



wine women & shoes

Benefiting

TAKE PART FOUNDATION



Sponsorship

OPPORTUNITIES



takepart
FOUNDATION

The Perfect Pair...

TAKE PART FOUNDATION & WINE WOMEN & SHOES

Wine Women & Shoes has exploded across North America in the last decade, producing more than 600 fabulous fashion events that have helped net over \$126 million for our nonprofit partners.

WW&S events are fun, festive, and full of feminine soul—community celebrations that bring women together around fine wine, great style, and causes that matter!

MAY 2, 2024

6-9 PM

AT THE HAWTHORN

WINE WOMEN & SHOES AUDIENCE:

- 80% women ages 30 to 55
- CEO moms and young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious, community minded
- Passionate about improving the health and wellbeing of our community
- Attend charitable and fashion events
- Represent the typical luxury brand consumer
- Women control two-thirds of consumer wealth in the U.S.
- 92% of these women will pass on information about event vendors or sponsors
- On average donors spend \$200-\$600 per event

Pair with us!

“PAIR” WITH US AND GIVE KIDS WITH RARE & UNDIAGNOSED DISEASE THE CHANCE TO THRIVE!

Take Part Foundation helps kids with rare and undiagnosed diseases have a better shot at THRIVING. Too often the research needed to make life-altering therapies for these warriors with rare conditions dramatically lacks the funding it needs to bring the research to the finish line. Take Part helps bridge this funding gap for rare pediatric research in hopes of helping more kids THRIVE. Additionally, we provide resources for rare & undiagnosed families to better tell their story AND get access to the genetic testing needed to “diagnose” their child.

“MATCH” YOUR GOALS TO OUR MISSION

Your support of Take Part Foundation means MORE families and friends have the ability to TAKE PART in a possible cure or therapy for their child where NONE exists and hope is usually lost. And equally important, your support helps MORE kids whose families cannot afford genetic testing finally find the diagnosis they need. This diagnosis can literally change the trajectory of a child’s life. Families with a diagnosis have an easier time working with insurance and school districts to get access to therapies, equipment, and more that helps their warrior THRIVE!

THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH

When you “pair with us” in 2024, you will help us to raise funds for promising rare pediatric research AND help us to fund more genetic testing for families in need through St. Louis Children’s Hospital. Funding ensures that our warriors and their families are provided with the testing, hope, and community needed to THRIVE. We are at the beginning of the huge IMPACT we can make right here in St. Louis for rare families all over the world...all we need now is the continued support of generous partners like you who believe in fighting for possible for kids whose lives feel increasingly impossible each day.



Sponsorship OPPORTUNITIES

PLATINUM PUMP PRESENTING - \$25,000

Includes your name/logo incorporated into the official event logo that's displayed on all collateral, event signage, social networking campaigns, and webpages. Your company name will be associated with everything involving Wine Women & Shoes (i.e. Wine Women & Shoes benefiting Take Part Inc., presented by "Your Company Name/Logo Here").

Presenting sponsorship benefits also include:

- A \$20,000 tax deductible investment in Take Part Inc.
- Opportunity to welcome and thank the audience during the program portion of the event
- Opportunity to promote business with product placement, if event appropriate
- Link to your company website from the Take Part and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- Sponsor's own VIP table and swag bags for ten guests

SHINE LIKE A DIAMOND - \$15,000

This exclusive sponsorship puts your name in front of all the guests of Wine Women & Shoes. Your name/logo will have prominent placement on collateral, event signage, social networking campaigns and webpages.

Presenting sponsorship benefits also include:

- A \$15,000 tax deductible investment in Take Part, Inc.
- On-stage verbal recognition
- Opportunity to promote business with product placement, if event appropriate
- Link to your company website from the Take Part and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- Sponsor's own VIP table and swag bags for ten guests

GO FOR GOLD - \$10,000

Be in the forefront of this celebration bringing women together for an evening of fine wine, great style. You will receive recognition on all collateral, event signage, social networking campaigns and webpages.

