



wine
women & shoes[®]

— BENEFITING —
THE VICTIM CENTER

Sponsorship Opportunities





BENEFITING
THE VICTIM CENTER

OCTOBER 12, 2023

5:30 - 9:00 PM at Oasis Convention
 Center and Hotel

The Event

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. Wine-savvy, shoe loving women will kick up their heels and sip fine wines from participating wineries, savor delectable bites and shop the latest shoes and accessories from fabulous fashion vendors all while supporting The Victim Center.

SPONSORSHIP OPPORTUNITIES & BENEFITS

* Naming Opportunities	<i>Sold!</i> Presenting \$15,000	Diamond \$10,000	Platinum Pump* \$5,000	Silver Slippers* \$2,500	Pewter Slingbacks* \$1,000
Name/logo on event invitation and wine glasses					
Exclusivity (one available)					
Name/logo on swag bags					
Name/logo featured in e-blast					
Logo in print program					
Name/logo on signage for sponsored item					
Name/logo on screen at event					
Link to company website from WWS site & social media mention					
Tickets	1 VIP Table of 10 Tickets	1 VIP Table of 10 Tickets	6 VIP Tickets	4 VIP Tickets	2 VIP Tickets

Naming OPPORTUNITIES

PLATINUM PUMP - \$5,000

Sold!

MISSION MOMENT An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. Plus your logo featured in the video.

KEY TO THE CLOSET 100 keys for sale and only 1 will win a collective bounty of donated treasures. The closet contains everything a woman wants and your brand will be featured on the Key to the Closet sign.

MOBILE BIDDING We're doing away with paper and pen and bringing all our fabulous silent auction items into a mobile bidding platform, with event signage featuring your logo!

LIVE AUCTION Going once...going twice.. .It's all yours! Tie your name to the energized Live Auction portion of the event with logo on live auction preview displays and mention from stage.

Benefits include: Logo in eblast, print program, signage, slide, & website + 6 VIP Tickets

SILVER SLIPPERS - \$2,500

Sold!

MYSTERY BOXES Guests can partake in the "mystery box pull" and walk away with a box full of fabulous items! Logo on Mystery Box signage.

Sold!

WALL OF WINE For this wine-focused event, guests will pull a cork to win a bottle of wine. Logo on Wall of Wine signage.

Sold!

SOLE MEN Charming "Sole Men" volunteer work the room and engage all of our guests. A great opportunity to showcase your brand on their shirts.

Sold!

MARKETPLACE As our guests shop the day away, this opportunity ensures they know who you are in every possible way with your logo at the Marketplace entrance.

Sold!

SELFIE STATION Selfies will be a must at this well-photographed event so why not be a feature in every selfie the guests take at this station?!

Benefits include: Logo in print program, signage, slide, & website + 4 VIP Tickets

PEWTER SLINGBACKS - \$1,000

1 Sold!

WINE TASTING (5 Available) Women (and their shoes) need one thing to make this event complete – WINE! Sponsor one of the hottest stops in the room, a wine tasting station.

Sold!

VIP DESSERT Desserts will be provided during the event with your company logo on each VIP table.

Sold!

FOOD STATION (2 available) Fine wine is best enjoyed with gourmet food, and your logo will be featured on the table with the tasty bites!

1 Sold!

HYDRATION STATION (2 available) Help our fabulous attendees hydrate at the water/tea station. Logo on signage at station.

Sold!

REGISTRATION Sponsor the very first stop for guests: registration! Logo recognition at registration station.

Sold!

BEST IN SHOE Upon arrival, mystery shoe judges will carefully evaluate our guests shoe selection and pick the winners. Logo on winner certificate & announced on stage.

MIRROR, MIRROR "Who's the fairest of them all?" Underwrite empowering (and selfie worthy) statements on vinyl clings to decorate restroom mirrors.

GOLDEN TICKET Lucky guests who bid on the Golden Ticket value in the Silent Auction are all eligible to win a coveted prize, brought to them by whoever snatches up this sponsorship!

DIVA DEN We want YOU to help us create a glamorous, elegant, VIP space for a few lucky ladies! Sponsor the most coveted table in the room – our Diva Den.

ENTERTAINMENT Our guests love when we cap the evening with fun entertainment. Logo recognition & thank you from stage as entertainment underwriter.

VOLUNTEER Sponsor the "Green Room" with refreshments for Sole Men, vendors and volunteers. Logo on room signage.

Benefits include: Logo on signage, slide, & website + 2 VIP Tickets



SPONSORSHIP AGREEMENT

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- PRESENTING SPONSOR \$15,000**
- DIAMOND \$10,000**
- PLATINUM PUMP \$5,000** _____
- SILVER SLIPPER \$2,500** _____
- PEWTER SLINGBACKS \$1,000** _____
- OTHER (IN-KIND SPONSORSHIP)** _____

Name: _____
As you would like it to appear for recognition purposes

Please send invoice to:

Name _____

Address _____

Check enclosed for \$ _____ **payable to The Victim Center**

Charge my Credit Card for \$ _____

For Credit Card Only: Name as it appears on the card: _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Signature: _____

RETURN FORM VIA MAIL or EMAIL TO

The Victim Center, 815 W. Tampa St.
Springfield, MO 65802 or jbattagler@thevictimcenter.org

ARTWORK STATEMENT

Send artwork to jbattagler@thevictimcenter.org EPS and JPEG format no later than 9/1/2023