

wine
women & shoes[®]

BENEFITING

Make-A-Wish[®]
OHIO, KENTUCKY AND INDIANA

★ CELEBRATING 40 YEARS OF WISHES ★

Sponsorship
OPPORTUNITIES

Get pumped!

**MAKE-A-WISH'S INAUGURAL
WINE WOMEN & SHOES EVENT
IS COMING TO INDIANAPOLIS!**

Make-A-Wish Ohio, Kentucky and Indiana is thrilled to invite central Indiana's wine-savvy, shoe-loving elite for this year's Wine Women & Shoes, dedicated to granting life-changing wishes for local critically ill children in our shared communities!

Join Indy's most fun and fabulous movers-and-shakers as they kick up their heels, sip fine wines from participating wineries, savor delectable bites, and shop the latest shoes and accessories from top-trending vendors- all while making a life-long impact on wish children right in your backyard!

Join us!

AUGUST 25, 2023

11AM - 3PM

LUCAS OIL ESTATE
















WW&S AUDIENCE

- 80% women ages 30 to 55
- CEOs to 30-something young professionals
- Define the female luxury brand consumer market
- Key influencers, taste makers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- Enjoy and consume luxury wine and fine food
- Decision makers for themselves and their families
- Donate/spend average of \$200-\$500 per event



Exclusive Sponsorships

AND BENEFITS

| * Naming Opportunities | Presenting \$25,000 | Platinum \$15,000 | Gold \$10,000 | Silver \$5,000 |
|---|---|---|---|---|
| Category Exclusivity (one available) |  | | | |
| Full page ad in printed event program |  |  | | |
| Digital branding on e-blasts and website |  |  |  |  |
| Name/logo on printed signs |  |  |  |  |
| Logo in print program |  |  |  |  |
| Ad size in printed event program | Full Page | Full Page | Half Page | Quarter Page |
| Tickets | 20 Tickets | 16 Tickets | 10 Tickets | 6 Tickets |



Additional OPPORTUNITIES

\$15,000 SHOE CREW 20-30 top business professionals throughout central Indy engage in pre-event promotion and during- event drink and merchandise service as they captivate WWS guests in a friendly competition for the most votes and wishes granted! *Benefits include: Name/logo on the commemorative Shoe Crew T-shirts, Shoe Crew swag bag, full page ad and 10 tickets*

\$5,000 KEY TO THE CLOSET Custom closet company displays items every woman desires: clothing, shoes, accessories, furniture, wine, dining items. Tickets cost \$100 and one lucky winner will take home everything in the closet! *Benefits include: Name/logo at the closet display at the event and 4 tickets.*

\$5,000 SWAG BAG TAG Elegant take-home bag will sport your name/logo in addition to the WW&S and Make-A-Wish logos affixed to a high quality tag on the handle of the Swag Bags. *Benefits include: Name/logo on Swag Bags and 4 tickets.*

\$5,000 WALL OF WINE Display of 100 bottles of wine flanked by oak casks. For \$25 will pull a bottle of wine ranging from \$15 to \$100 in value. *Benefits include: Name/logo on wine oak casks and 4 tickets.*

\$5,000 WINE TAG Be featured on the tags that will be slipped around the bottom of the wine glasses at the event. *Benefits include: Name/logo on wine tags and 4 tickets.*

\$5,000 BUBBLY WALL Guests can buy a bottle of bubbly to be added to their table for the seated portion of the program! *Benefits include: Name/logo at the wall and 4 tickets.*

\$5,000 COCKTAIL NAPKINS Imprinted cocktail-size napkin on hand at all food/beverage stations. *Benefits include: Name/logo on napkins and 4 tickets.*

\$5,000 PAMPER STATION Pampering the attendees is a luxury well afforded. *Benefits include: Name/logo on pamper station signage and 4 tickets.*

\$5,000 BEST IN SHOE Sponsor provides a judge to assess guests and bestow awards for Best Shoes and Most Creative Shoes. *Benefits include: Name/logo on judge badges, Best in Shoe specific swag bag and 4 tickets.*

\$5,000 BEST DRESSED Sponsor provides a judge to assess guests and bestow awards for Best Dressed and Most Creative attire. *Benefits include: Name/logo on judge badges, Best Dressed specific swag bag and 4 tickets.*



SPONSOR REGISTRATION

EXCLUSIVE OPPORTUNITIES

- Presenting Sponsor \$25,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000

ADDITIONAL OPPORTUNITIES

- Shoe Crew \$15,000
- Wall of Wine \$5,000
- Cocktail Napkins \$5,000
- Best Dressed \$5,000
- Key to the Closet \$5,000
- Wine Tag \$5,000
- Pamper Station \$5,000
- Swag Bag Tag \$5,000
- Bubbly Wall \$5,000
- Best In Shoe \$5,000

Primary Contact Name: _____

Title: _____

Mailing Address: _____

Email: _____ Phone: _____

Invoice me

Check enclosed for \$ _____ **Payable to Make-A-Wish**
Mail to: Make-A-Wish OKI, 6201 Corporate Drive, Suite 100, Indianapolis, IN 46236

Charge my Credit Card for \$ _____
Return form via Mail to: Make-A-Wish OKI, 6201 Corporate Drive, Suite 100, Indianapolis, IN 46236

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

I cannot attend. Please accept my donation of \$ _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____



DON'T SEE WHAT YOU'RE LOOKING FOR?

To request additional details regarding your uniquely crafted sponsorship investment, please contact Leslie Scott at lscott@oki.wish.org or 317.522.4064