

BENEFITING

YWCA NASHVILLE & MIDDLE TENNESSEE

The largest provider of domestic violence services in Tennessee

Presented by REGIONS

Sip. Shop. Support.

APPIL 1.2023 | MUSIC CITY CENTER

SPONSORSHIP OPPORTUNITIES

Eliminating Racism. Empowering Women.

YWCA programs serve the needs of women, children, and families living in Nashville and Middle Tennessee. We provide the tools needed to be safe, independent, and successful in work and life while promoting peace, justice, freedom, and dignity for all. We advocate on behalf of our clients and educate the community on how we can work together to eliminate racism and empower women. YWCA provides trauma-informed services and a place of safety and healing for adults, children, and pets who are victims of domestic abuse at our Weaver Domestic Violence Center. We invest directly in the lives of our youth by empowering girls to be strong, smart, and bold, and by encouraging boys to practice healthy masculinity, respect, and tolerance. Knowing that education is the foundation for success, YWCA operates one of the region's largest and most successful adult education and career services programs. Our programs and services are provided free of charge.

How Do Your Sponsorship Dollars Impact Our Community!

Your sponsorship dollars will benefit the programs and services that help families in our community each year, including:



- WEAVER DOMESTIC VIOLENCE CENTER 24-HOUR CRISIS & SUPPORT HELPLINE & TEXTLINE
- RE-NEW AT THE YWCA
- ABBIE'S SAFE HOME PET SHELTER
- CHILDREN & ADULT COUNSELING
- SUPPORT GROUPS
- TRANSITIONAL HOUSING
- COMMUNITY EDUCATION

SOCIAL JUSTICE & ADVOCACY

- LEGISLATIVE ADVOCACY
- STAND AGAINST RACISM EVENTS
- 21 DAY CHALLENGE
- YOUTH ADVOCACY SUMMITS



- DRESS FOR SUCCESS
- CAREER SERVICES
- FAMILY LEARNING CENTER



- GIRLS INC. AT YWCA NASHVILLE & MIDDLE TENNESSEE
- AMEND TOGETHER

In FY 2022, YWCA had a significant impact on the community:

13,241

NIGHTS OF SAFETY AT WEAVER DOMESTIC VIOLENCE CENTER

5,167 CALLS FOR HELP ANSWERED BY THE 24-HOUR CRISIS & SUPPORT HELPLINE

ADULTS & CHILDREN SERVED AT WEAVER DOMESTIC VIOLENCE CENTER

TEXTS FOR HELP ANSWERED BY THE 24-HOUR CRISIS & SUPPORT TEXT LINE











Exclusive Sponsorship Opportunities



- Event titled Wine Women & Shoes presented by 'Company Name/Logo'
- Reserved priority seating (30 seats) at the event
- Opportunity for company representative to serve as event co-chair
- Logo on wine glasses and other swag given to all attendees
- Opportunity for company representative to share on-stage message with 500+ influential attendees
- Opportunity for company representative to share quote in event press releases
- Prominent logo placement on signage, event website, social media, and other marketing materials
- Full page color ad in printed program

STAND UP FOR CHANGE SPONSOR \$20,000

Tie your name to the heartfelt Mission Moment, known as Stand Up for Change, by underwriting production costs for this impactful video.

- · Verbal recognition during Stand Up for Change segment listed as This Mission Moment made possible by 'Company Name/Logo'
- Reserved seating (20 seats) at the event
- Company name listed in event press releases
- Verbal on-stage and logo recognition during Stand Up for Change
- Prominent logo placement on signage, event website, social media, and other marketing materials
- Full page color ad in printed program

\$15,000 SPONSORSHIPS

KEY TO THE CLOSET SPONSOR

The coveted Key to the Closet (KTC) is a feature like no other! This "closet" contains everything you could ever want - fashion, home decor, art, gift certificates, and so much more! One lucky attendee holds the key to this luxurious lot.

- Event activation listed as Key to the Closet sponsored by 'Company Name/Logo'
- · Logo featured on signage at KTC activation
- Reserved seating (10 seats) at the event
- · Company name listed in event press releases
- Verbal on-stage and logo recognition during KTC reveal
- Prominent logo placement on signage, event website, social media, and other marketing materials
- Full page color ad in printed program

MARKETPLACE SPONSOR

Shop til you drop as the official Marketplace Sponsor! Attendees will shop exclusive brands and sip fine wine during the marketplace portion of the event.

- Listed as Marketplace sponsored by 'Company Name/Logo'
- · Logo featured on shopping totes given to guests while they shop
- Reserved seating (10 seats) at the event
- Company name listed in event press releases
- · Verbal on-stage and logo recognition during luncheon
- · Prominent logo placement on signage, event website, social media, and other marketing materials
- · Half page color ad in printed program

AUTOMOBILE SPONSOR

Drive our guests wild! As Automobile Sponsor, you can promote your vehicles and offer fabulous photo opps as guests arrive.

- Reserved seating (10 seats) at the event
- Opportunity to display car(s) in ballroom
- · Company name listed in event press releases
- · Verbal on-stage and logo recognition during luncheon
- · Prominent logo placement on signage, event website, social media, and other marketing materials
- Half page color ad in printed program



\$10,000 SPONSORSHIPS

LIVE AUCTION SPONSOR Sololing once and a second second once and a second secon



Going once..going twice.. It's all yours! Tie your name to the energized Live Auction portion of the event.

- Listed as Live Auction presented by 'Company Name/Logo'
- · Reserved seating (10 seats) at the event
- Verbal on-stage recognition during Live Auction
- · Prominent logo placement on signage, event website, social media, and other marketing materials
- · Half page b&w ad in printed program

CHAMPAGNE BAR SPONSOR

Keep the party popping! As our official Champagne Bar Sponsor, you'll add some extra sparkle to the event.

