



wine women & shoes®

Benefiting HOSPICE OF THE GOLDEN ISLES
Presented by Stambaugh Aviation

Investment OPPORTUNITIES



~~\$10,000 PRESENTING SPONSOR~~

- Name or company logo on event invitation, signage, slideshow and emcee recognition at event
- Name or company logo listed on event web page and all print advertisements
- Company name with hyperlink to company website on permanent supporters page on AHGI website
- Name or company logo featured on event social media channels
- Name or company logo featured on electronic media communications
- Name or company logo featured on cocktail napkins at individual tables and all bars
- 1 Sparkling table (10 seats) at the event

\$5,000 SPONSOR

- Name or company logo on event signage, slideshow and emcee recognition at event
- Name or company logo listed on event web page and some print advertisements
- Company name with hyperlink to company website on permanent supporters page on AHGI website
- Name or company logo featured on event social media channels
- Name or company logo featured on electronic media communications
- 4 VIP tickets at event

\$3,000 SPONSOR

- Name or company logo on event signage and slideshow
- Name or company logo listed on event web page and some print advertisements
- Company name with hyperlink to company website on permanent supporters page on AHGI website
- Name or company logo featured on event social media channels
- Name or company logo featured on electronic media communications
- 2 VIP tickets at event

\$1,500 SPONSOR

- Name or company on event signage & slideshow
- Name or Company listed on event web page and some print advertisements
- Name or Company listed with hyperlink to company website on permanent supporter's page on AHGI website.
- Name or company on event signage & slideshow

All sponsors have the opportunity to purchase branded items for attendee swag bags in addition to their sponsorship. Item must be approved in advance, ordered by sponsor and be turned in to swag committee chair no later than January 22, 2024.

About



We provide expert, compassionate care to both patients and their families so that each day may bring a time to laugh, talk and love until the last moments of life.

Marketing Strategy

SOCIAL MEDIA

We bring the power of the combined audiences across all platforms of Wine Women & Shoes, Auxiliary of Hospice of the Golden Isles, and Hospice of the Golden Isles to showcase sponsors and donors through engaging content.

EVENT PAGE

The Wine Women & Shoes website will be updated with event and sponsor information. Auxiliary of Hospice of the Golden Isles has added a permanent supporters page on the organization website to list all sponsors & donors and include links to provided webpages so that sponsors & donors receive year-round coverage.

E-BLASTS

E-blasts will be sent to a network of over 8,000 Wine Women & Shoes, Auxiliary of Hospice of the Golden Isles & Hospice of the Golden Isles donors, friends and volunteers.

Marketing Sponsorships

\$8,000 KEY TO THE CLOSET SPONSOR

A brilliant opportunity to couple your brand to an always sold out portion of our event. Underwriting the cost of the curated fabulousness that is our Key to the Closet is essential to our event. This is a limited availability package that always sells out. This sponsorship includes verbal recognition during our program and signage containing no other sponsor logos onsite at event displayed at the closet. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 6 VIP tickets.

\$8,000 MISSION MOMENT SPONSOR

An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt HGI Mission Moment video featuring local families. This high-impact sponsorship includes verbal recognition during the introduction of the video. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 6 VIP tickets.

\$5,000 SWAG BAG SPONSOR

An opportunity to send your brand into the homes, workplaces & social gatherings of our over-250 attendees. This long-lived sponsorship includes company logo on our event bag given to all attendees and verbal recognition during our program. Company logo featured on event website, event signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 4 VIP tickets.

\$5,000 WINE GLASS SPONSOR

A highly visible event day opportunity that also sends your brand into the homes and beyond of our over-250 attendees. This sponsorship includes company logo on the event glass used by all attendees and verbal recognition during our program. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 4 VIP tickets.

\$5,000 LUXURY CAR SPONSOR

The sweetest ride belongs to the official brand of our event. This sponsorship includes opportunity to display vehicles at our shuttle locations and onsite at event accompanied by signage containing no other sponsor logos. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 4 VIP tickets.

\$5,000 FASHION SHOW SPONSOR

The person who brings the very latest runway fashions to our over-250 attendees gets ultimate exposure. This sponsorship includes verbal recognition during our program and signage containing no other sponsor logos onsite at event walked out immediately preceding and following the fashion show. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 4 VIP tickets.



