




**wine
women&shoes®**
BENEFITING GLEANERS FOOD BANK OF
INDIANA'S YOUTH SERVING PROGRAMS

Presented by:



Sponsorship

OPPORTUNITIES

September 9, 2022

Lucas Estate, Carmel IN



About Gleaners

Since its creation in 1980, Gleaners Food Bank of Indiana has distributed more than **520 million pounds of food** and critical grocery through a committed **network of more than 550** food pantries, soup kitchens, schools, and community partners throughout our **21-county service area**.

In addition to food distribution to hunger relief agencies, Gleaners also operates Fresh Connect Central, one of seven regional produce cooperatives for Feeding America, the nation's largest hunger relief organization. In addition, we are a disaster relief staging site for the Federal Emergency Management Agency (FEMA) and the contract reclamation site for Kroger Central Division.

1 in 6



**Hoosier children
are food insecure.**

Gleaners' Youth Serving Programs
such as School Based Pantries and Summer Meals for Kids are directly impacted from the funds raised at Wine, Women, & Shoes 2021.

About the event

Founded in Napa Valley in 2005, Wine Women & Shoes is a fun and fashionable event that lets women put their most generous foot forward. As guests sip, savor, and shop they know their purchases and donations will further the mission of Gleaners Food Bank of Indiana — leading the fight against hunger.

Now in its 8th year, the Gleaners event is a community celebration that brings women together around fine wine, fabulous style, and a great cause that directly affects central Indiana youth & their families.





2021 Event Overview



Over
\$350,000
raised



Over 2.8 million
meals provided
for Gleaners' youth
serving programs



SOLD OUT
550 Event Tickets



Marketplace Vendors
Donated 20% of their
sales to Gleaners



Gold Heel

Sponsor

\$10,000



Benefits Summary

- 10 Tickets to Wine Women & Shoes and reserved sponsor seating
- Sponsor name/logo on relevant e-blasts sent pre and post event by Gleaners
- Sponsor name/logo on all relevant event signage and print materials
- ½ Page Ad in 550 Wine Women & Shoes Program Books distributed to all guests
- Sponsor logo/name on Gleaners' Wine Women & Shoes website
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Recognition & acknowledgement of Sponsor from the podium during event program
- Swag Bag for all 10 Sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Silver Stiletto

Sponsor

\$5,000



Benefits Summary

- 6 Tickets to Wine Women & Shoes and reserved sponsor seating
- Sponsor name/logo on relevant e-blasts sent pre and post event by Gleaners
- Sponsor name/logo on all relevant event signage and print materials
- 1/3 Page Ad in 550 Wine Women & Shoes Program Books distributed to all guests
- Sponsor logo/name on Gleaners' Wine Women & Shoes website
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Recognition & acknowledgement of Sponsor from the podium during event program
- Swag Bag for all 6 guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Mission Moment

Sponsor

\$10,000



Benefits Summary

- 6 Tickets to Wine Women & Shoes and reserved sponsor seating
- Help in production of the Mission Moment video played during the program. Sponsor would be recognized in the video with logo represented at the close of the video.
- Sponsor would introduce the video during the program on-site. (either in person or in the video itself – TBD)
- Sponsor name/logo on all relevant event signage and print materials
- 1/2 Page Ad in 550 Wine Women & Shoes Program Books distributed to all guests
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Swag Bag for all 6 guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Shoe Crew

Sponsor

\$10,000



The Shoe Crew are a unique volunteer asset to Wine Women & Shoes and the overall Gleaners fundraising efforts. 25-40 volunteers will host our guests and raise funds for Gleaners' Youth Programs & compete for the "King/Queen of Sole" Award!

Benefits Summary

- Sponsorship to be promoted as Shoe Crew sponsor and "King/Queen of Sole" sponsor
- Exclusive Sponsor logo inclusion on all Shoe Crew Shirts
- 6 Tickets to Wine Women & Shoes and reserved sponsor seating
- Inclusion in all relevant Gleaners Social Media Promotions leading up to event...featured on the Shoe Crew website page of all Shoe Crew profiles & vote/donate site
- ½ Page Ad in 550 Wine Women & Shoes Program Books distributed to all guests at event
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter & Instagram
- Option for Sponsor to provide promotional items for Shoe Crew "Sole Bags" as well as contribute to the "King/Queen of Sole"/ "Congeniality" prize package.
- Option for Sponsor to provide its own Shoe Crew rep(s)
- Option to have Sponsor rep present the Shoe Crew Awards on stage at the event...and more!



Photo Booth

Sponsor

\$10,000



Benefits Summary

- 6 Tickets to Wine Women & Shoes
- Recognition as the photo booth sponsor on signage and on the booth design
- ½ Page Ad in 550 Wine Women & Shoes Program Books distributed to all guests
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Sponsor name/logo on all relevant event signage
- Swag bag for all 6 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags.



