaps in the venue restrooms and/or provide an attendant to assist with hand towels with your company logo. Benefits Include: Logo recognition + 1 General Admission ticket

*Sold* **TABLE CENTERPIECE** (1 available) Be the logo prominently featured on all table centerpieces during the seated program. Benefits Include: Logo recognition + 1 General Admission ticket

*Sold* **PHOTO BOOTH** (1 available) "Who's the fairest of them all?" Underwrite the photo booth and your logo will be placed on the printed photo strips. Benefits Include: Logo recognition + 1 General Admission ticket

**SILVER SANDAL** (unlimited) Your brand will be featured as a "Friend of the House" sponsor. Benefits Include: Logo recognition, opportunity to put an item in our gift bags, + 1 General admission tickets

**VOLUNTEER** (1 available) Be the logo prominently featured on t-shirts that will be worn by volunteers working the event, including Marketplace Men and "Here to Serve Men". Benefits Include: Logo recognition + 1 General Admission ticket

*Sold* **WINE TAG** (1 available) Be the logo prominently featured on wine glass tags. Benefits Include: Logo recognition + 1 General Admission ticket

**KEY RING BLING** (1 available) Be the sponsor for the key tags for Key to the Closet raffle. Benefits Include: Logo recognition + 1 General Admission ticket

**HYDRATION STATION** (1 available) Be the logo prominently featured on water bottles that will be put into the gift bags and signage at hydration station. Benefits Include: Logo recognition + 1 General Admission ticket



**Ronald McDonald  
House Charities®**  
Central Iowa

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## *Sponsor Commitment*

WE ARE EXCITED TO BE A PART OF THE EVENT ON APRIL 21, 2022  
AND WOULD LOVE TO BE A SPONSOR AT THE LEVEL OF:

*Sold* **\$15,000 DIAMOND STILETTO**

☐ **\$10,000 EMERALD HEELS**

☐ **\$7,500 RUBY SLIPPERS**

☐ **\$5,000 ONE-OF-A-KIND** \_\_\_\_\_

☐ **\$2,500 ONE-OF-A-KIND** \_\_\_\_\_

☐ **\$1,000 ONE-OF-A-KIND** \_\_\_\_\_

*Sold* ☐ **\$1,400 VIP TABLE OF 8**

*Sold* ☐ **\$175 VIP TICKET** - *Includes front row seating and swag bags*

☐ **\$1,000 GENERAL ADMISSION TABLE OF 8**

☐ **\$125 GENERAL ADMISSION TICKET**

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Unable to attend but here is a donation to RMHC of Central Iowa of \$ \_\_\_\_\_

☐ Check enclosed (made payable to RMHC of Central Iowa)

☐ Charge my credit card:      AMEX                  Discover                  Mastercard                  VISA

☐ Send me an invoice for \$ \_\_\_\_\_

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Return to [Maria@RMHdesmoines.org](mailto:Maria@RMHdesmoines.org), or by mail to:  
**Ronald McDonald House 1441 Pleasant St., Des Moines, IA 50314**

Tax ID #42-1117423