Marketing Sponsorships

~~\$5,000 LIVE AUCTION SPONSOR~~

The perfect occasion to tie your brand to a highly engaging moment of our program. This vital sponsorship helps underwrite the cost of providing incredible live auction lots for our over-250 attendees to bid on. It includes verbal recognition during our program and signage containing no other sponsor logos onsite at event walked out immediately preceding the live auction. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 4 VIP tickets.

\$3,500 WATER BOTTLE SPONSOR

A chance to be the event-day oasis for our over-250 attendees gives you ultimate visibility. This much-loved sponsorship includes company logo on waters on tables for each guest (and extra) and verbal recognition during our program. Company logo featured on event website, program signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 2 VIP tickets.

\$3,500 SHOE GUY SPONSOR

This show can't go on without this crucial and high-profile sponsorship. This sponsorship includes company logo featured on shirts worn by each Shoe Guy who volunteers on event day. Shoe Guys circulate through the crowd displaying merchandise, selling raffle tickets and directing traffic. They put beverages at the bars and at attendees' tables. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 2 VIP tickets.

\$3,500 STEP AND REPEAT "PAPARAZZI" SPONSOR

As lovely ladies mingle through the event; they are photographed in front of a Step & Repeat banner. Your logo will be splashed onto a vibrant backdrop (along with the WW&S and HGI logos) for the event entry photo Op, getting endless likes and shares! Company logo featured on event website, signage and slideshow. Company name with hyperlink to company website on permanent supporter's page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 2 VIP tickets.

\$2,500 LANYARD SPONSOR

This sponsorship is worn by each of the over-250 attendees on event day. It includes company logo featured on lanyards (chosen and purchased by sponsor) that hold each attendee's Wine Passport & Tasting Notes. Company logo featured on event website, signage & slideshow. Company name with hyperlink to company website on permanent supporters page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Sponsorship includes 2 VIP tickets.

\$1,000 SHOE JUDGE SPONSOR (3 AVAILABLE)

Celebrate our attendees' fabulous footwear by sponsoring one of the most coveted awards of the day. Our shoe judges work the room and network with the attendees to choose winner in three shoe categories: Sexiest Stilettos, Bodacious Boots and Fabulous Flats. Judges have the opportunity to strut onstage and announce the winner during the live program. Company logo featured on event website, signage and slideshow. Company name with hyperlink to company website on permanent supporter's page on AHGI website. Company logo featured on event social media, electronic media communications & print ads. Shoe judges will be working throughout the event while enjoying the marketplace and participating in the live and online bidding. No seated ticket is available; however, you're welcome to participate in the festivities after leaving stage from Best in Shoe presentation.



Sponsor Commitment Form

**YES! WE ARE EXCITED TO BE A PART OF YOUR EVENT ON MARCH 2, 2024 | 11:30 AM-3 PM
WE CAN'T WAIT TO COLLABORATE AS YOUR:**

- ☐ \$10,000 PRESENTING SPONSOR ☐ \$3,500 SPARKLING TABLE SPONSOR (10 seats)
☐ \$5,000 PLATINUM SPONSOR ☐ \$3,000 VIP TABLE SPONSOR (12 seats)
☐ \$3,000 GOLD SPONSOR
☐ \$1,500 SILVER SPONSOR
☐ MARKETING SPONSOR _____ \$ _____

Name for Sponsor Recognition Purposes: _____

Contact Name: _____

Address: _____

E-mail: _____ Phone: _____

Facebook Page: _____ Instagram Handle: @ _____

☐ Check enclosed: payable to Auxiliary of Hospice of the Golden Isles

Mail to P.O. Box 20098, St. Simons Island, GA 31522

☐ Charge my credit card: AMEX Discover Mastercard VISA

Card #: _____ Exp. Date: _____ CVC: _____

Name on Card: _____

Signature: _____

☐ I am unable to commit to a sponsorship, but I would like to make a cash donation:

☐ Sole Supporter \$1,000 ☐ Stiletto Supporter \$750 ☐ Pump Supporter \$500 ☐ Slingback Supporter \$250

Questions? Email our event team at WWSGoldenIsles@gmail.com

Please return form to Brooke Baskin by email at WWSGoldenIsles@gmail.com