Presenting sponsorship benefits also include:

- A \$10,000 tax deductible investment in Take Part, Inc.
- Link to your company website from the Take Part and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- 5 event tickets at a VIP table and swag bags for each guest

One of a kind OPPORTUNITIES

\$5,000 SILVER SPARKLES

Benefits include: 5 event tickets, logo & link on web pages in addition to recognition as one of the following sponsorships

SHOE GUYS Sponsor 25 charming "Shoe Guys" working the room and engaging more than 300 women. It's a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo and branding exposure on the "Shoe Guys" shirts.

PAPARAZZI PHOTO BACKDROP As lovely ladies arrive at the entrance of the event, they are escorted to be photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and the Take Part Inc. logos) and will live on as those photos are liked and shared!

BEST IN SHOE Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your judges work the room, choose the winners, and announce the winner as a part of the live program!

MOBILE BIDDING Be the logo prominently featured on all Mobile bidding and Silent Auction pages, e-blasts, and social posts! Our guests will be checking the mobile bidding screen frequently and will see your logo every time!

SWAG BAG Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town.

\$2,500 IT'S ABOUT THE BLING

Benefits include: 5 event tickets, logo & link on web pages in addition to recognition as one of the following sponsorships

KEEP IT CLEAN Celebrating helping hands by spreading love, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event.

KEY-TO-THE-CLOSET A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants and your brand will be featured as the Key to the Closet sponsor.

WALL OF WINE For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage, and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company".

COCKTAIL NAPKIN Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips.

BAG CHECK Stay top of mind by watching their bags, wine, and winnings! Your logo is printed on bag check tags, as well as signage.

WINE GLASS TAG Grab attention as the Wine Tag sponsor with a custom-designed tag slipped around the bottom of the wine glasses. Tags act as a business card advertisement placed in the hand of every attendee.

\$1,500 BEAUTIFUL EMBELLISHMENT

Benefits include: Two event tickets, swag bags in addition to recognition as one of the following sponsorships

HYDRATION STATION Help our fabulous attendees hydrate at the infused water station. Elegant signage and dispensers will draw a thirsty crowd. Benefits Include: Logo Recognition + 2 tickets to the event.

MIRROR, MIRROR "Who's the fairest of them all?", Sponsor may underwrite the marketplace vendor mirrors with their logo which will be placed throughout the marketplace. Benefits Include: Logo Recognition + 2 tickets to the event.

\$500 HONORARY COMMITTEE

All the glory, without all the work! Receive committee recognition for your life changing investment. Benefits Include: Name recognition in program + 1 individual ticket

Sponsorship Benefits

AT A GLANCE

Sponsorship Benefits	Tickets & Swag Bags	Logo & Link Promo	Marketing Opportunities	On Stage Recognition
Platinum Presenting - \$25,000	VIP Table for 10			
Shine Like a Diamond - \$15,000	VIP Table for 10			
Go For Gold - \$10,000	VIP Table for 5			
Silver Sparkles - \$5,000	5 Event Tickets			
It's About the Bling - \$2,500	5 Event Tickets			
Beautiful Embellishment - \$1,500	2 Event Tickets			

FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events, exclusive perks for your customers, or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests.

PLEASE CONTACT

Maria Granados at maria@take-part.org or 636-346-7047

*the tax deductibility of donations will be determined after sponsorship is finalized.



Put your best foot forward...

SPONSORSHIP OPPORTUNITIES

- ☐ Platinum Pumps Presenting - \$25,000
- ☐ Shine Like a Diamond - \$15,000
- ☐ Go for Gold - \$10,000
- ☐ Silver Sparkles (one-of-a-kind) - \$5,000 _____
- ☐ It's About the Bling - \$2,500 _____
- ☐ Beautiful Embellishment - \$1,500 _____
- ☐ Honorary Committee - \$500

CONTACT INFORMATION

Name (For Recognition Purposes): _____

Phone Number: _____ Email Address: _____

PAYMENT INFORMATION

- ☐ Send invoice to (Name & Address): _____
- ☐ Enclosed is a check for \$_____ made payable to Take Part Foundation
- ☐ Please charge my CC for \$_____

Choose one: ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Name as it appears on the card: _____

CC#: _____ Exp Date: _____ CVN: _____

Signature: _____ Date: _____

RETURN FORM VIA

MAIL

5377 State Hwy N #221, Cottleville, MO 63004

EMAIL

maria@take-part.org

PLEASE SEND LOGOS TO

maria@take-part.org

(in EPS, high-resolution jpg or png formats)