



wine women & shoes®

- BENEFITING -

Ronald McDonald House Charities® of Augusta

Sponsorship Opportunities





\$15,000 DIAMOND STILETTO PRESENTING SPONSOR

- VIP Table (8 seats).
- Opportunity to have a company leader participate in welcoming the audience and mention your business as the premier sponsor.
- Name and logo on the photobooth Step and Repeat.
- Name and logo on the popcorn bags.
- Exclusive sponsor in your area or business.
- Full page ad in the pre-event slideshow.
- Full page ad in the event program with your choice of front or back inside cover.
- Name or logo inclusion in event public relations and advertising initiatives, press release, and event collateral.
- Prominent recognition on event website, attendee communication, and social media.

\$10,000 PLATINUM PUMP SPONSOR

- VIP Table (8 seats).
- On stage recognition.
- Name or logo featured on the Key-to-the-Closet.
- Name or logo feature on the VIP Wine Bottle Jackets.
- On stage presence for Best in Shoe presentation.
- Full page ad in the pre-event slideshow.
- Full page ad in the event program.
- Name or logo inclusion in event public relations and advertising initiatives, press release, and event collateral.
- Prominent recognition on event website, attendee communication, and social media.

\$7,500 GOLD GLADIATOR SPONSOR

- Four VIP Seats
- Name or logo featured on Sole Men shirts.
- Name or logo featured on Water Bottles.
- Half page ad in the pre-event slideshow.
- Half page ad in the event program.
- Name or logo inclusion in event public relations and advertising initiatives, press release, and event collateral.
- Prominent recognition on event website, attendee communication, and social media.

\$5,000 SILVER SLING BACK SPONSOR

- Two VIP Seats
- Display at event.
- Name or logo on parking signage.
- Half page ad in the pre-event slideshow.
- Half page ad in the event program.
- Name or logo inclusion in event public relations and advertising initiatives, press release, and event collateral.
- Prominent recognition on event website, attendee communication, and social media.

\$2,500 SUPPORTING PEEP TOE SPONSOR

- Two VIP Tickets
- Name or logo on cocktail napkins.
- Name or logo on restroom signage.
- Logo in the pre-event slideshow.
- Logo in the event program.
- Name or logo inclusion in event public relations and advertising initiatives, press release, and event collateral.
- Recognition on event website, attendee communication, and social media.

Marketing Strategy

SOCIAL MEDIA

With an audience of 10,000

across social media platforms, RMHC Augusta will link followers to appropriate sponsor social media platforms, and their messages through engaging content.

EVENT PAGE

The Wine Women & Shoes website and RMHC Augusta event page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

E-BLASTS

E-Blasts will be sent to a **network of over 5,000** RMHC Augusta donors, friends, and volunteers.

Our Mission: To provide nurturing and supportive environments and services to directly improve the health and well being of children and to bring comfort to their families.

For additional information, contact Cody Smith: E-mail csmith@rmhcaugusta.org | Phone 706.504.6198



Ronald McDonald
House Charities®
Augusta

Sponsorship Agreement

Benefiting RMHC of Augusta

YES! I would like to participate in Wine Women & Shoes, March 3, 2024 as:

- ☐ **\$15,000 DIAMOND STILETTO PRESENTING SPONSOR**
- ☐ **\$10,000 PLATINUM PUMP SPONSOR**
- ☐ **\$7,500 GOLD GLADIATOR SPONSOR**
- ☐ **\$5,000 SILVER SLINGBACK SPONSOR**
- ☐ **\$2,500 SUPPORTING PEEP TOE SPONSOR**

Name: _____

(as you would like it to appear for recognition purposes)

_____ Send invoice.

_____ Check enclosed for \$ _____

payable to RMHC Augusta, 1442 Harper Street, Augusta, GA 30901

_____ Charge my Credit Card: Please fill out information below.

Return form via MAIL to RMHC: 1442 Harper Street, Augusta, GA 30901

FOR CREDIT CARD ONLY:

Name as it appears on the card: _____

Please Circle: Visa MasterCard Amex Discover **Total to be charged: \$** _____

CC#: _____ Exp. Date: _____

Signature: _____

Please email your logo as a JPEG to Cody Smith, csmith@rmhcaugusta.org

For more information call 706.922.7418 or **visit winewomenandshoes/augusta**

To learn more about Ronald McDonald House Charities of Augusta,
please **visit www.rmhcaugusta.org**