

Join us!

THURSDAY APRIL 13, 2023 5:30 - 9:00 PM THE CLUB 1 ROBERT SMITH DRIVE

For over 50 years, Baptist Health Foundation has provided charitable resources to improve healthcare, provide social assistance, and promote education and wellness in our community. When you "pair" with us, you join our compassionate healing ministry dedicated to filling a gap in Birmingham's medical community. We meet the needs of financially vulnerable patients, families, and our community through medical services, follow up care, transportation, and pastoral care.

"The Perfect Fit" is Birmingham's Wine Women and Shoes Audience!

- 350+ Attendees representing 56 different zip codes in the greater Birmingham area (top zip codes include: 35213, 35223, 35209, 35242, 35243, 35226, 35216)
- Our guests spend an average of \$493/ individual on-site at the event
- Our 35+ Shoe Guys represent over 14 businesses including some of Birmingham's most influential CEOs, doctors, entrepreneurs, and professionals
- Your brand will be in front of women who are key influencers, young professionals, tastemakers, and community minded charity supporters

Thaptisthealth foundation

"MATCH" YOUR GOALS WITH OUR MISSION

We have a variety of sponsorship options to fit your company's charitable strategy. With your help, we can boldly exceed our goals and raise funds to support the mission of Baptist Health Foundation.

THANK YOU to Mercedes Benz of Birmingham for being our \$15,000 Dazzling Automotive Sponsor, partner, and supporter for 5 years.



\$10,000 Gold Studded Sponsorship

ENGAGE DIRECTLY WITH OUR 200(+) VIP GUESTS

SPARKLE SUNGLASS SPONSOR

Bring a little sparkle and shine to our VIP guests! Add your logo and/or company slogan to a pair orbling bling sunglasses! These dazzling sunglasses were covered by all our VIPs of our 2022 event. Guests were thrilled to find these dasses waiting for them at their placesetting. (Sunglasses will be provided by WWS; color and look may vary; Total of VIP guests - 200-220)

Benefits Include:

- A \$10,000 tax deductible investment in Baptist Health Foundation
- (1) reserved General Admission table for ten guests including 10 swag bags—May be upgraded to VIP seating
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Presence on our Baptist Health Foundation and WWS social media, including Instagram and Facebook pages through posts and reels
- Recognition on our event website and dedicated e-blasts to our WWS database
- Opportunity to promote business with product placement and customer liaison at event
- Link to your website from the Baptist Health Foundation website and WW&S website
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Name in the event program and on the invitations

\$5,000 Silver Stiletto Sponsorships

PAPARAZZI PHOTO BACKDROP

As lovely ladies mingle through the event, they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and Baptist Health Foundation logos).

ETCHED (or PRINTED) WINE GLASS

Grab attention as the wine glass sponsor for the seated program. Each attendee will receive a wine glass at their seat, etched or printed with your logo, to use for wine during the program. Guests are encouraged to take these glasses home as a souvenir (will also include the WWS logo).



SHOE GUYS

Sponsor our charming "Shop Guys" working the room and engaging more than 400 women. It's a great opportunity to show as expect orand with your logo and branding exposure on the Shoe Guy attire. (Usually 35-40 Shoe Guys)

BEST IN SHOE

Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Judges work the event, choose the winners, and the sponsor announces the winner as a part of the live program. This is a highlight of our program and will include your logo on screen as the winners' shoes are displayed.

MISSION MOMENT

Tie your brand to our heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition, logo impressions during playback positioned as, "Brought to you by...." or, "This moment made possible by...".

VIP GIFT

Use this opportunity to WOW our VIP as the exclusive gift sponsor! Each VIP guest will be given an exclusive gift, sponsored by you, that is wrapped and placed at their place setting in the ballroom.

(Total of 20 VIP tables = 200 VIP guests)

"SOLE SAVER" FLIP FLOP

Swoop in and save the night! At the end of the evening, every well-heeled guest will be trading in their stilettos for the "sole saver" flip flops printed with your logo.

DINNER

Good food is all the sweeter when shared with friends. Each place setting will feature your logo on the evening's menu as guests take their seat in the ballroom for dinner.

WINE

We couldn't have Wine Women and Shoes without the wine. Let the wine be brought to our guests by... YOU! This first time opportunity could be yours with the chance to highlight your brand tize of love impressions on signage at each Wine Station and verbal recognition during the program. There will be a lot of love as our guests pour over your generous support.

Benefits Include:

- A \$5,000 tax deductible investment in Baptist Health Foundation
- Five event tickets at general admission table and five swag bags
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage;
- Presence on our Baptist Health Foundation and WWS Instagram and Facebook pages through posts and
- Recognition on our event website and dedicated e-blasts to our WWS database
- Link to your website from the Baptist Health Foundation website and WW&S website
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Name in the event program and on the invitations



\$2,500 Kitten Heel Sponsorships

MARKETPLACE SHOPPER

Guests will know who you are throughout the Marketplace. Your loop will be placed on a high quality shopper bag given to the first leveluests that enter the Marketplace. Help these lovely ladies carry home their coveted items.

WALL OF WINE

For this WINE focused event, your lago will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language of Long Wall of Wine presented by XYZ Company".

"BUBBLY WALL"

Everyone loves wine ... but sometimes you just need a little bubbly! This walk's much like the Wall of Wise, but is strictly neadeup at bubbly" wines and your logo will be prominently featured on its signage and display.



KEY-TO-THE-CLOSET

A hundred keys for sale and only 1 person will hold the winning match to secure fabulous prizes. Your brand will be featured as the Key to the Closet sponsor and will be a hot spot for all the WWS guests.

