



wine
women & shoes®

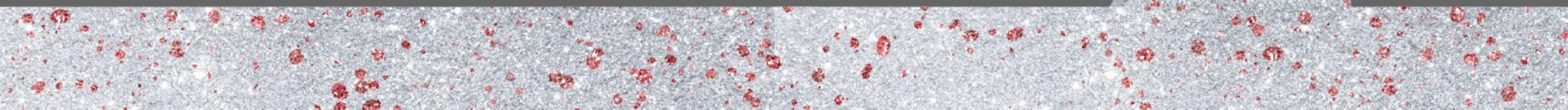
Benefiting

FLORENCE CRITTENTON
PROGRAMS OF SOUTH CAROLINA

*Hope and Healing
One Sole at a Time*

SPONSORSHIP OPPORTUNITIES

Thursday, October 20, 2022 | 6:00 - 9:30 PM | Festival Hall



Get pumped for...

WINE WOMEN & SHOES CHARLESTON

Created for women who enjoy fine wine, great style, and supporting a noble cause: **Florence Crittenton Programs of South Carolina**.

This year's Wine Women & Shoes will include wine tastings, a live & silent auction and a fashion show featuring local vendors and celebrities. Wine Women & Shoes offers sponsors a unique opportunity to place their businesses in front of affluent, savvy women in the Charleston community while contributing to a fantastic organization.

Florence Crittenton Programs of South Carolina is thrilled to bring this exclusive event to the Charleston area and to be working alongside Wine Women & Shoes' expert team, who have managed over 450 well-attended events and helped net more than \$100 million dollars for their charity partners.

WW&S GUEST PROFILE

450 Well-Heeled Women and their Solemates! Wine Women & Shoes events attract affluent, educated, professional women and men-aka Luxury Brand Consumers.

- 80% of attendees are women and men, ages 30 to 75, ranging from CEO to 30-something young professionals who define the luxury brand consumer market
- Key influencers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- Decision makers for themselves and their families



Your Sponsorship Supports



Florence Crittenton Programs of SC is now the only licensed maternity group home in South Carolina, offering a safe haven and support to pregnant and parenting teens through private placement or foster care.

For 125 years, Florence Crittenton Programs of SC has provided safe housing, medical care, education, and other support services to pregnant, parenting, and young women in foster care so they can have the skills and resources needed to have a healthy start to life – for today and tomorrow.

30%

Of female headed households live below the poverty line in SC

92%

Of homeless women and children have been victims of abuse

3X

Children born to teenage mothers are three times more likely to be removed from parental care

400+

Referrals were received for FloCrit programs

5,000

Safe nights from residents in FloCrit Independent Living Program

187






























Average night stay



Our 2021 Impact

A decorative background at the bottom of the page consisting of a dense pattern of small, irregular red and white speckles, resembling a textured surface or a microscopic view.

Sponsorship LEVELS & BENEFITS CHART

	<i>Sold</i>					
	Presenting Platinum \$15,000*	Diamond \$10,000	Gold Pump \$7,500	Silver Stiletto \$5,000	Bronze Wedge \$2,500	Glass Slipper \$1,000
On stage speaking opportunity at event						
Grand entrance sponsor recognition						
Name/Logo featured on invitation, program and event signage						
Mention in media including press release, social media, e-blasts						
Name/Logo featured on email invitation, e-blasts, and press releases						
Link to your company website from the WW&S website						
Mentioned on screen at event						
Tickets	2 VIP Tables of 8	12 VIP Tickets	1 VIP Table of 8	4 VIP Tickets	2 VIP Tickets	1 VIP Ticket

*Exclusivity (one available)

One-of-a-Kind OPPORTUNITIES

\$5,000 OPPORTUNITIES

Benefits Include: 4 VIP tickets + logo and link on webpage and sponsorship specific signage at the event.

SHOE GUYS: Sponsor 25 charming "Shoe Guys" working the room and engaging more than 450 women. It's a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo on the Shoe Guys shirts, which will be worn at the event.

MISSION MOMENT: An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by..." Or, "This moment made possible by...(your company name)"

Sold **PAPARAZZI:** As lovely ladies mingle through the event, they are photographed in front of a Step & Repeat banner. Your logo will be splashed onto a vibrant backdrop (along with the WW&S, and FloCrit logos) for the event entry photo opp, getting endless likes and shares!

MARKETPLACE SPONSOR: As our guests shop the night away, this opportunity ensures they know who you are in every possible way. Your signage will be placed throughout the marketplace area.

\$2,500 OPPORTUNITIES

Benefits Include: 2 VIP or 4 GA tickets + logo and link on webpage and sponsorship specific signage at the event.

CATWALK: Take it to the catwalk! This sponsorship includes your company logo front and center on the catwalk during the fashion show, and your logo in pre-event marketing communications.

HEADS OR TAILS: A hundred blinky rings for sale and only 1 winner left standing will win a collective bounty of treasures. Includes sponsor logo on signage/display table, verbal recognition from stage when game begins and the opportunity for company representation to announce the winner.

BEST IN SHOE: Celebrate our attendees' fabulous footwear by sponsoring the "Best in Shoe" award. Your logo will be prominently displayed in the shoe judging area and on stage recognition during the announcement of the winner.

WINE STATION: Who doesn't love the Wine in Wine Women & Shoes! Your logo will be featured at each wine station during the event as well as in the vintner preview eblast, social media posts, program and on website.

\$1,000 OPPORTUNITIES

Benefits Include: 2 GA tickets + logo and link on webpage and sponsorship specific signage at the event.

Sold **COCKTAIL NAPKIN:** Your company logo will be prominently featured on all cocktail napkins for the event. Because every well-dressed woman needs somewhere to blot her lips.

Sold **HYDRATION STATION:** Help our fabulous attendees hydrate at the infused water station. Elegant signage and dispensers will draw a thirsty crowd.

Sold **DESSERT:** Be the sweetest part of the event! Your logo will be placed on top of dessert served to every guest.

\$500 FABULOUS FLAT

Benefits Include: 1 GA ticket + name on webpage and social media.

Small business owners serve as special ambassadors for our event and cause. Let us help bring more exposure to your business in appreciation for your passion about ending domestic violence.



SPONSOR COMMITMENT FORM

Sold Presenting Platinum (\$15,000) [] Diamond (\$10,000) [] Gold (\$7,500) [] Silver (\$5,000)
[] Bronze (\$2,500) [] Glass Slipper (\$1,000) [] One of a Kind _____

Name for Recognition Purposes: _____

Contact Name: _____ Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____ payable to Florence Crittenton Programs of South Carolina. Mail to: 19 St. Margaret St., Charleston, SC 29403

Charge my Credit Card for \$ _____ Return form via e-mail to hoffchristina@me.com

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Billing Address: _____ City/State: _____

Zip Code: _____ Signature: _____

To Submit form and payment, e-mail hoffchristina@me.com or send via mail to: 19 St. Margaret St., Charleston, SC 29403

SPONSORSHIP QUESTIONS? To request additional details regarding your uniquely crafted sponsorship investment, contact hoffchristina@me.com
We are looking for in kind donations for the Heads or Tails raffle, Silent Auction and Live Auction. Contact us for more detail.

**tax deductibility of donations will be determined after sponsorship is*

