



# wine women & shoes®

— BENEFITING —

RONALD MCDONALD HOUSE  
SOUTHERN NEW JERSEY

*If the shoe fits, Sponsor it!*

THURSDAY, MAY 4, 2023 | 6:00 PM | COLLINGSWOOD BALLROOM



Ronald McDonald House®  
Southern New Jersey

Keeping families close



## The Impact

Your generous contribution allows families to travel to receive the best care for their child. Your support enables them to stay together for free at **Ronald McDonald House of Southern New Jersey**. Thanks to you, their every need is met, from room & board to transportation; they only have to worry about the health of their loved ones.

### \$25,000 PLATINUM EXCLUSIVE PRESENTING SPONSOR

- Exclusive recognition as Presenting Sponsor with name or logo incorporated in all WW&S event marketing materials, press releases, and the Step and Repeat.
- On stage recognition during seated program
- Name or logo placement on ALL event collateral including programs, signage, Save the Date, and Invitation
- Prominent recognition on e-blasts, and social networking campaigns (i.e., Facebook & Instagram) reaching over 21,000 RMHSNJ's followers
- Your company logo and website link on RMHSNJ 's WW&S website
- Opportunity to place a premier item in swag bag
- Two reserved, front row, 10-top tables (20 guests and 20 swag bags)

### \$15,000 DIAMOND SPONSOR

- Logo placement in all press releases and event collateral including programs, signage, Save the Date, and Invitation
- Prominent recognition on e-blasts, and social networking campaigns
- On-stage verbal recognition during the seated program
- Your company logo and website link on RMHSNJ 's WW&S website
- Opportunity to place a premier item in swag bag
- One reserved, first row, 10-top table with 10 swag bags


### \$10,000 THE VAULT SPONSOR

- THE VAULT is where guests can safely store their purchases until after the event
- Logo placement in event public relations and advertising initiatives, programs, and signage
- Recognition on e-blasts, and social networking campaigns
- Your company logo and website link on RMHSNJ's WW&S website
- Opportunity to place a premier item in the swag bag
- 8 tickets with 8 swag bags

### \$7,500 GOLD SPONSOR

- Opportunity to place a premier item in swag bag
- Logo placement on event signage
- Name in the event program & on event signage
- 6 tickets with 6 swag bags

*\*Your sponsorship contribution is tax deductible beyond goods and services provided.*



## \$5,000 LIFE OF THE PARTY SPONSORSHIP OPPORTUNITIES

**SWAG BAGS** (1 available) Attendees receive a beautiful, reusable branded tote with your logo prominently placed.

**Benefits:** Your logo visibly displayed on a high-quality, cloth carryall; 4 Tickets; Opportunity to place premier item in swag bag

**WINE GLASS** (1 available) Grab attention with your logo on the wine glass given to each attendee as a gift to use while they “sip & stroll” the event. **Benefits:** Logo on each wine glass; 4 tickets; Opportunity to place premier item in swag bag

**SHOE GUYS** (1 available) Sponsor our charming “Shoe Guys” who work the room and engage more than 300 women. What a unique way to showcase your brand - on the “Shoe Guy” shirts! Your logo will ALSO appear on each Shoe Guy’s peer-to-peer virtual fundraising page and “thank you for your support” email! **Benefits:** Logo on shirts, signage, e-blasts; 4 tickets; Opportunity to place a premier item in swag bag

**KEY TO THE CLOSET** (2 available) One hundred keys for sale, \$100 each, and only one person will win what is hidden inside, valued at \$10,000! **Benefits:** Logo on specific signage, e-blasts, raffle materials; 4 tickets; Opportunity to place premier item in swag bag

**PHOTO BOOTH** (1 available) “Who is ready for their close-up?” Your logo will be shared on attendees’ social media! **Benefits:** Logo on each photo, signage, and e-blasts; 4 tickets; Opportunity to place premier item in swag bag

## \$2,500 SPONSORSHIP OPPORTUNITIES

**JUDGE BEST IN SHOE** (3 available) Celebrate our attendees’ fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, collectively vote, and later strut their stuff on stage to announce the winners as part of the live program. **Benefits:** Everyone LOVES the Judges!; 2 tickets; Opportunity to place premier item in swag bag

**KEEP IT CLEAN** (1 available) Celebrating helping hands by spreading love, not germs. These branded individual hand sanitizers will be given to each attendee at the beginning of the event. How wonderful to get all of these fabulous ladies together to celebrate, shop, and sip wine, all while keeping them safe. **Benefits:** Logo on bottles; 2 tickets; Opportunity to place premier item in swag bag

**WALL OF WINE** (1 available) Just \$25 for a mystery bottle of wine! Will it be worth \$50? Or just \$15? It’s the exciting luck of the draw! Your logo will be prominently featured on the specific signage and display. **Benefits:** Logo placement plus 2 tickets

## \$500 HONORARY COMMITTEE MEMBER

**Make a difference without the work.** **Benefits:** Name recognition in program and on event signage plus 1 ticket



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**RONALD MCDONALD HOUSE OF SOUTHERN NEW JERSEY**  
MISSION: To provide Hope, Help & Home for the families of seriously ill children.

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Ronald  
McDonald  
House®  
Southern  
New Jersey

## Sponsor Commitment



*We Are Excited To Be a Part of the Event on Thursday May 4, 2023 at Collingswood Ballroom*

- ☐ \$25,000 PLATINUM SPONSORSHIP
- ☐ \$15,000 DIAMOND SPONSORSHIP
- ☐ \$10,000 THE VAULT SPONSORSHIP
- ☐ \$7,500 GOLD SPONSORSHIP
- ☐ \$5,000 LIFE OF THE PARTY SPONSORSHIP \_\_\_\_\_
- ☐ \$2,500 SPONSORSHIP \_\_\_\_\_
- ☐ \$500 HONORARY COMMITTEE MEMBER

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Unable to attend but here is a donation to RMHSNJ \$ \_\_\_\_\_

☐ Check enclosed (made payable to RMHSNJ )

☐ Charge my credit card: AMEX Discover Mastercard VISA

☐ Send me an invoice for \$ \_\_\_\_\_

Card #: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Return to Lysie Feinberg at [lysie@rmhsnj.org](mailto:lysie@rmhsnj.org) or by mail to:  
Ronald McDonald House of SNJ, 550 Mickle Blvd, Camden, NJ 08103  
By Friday, March 17, 2023

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