PHOTO OPPORTUNITIES (2 sponsorships available)

Everyone loves an Instagram worthy photo! Be the logo that adorns our guest photos that night with either a "Selfie Ring Roamer" OR stand-alone photo opportunity (i.e., Vulcan and the Birmingham skyline).

WATER BOTTLE

Sponsor the custom labeled water bottle placed in each guest swag bag. Be the winner at the end of the night when everyone could use good hydration. (Bottle size tbd)

SILENT AUCTION

Everyone loves a silent auction! Guests will see your logo prominently displayed with the Silent Auction as they shop and bid on-site at the event and days prior to the event as silent auction is posted online.

VALET

Your logo will be the first thing that guests see when they arrive at the event. As the Valet Sponsor, you not only save guests a walk in their heels, but your brand could be the first thing on their minds as they leave the event with a branded hang-tag left in their car with your name or logo, showing you support for Baptist Health Foundation.

LIVE AUCTION

The live auction is highly anticipated by all guests! Trips to fabulous destinations or unque experiences make up many of our packages and your bould be the name that "sponsors" these live auction lots. Let your logo be in lights onstage for each guest to see.

GLOW STICK

Help the room "Show Their Glow" as the sponsor of the Wine Women and Shoes Glov Stigs. These sticks will feature your logo and that there to each attendee (400) during the sedied portion of the event.

VOLUNTEER

Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with this generous group with your logo highlighted on their volunteer shirts and displayed throughout volunteer areas.



MARKETPLACE CATERING

Sponsor the tasty food placed throughout the marketplace area (from 5:30-7:30). There is nothing a girl likes more than good food and good shopping!

BIDDER PADDLE

This is the one item every guest clings to throughout the event! Guests receive their caches (with bidder number) when they arrive and the lattern all night as they participate in the live auction, Wall of Wine, etc.

COCKTAIL NAPKIN

Be the logo prominently feature on all cocktail napkins for the event. Every past decad ady needs somewhere to blot her lips.

\$2,500 Kitten Heel Sponsorships

WINE GLASS TAG

Grab attention as the Wine Taa sponsor with a custom-designed tag slipped around the bottom they arrive at the event and your tag acts as a business card advertisement placed in the hand of every attendee.



Benefits Include:

- A \$2,500 tax deductible investment in Baptist Health
- Two event tickets at general admission table and two swag bags
- Presence on our Baptist Health Foundation and WWS Instagram and Facebook pages through posts and
- Recognition on our event website and dedicated e-blasts to our WWS database
- Link to your website from the Baptist Health Foundation and WW&S website
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Name or logo in the event program when secured 30 days prior to event

\$1,500 Opportunities

HYDRATION STATION
Help our fabulous attendess Mydrofe at the infused water station. Elegant signage and appears will draw a thirsty

MIRROR, MIRROR

"Who's the fairest of them all?" Sponsor may underwrite the Marketplace vendor mirrors with their logo, as well as, phrases like "You look mah-vellous!", which will be placed throughout venue.

FRESHEN UP STATIONS

Everyone needs to freshen up -- be there for our guests! Place your logo on the basket of complimentary items in every restroom for freshening up and looking her best during the event.

Benefits Include:

- A \$1,500 tax deductible investment in Baptist Health **Foundation**
- Name or logo on-site & in the event program when secured 30 days prior to event
- One general admission ticket to the event

\$250/\$500 Print Program Opportunities

WWS EVENT PROGRAM AD: Show your support without the work!

\$500 PARTICIPANTS RECEIVE:

- Full-page company ad or name recognition in the event program given to all event guests
- PLUS, 1 general admission ticket

\$250 PARTICIPANTS RECEIVE:

Half-page company ad or name recognition in the event program given to all event guests

The Perfect Fit

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events, exclusive perks for your customers, or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests, please contact:

2023 Sponsorship Commitment

YES! I WOULD LIKE TO ATTEND/SPONSOR WINE WOMEN & SHOES ON APRIL 13, 2023!

SPONSORSHIP OPPORTUNITIES \$10,000 GOLD STUDDED SLINGBACK \$2,500 KITTEN HEEL SPONSOR __ VIP Sparkle Sunglasses __ Water Bottle __ Volunteer — Silent Auction \$5,000 SILVER STILETTO SPONSOR __ Valet __ Marketplace Catering __ Paparazzi Photo Backdrop __ Key to the Closet __ Etched (or printed) Wine Glass __ Photo Opportunity (1) __ Live Auction __Shoe Guys __ Photo Opportunity (2) Best in Shoe Awards __ Mission Moment __ VIP Gift \$1.500 SPONSOR OPPORTUNITIES __ \$500 EVENT PROGRAM AD __ Hydration Station - "Sole Saver" __ \$250 EVENT PROGRAM AD __ Mirror, Mirror — Wine __ Freshen up Stations __ Dinner REGISTRATION & PAYMENT INFORMATION Name for Sponsor Recognition Purposes: Contact Name: _____ Address: _____ ______State: _______Zip: ______ Email: _____ Phone: ____ __ Please INVOICE me at the above address __ CHARGE my Credit Card for \$ _____ Name as it appears on the card: _____ Please Circle: Visa MasterCard Amex Discover

___CHECK enclosed for \$_______payable to Baptist Health Foundation

CC#:____

Signature:

Baptist Health Foundation, 1130 22nd St. South, Suite 3200, Birmingham, AL 35205 or Kate.Gillespie@bhsala.org

Artwork should be sent in EPS format no later than 3/1/23.

RETURN FORM VIA MAIL or EMAIL TO

_____ Exp. Date: _____ CVN: ____