




wine women & shoes[®]

BENEFITING

St. 
Jude's
Ranch for Children
A Community of Hope

Sponsorship
OPPORTUNITIES



What your Sponsorship Supports

ABOUT US

For more than 55 years, St. Jude's Ranch for Children has been a community of healing and hope for children and young people, ages zero to 24, who have experienced abuse, neglect, and homelessness.

St. Jude's Ranch for Children offers customized therapy, high-quality residential and transitional housing programs, and numerous supportive services, as well as opportunities to keep families and siblings together and spend time together when separated in foster care. St. Jude's Ranch for Children's ultimate focus is to break the cycle of abuse, provide safety, stability and healing in a caring environment, and help children and young people become thriving members of the community.

Join Us!

SUNDAY, MAY 7, 2023

1:00-5:00 PM *at the*

**WESTGATE LAS VEGAS
RESORT**

WINE WOMEN & SHOES AUDIENCE:

- CEOs, leaders and young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Passionate about improving the health and wellbeing of our community
- Attend charitable and fashion-centered events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- Donors investing between \$200 and \$600 per event



Match your goals to our mission

We create safe and healthy communities by walking with children and youth in foster care along their journey from trauma and abandonment to hope and healing. Last year, St. Jude's Ranch for Children served 643 children, young adults and families.

THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH

When you “pair” with us, you can put some “healing” into your step by helping raise funds for free-of-charge services and programs that include:

Therapeutic Residential Foster Care: A safe and high-quality home environment and individualized holistic care are the hallmarks of this program (ages 0-18).

Transitional Living: A program designed to successfully integrate youth (ages 15-18) into society with important life skills as they prepare to age out of foster care.

Pregnant and Parenting Teen: A stable and healthy environment to guide at-risk teens through their pregnancy and motherhood.

Sibling Preservation: Preserving sibling bonds of children separated within the foster care system through specialized events and activities to enhance their relationships.

Transitional Housing: Serving homeless young people with high-quality housing, intensive case management, mentorship and support services (ages 18-24).

Rapid Re-Housing: Assisting homeless single parents with children and families with housing in their own community apartment (ages 18-24).

Family Support: Assisting families with education, employment and strengthening relationships to reduce the chances of family separation (ages 18-24).

Scholarship: Post-secondary educational support for all former residents/clients to support their goals while increasing self-sufficiency through careers and professions.

Coming Soon - Healing Center: A one-of-a-kind residential program for child victims of sex trafficking (ages 10-18). This will be a place of healing and restoration as well as an on-site school, yoga and meditation room, physical fitness, community garden, healing nature walkways, and much more.

CHANGE YOUR SHOES. CHANGE A CHILD'S LIFE.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community.

In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.



MARKETING STRATEGY

HOW WE PROMOTE YOUR SUPPORT.

SAVE-THE-DATE

An e-blast formally announcing the event will be distributed to a targeted list of donors, board members and volunteers. The save the date will include recognition of appropriate sponsors.

Expected audience: 3,000+

WEBPAGE

The Wine Women & Shoes website and St. Jude's Ranch for Children event registration page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

INVITATION

A full color invitation will be sent to current sponsors, guests, targeted donors and supporters 7-8 weeks before the event. The invitation will include recognition for appropriate sponsors.

Expected audience: 3,000 +

SOCIAL MEDIA

With an audience of more than 11,000 spread across social media outlets, St. Jude's Ranch for Children will link followers to our mission, appropriate sponsor webpages and their messages through engaging content.

Expected audience: 11,000+

PROGRAM

Distributed to all guests at the event. The program includes event details, sponsor ads and recognition, St. Jude's Ranch for Children program information and silent and live auction item descriptions.

Expected audience 400+



Partnership Opportunities

\$25,000 PLATINUM PUMP PRESENTING SPONSOR

Put your best foot forward and claim this exclusive sponsorship for the presenting rights to Wine Women & Shoes.

- Exclusive title recognition as presenting sponsor
- Name or company logo listed as presenting sponsor on program, printed materials, e-blasts, and social media
- Prominent logo placement on event signage
- Opportunity to place one item in a swag bag
- During the program portion of the event, you will be given an opportunity to welcome guests, thank the audience and mention your business as the presenting sponsor
- On-stage verbal recognition during event program by host
- Two-page center spread in event program
- 20 tickets for the event
- Volunteer opportunity with St. Jude's Ranch for Children tailored to company's interest(s)

\$10,000 GOLD STUDDED SANDAL SPONSOR (3 AVAILABLE)

Put some "heeling" into your step and inspire others to follow.