- · List as Champagne Bar presented by 'Company Name/Logo'
- Logo featured on branded decor at the Champagne Bar
- Reserved seating (10 seats) at the event
- Verbal on-stage recognition during luncheon
- Prominent logo placement on signage, event website, social media, and other marketing materials
- Half page b&w ad in printed program

WALL OF WINE SPONSOR

An entire wall..OF WINE! Be part of this crowd favorite wine pull as guests play "Drinko" to win varying valued bottles of wine.

- · Listed as Wall of Wine presented by 'Company Name/Logo'
- · Logo featured on signage and wine bottle bags at Wall of Wine activation
- Reserved seating (10 seats) at the event
- Prominent logo placement on signage, event website, social media, and other marketing materials
- Half page b&w ad in printed program

\$7,500 SPONSORSHIPS

LIVE ENTERTAINMENT SPONSOR

Music City demands good music and you'll make that possible by sponsoring the live band at the event!

- · Listed as Live Entertainment sponsored by 'Company Name/Logo'
- · Logo featured on bandstand signage
- · Verbal recognition from auctioneer and emcee
- Reserved seating (10 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page color ad in printed program

GLAM BAG SPONSOR

Sold!

Give the gift of glam as the official Glam Bag Sponsor! Every attendee will receive a goody bag full of treats and products that will leave them feeling even more glamorous.

- · Listed as Glam Bags sponsored by 'Company Name/Logo'
- · Logo featured on glam bags given to all attendees
- Reserved seating (10 seats) at the event
- Logo placement on signage, event website, social media, and other marketing materials
- Quarter page color ad in printed program

\$5,000 SPONSORSHIPS

BEST IN SHOE SPONSOR



Strut your stuff as the Best in Shoe Sponsor! This contest highlights the most fabulous footwear worn at the event.

- · Listed as Best in Shoe sponsored by 'Company Name/Logo'
- Opportunity for company representative to sit on Best in Shoe judges' panel
- · Logo printed on signage at Best in Shoe booth
- · Reserved seating (10 seats) at the event
- · Verbal on-stage recognition during Best in Shoe winner reveal
- Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

SASSY SANDALS SPONSOR Sold

Give our guests' feet a break with a sassy pair of sandals! Placed in every Glam Bag, guests will walk away with fabulous sponsor-branded sandals.

- · Listed as Sassy Sandals sponsored by 'Company Name/Logo'
- · Logo printed on sandals given to each guest
- · Reserved seating (10 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

PERFECT POUR SPONSOR

When the shopping is done, keep the wine flowing on! This first-time opportunity to sponsor the wine served during the program could be yours. Highlight your brand in front of 500+ fabulous ladies as they dine, bid on auction items, and Stand up for Change.

- · Listed as Perfect Pour sponsored by 'Company Name/Logo'
- · Logo printed on signage at pouring stations
- · Reserved seating (10 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

SWEET TREAT SPONSOR

What is better than having a sweet treat at your place seating during the program portion of the event?!? Having your company's logo on the sweet treat the guests will enjoy! This fabulous opportunity places your logo in front of 500+ ladies that will be discussing how sweet you are for supporting the YWCA.

- · Listed as Sweet Treat sponsored by 'Company Name/Logo'
- · Reserved seating (10 seats) at the event
- Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

\$2,500 SPONSORSHIPS

SIPS & STARTERS SPONSOR Sin sin horrord Trees

Sip, sip, hooray! Treat our guests as the Sips & Starters sponsor, placing your company name at every hors d'oeuvres station at the event.

- · Listed as Sips & Starters sponsored by 'Company Name/Logo'
- Logo printed on signage at hors d'oeuvres stations and on cocktail napkins
- Reserved seating (5 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

COAT & BAG CHECK SPONSOR Stay top of mind by keeping and

Stay top of mind by keeping an eye on our guests' bags, wine, and winnings as the Coat & Bag Check Sponsor!

- · Listed as Coat & Bag Check sponsored by 'Company Name/Logo'
- · Logo printed on signage at coat & bag check station
- Reserved seating (5 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

MOBILE BIDDING SPONSOR Sold

Keep the bids rolling in! As Mobile Bidding sponsor, you help underwrite our mobile bidding software used by all attendees participating in the Silent Auction.

- · Listed as Mobile Bidding sponsored by 'Company Name/Logo'
- · Logo placement throughout mobile bidding site
- Reserved seating (5 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program

PICTURE PERFECT SPONSOR A fun and interest in a second in a second interest in a second interest in a second in a secon

A fun and interactive 360 photo booth for guests to enjoy plus those photos will live on as they are liked and shared on social media.

- Listed as Picture Perfect sponsored by 'Company Name/Logo'
- · Logo placement at the display AND on all the photos
- Reserved seating (5 seats) at the event
- · Logo placement on signage, event website, social media, and other marketing materials
- Quarter page b/w ad in printed program



Packages, Tables, & Tickets

GIRLFRIENDS PACKAGE - \$2,500

One table (10 tickets) at the event, premium seating

VIP Glam Bags for each ticket holder (10)

Recognition in the printed program, signage, and on event website

Ten (10) entries to Key to the Closet for you and your 9 guests

VIP TICKET - \$500

One (1) ticket with VIP seating
VIP Glam Bag

One entry for Key to the Closet

Recognition in the printed program, signage, and on event website

INDIVIDUAL TICKET-\$150

Includes event entry, access to marketplace, wine tasting, seated lunch, and so much more!

FOR QUESTIONS ABOUT SPONSORSHIPS, PLEASE CONTACT

Harmony Hensley, harmony.hensley@ywcansahville.com

FOR MORE INFORMATION, VISIT:
WWW.WINEWOMENSHOES.COM/NASHVILLE