Key to the Closet

Sponsor

\$5,000



Wine Women & Shoes' guests have the chance to buy a \$100 key to win this dream closet filled with luxury items & lifestyle accessories valued at over \$10,000!

For every \$100 key purchased, guests will receive a Moyer Fine Jewelers Gift Card & one chance to win.

Benefits Summary

- 6 Tickets to Wine Women & Shoes
- Sponsor name/logo on relevant e-blasts sent pre & post event by Gleaners
- Sponsor name/logo on all relevant event signage & print materials
- Sponsor logo/name on Gleaners' Wine Women & Shoes website
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Recognition & acknowledgement of sponsor from the podium during event program
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 6 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Swag Bag Tag

Sponsor

\$5,000



The Swag Bags are designer bags provided by Saks and include bottles of wine, cosmetics, Saks gift cards and other unique promotional items. The Swag Bags Tag Sponsor has the opportunity to showcase its brand to this highly influential female audience.

Benefits Summary

- 4 Tickets to the event
- Logo recognition on relevant signage
- Sponsor logo recognition on all 550 Swag Bag Tags
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests at event
- Swag Bag for all 4 Sponsor guests as they exit event: Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Wall of Wine

Sponsor

\$5,000



This custom Wall of Wine displays 100 bottles of wine flanked by two oak casks. Guests donate \$25 to receive wine bottles ranging in value from \$15 to \$100 with one winner receiving the \$100 bottle of wine. This is a great revenue-generator for Gleaners' programs.

Benefits Summary

- 4 Tickets to Wine Women & Shoes
- Logo recognition on relevant signage & the Wall of Wine oak casks
- Inclusion on relevant social media promotions
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 4 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Bubbly Wall

Sponsor

\$5,000



Guests pay \$50 to receive a mystery bottle of bubbly wine. This is a great revenue-generator for Gleaners' programs.

Benefits Summary

- 4 Tickets to Wine Women & Shoes
- Logo recognition on relevant signage & the Bubbly Wall.
- Inclusion on relevant social media promotions
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 4 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Wine Tag

Sponsor

\$5,000



Benefits Summary

- 4 Tickets to Wine Women & Shoes
- Logo recognition on relevant signage & on the event wine tags
- Inclusion on relevant social media promotions
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 4 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Girlfriend's Lounge

Sponsor

\$3,500



Benefits Summary

- 10 Tickets to Wine Women & Shoes
- Exclusive lounge seating
- Sponsor logo/name on Gleaners' Wine Women & Shoes website
- Inclusion on relevant social media promotions
- Sponsor name/logo on all relevant event signage & print materials
- Swag bag for all 10 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Best Dressed

Sponsor

\$3,000



Guests compete to win this award by wearing their most fashionable dresses and outfits. This sponsor is invited to have a representative participate as one of the best dressed award judges.

Benefits Summary

- 2 Tickets to Wine Women & Shoes
- Option to provide sponsor prize package for the winner
- Logo recognition on all signage & best dressed judges' badges worn by the sponsor representative and a fashion industry judge who partners with the sponsor
- Inclusion on relevant social media promotions
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 2 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags.



Best in Shoe

Sponsor

\$3,000



Guests compete to win this award by wearing their most creative, colorful & whimsical shoes. This sponsor is invited to have a representative participate as one of the Best in Shoe award judges.

Benefits Summary

- 2 Tickets to Wine Women & Shoes
- Option to provide sponsor prize package for the winner
- Logo recognition on all signage & Best in Shoe judges' badges worn by the sponsor representative and a fashion industry judge who partners with the sponsor
- Inclusion on relevant social media promotions
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 2 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Pamper Station

Sponsor

\$3,000



Benefits Summary

- 6 Tickets to Wine Women & Shoes
- Recognition on the Pamper area signage and in the printed event program
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 6 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags



Cocktail Napkins

Sponsor

\$3,000



Gleaners will produce over 550 cocktail napkins with the Sponsor's logo/message. This is a unique way to enhance the sponsor's brand to a highly influential female demographic.

Benefits Summary

- 2 Tickets to Wine Women & Shoes
- Sponsor message and logo recognition on all 550-plus cocktail napkins displayed at all food & wine stations
- Opportunity for Sponsor to cross-promote sponsorship using the Gleaners' social media platforms with reposting on Facebook, Twitter and Instagram
- Inclusion in 550 Wine Women & Shoes Program Books distributed to all guests
- Swag bag for all 2 sponsor guests as they exit event. Sponsor also has the option to provide 550 promotional items to be included in the Swag Bags





Thank you!



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Gleaners Food Bank of Indiana, Inc