- Name or company logo listed on invitation, program, printed materials, e-blasts, and social media
- Prominent logo placement on event signage
- Opportunity to place one item in a swag bag
- On-stage verbal recognition during event program by host
- Full-page ad in event program
- 10 tickets for the event



Partnership Opportunities

\$5,000 SILVER SLIPPER SPONSOR (MULTIPLE AVAILABLE)

ALL \$5,000 SPONSORSHIPS INCLUDE:

- *Name or company logo listed in event program and printed materials*
- *Logo placement on event signage*
- *Opportunity to place one item in a swag bag*
- *On-stage verbal recognition during program by host*
- *Half-page ad in event program*
- *4 tickets for the event*

SOLE MEN Your business can sponsor the entire group of "Sole Men" in return for logo placement on black t-shirts.

BEST IN SHOE Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your judges work the room, choose the winners and have the opportunity to announce the winner on stage during the program.

MISSION MOMENT An opportunity to tie your brand to the ultimate emotional moment at the event but underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, continued post event impressions as video is shared on social sites.

LIVE AUCTION Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantee just that! Receive logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction.

WINE GLASS Each guest receives a wine glass when they arrive with your logo. The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories from this magical evening when they take this glass home.

STEP 'N' REPEAT Unleash the power of the paparazzi with a red carpet moment as the lovely ladies enter and flash their best smiles in front of a backdrop splashed with your logo (along with St. Jude's Ranch for Children and WW&S logos). The moment lives on in social media shares.

AUTOMOBILE Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars indoors or out while working the room at the Signature Event. Photo opps abound, especially if you park on the red carpet.

FASHION SHOW Take it to the catwalk! All eyes are on the stage during the climactic fashion show, and that moment could be brought to the guests by you!

ENTERTAINMENT SPONSOR The best part of the evening is supporting St. Jude's Ranch for Children AND all the entertainment that will keep our guests on their toes. You'll help us delight our guests with unique entertainment pieces throughout the event.

Partnership Opportunities

\$2,500 ONE-OF-A-KIND SPONSORSHIPS

ALL \$2,500 SPONSORSHIPS INCLUDE:

- *Name or company logo representation incorporated with area of sponsorship*
- *Recognition on event website*
- *Two ticket reservations for the event*

KEY TO THE CLOSET A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants—your brand will be featured as the sponsor.

WALL OF WINE For this WINE focused event, your logo will be prominently featured on Wall of Wine signage, Individual bags for wine bottles & Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company".

DÉCOR Bring the glam and help dress up this event! From tables to backdrops, your logo will be featured on eye catching décor throughout the ballroom.

VALET Your logo will be the first thing that guests see when they arrive at the event. As the Valet Sponsor, you not only save guests a walk in their heels, but your brand could be the first thing on their minds as they leave the event when a branded hangtag is left in their car with your name or logo, showing you support St. Jude's Ranch for Children.

MARKETPLACE As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the marketplace area.

VOLUNTEER Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with the volunteers with your logo highlighted on their volunteer shirts and displayed throughout volunteer areas.

SILENT AUCTION As guests bid to their heart's content on fabulous Silent Auction packages your logo would be represented in this prime location! Receive logo recognition on the silent auction preview eblast, social media posts, and on all silent auction description pages/bid sheets.

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

For additional information, events@stjudesranch.org or call 702.294.7100



Sponsor Registration

☐ **PLATINUM PUMP PRESENTING SPONSOR \$25,000**

☐ **GOLD STUDDER SANDAL SPONSOR \$10,000**

☐ **SILVER SLIPPER SPONSOR \$5,000** *Package name:* _____

☐ **ONE-OF-A-KIND OPPORTUNITIES \$2,500** *Package name:* _____

TICKET OPTIONS: ☐ **Single - \$140** ☐ **Two's a Pair (2 tickets) - \$250** ☐ **Table (10) - \$1,300** ☐ **Honorary Ticket Holder- \$500**

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

☐ **Check enclosed for \$** _____ **Payable to St. Jude's Ranch for Children.**

Mail to: 100 St Jude's St, Boulder City, NV 89005

☐ **Charge my Credit Card for \$** _____

Return form via MAIL to: 100 St Jude's St, Boulder City, NV 89005

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

☐ **I cannot attend.** Please accept my donation of \$ _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____



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