

3rd Annual



wine women & shoes[®]

Benefitting



— EPISCOPAL —
**Children's
Services**

BELIEVE. ACHIEVE. SOAR.



Sponsorship Opportunities

MAY 18, 2023 | 6:00 PM | TIMUQUANA COUNTRY CLUB



\$20,000 PLATINUM STILETTOS SPONSOR

- Name or company logo listed on event web pages
- Name or company logo featured on all electronic media and communications
- Opportunity to address the audience during the event with either a short video or as part of the program and logo in slideshow
- 12 VIP tickets to the event

\$10,000 GOLDEN HEELS SPONSOR

- Name or company logo listed on event web pages
- Verbal recognition during the event program and logo in slideshow
- Name or company logo featured on all electronic media and communications
- 6 VIP tickets to the event

\$5,000 SILVER SLIPPERS SPONSOR

- Name or company logo listed on event web pages
- Verbal recognition during the event program and logo in slideshow
- 6 VIP tickets to the event

\$2,500 BRONZE PUMPS SPONSOR

- Name or company logo listed on event web pages
- Logo in slideshow at the event
- 4 VIP tickets to the event

\$1,000 FANCY FLIP FLOPS SPONSOR

- Name or logo in slideshow at the event
- 2 VIP tickets to the event

Marketing Strategy

SOCIAL MEDIA

With an audience of 15,000 across all platforms, Episcopal Children's Services will link followers to appropriate sponsor social media platforms and their messages through engaging content.

EVENT PAGE

The Wine Women & Shoes website and Episcopal Children's Services event page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

E-BLASTS

E-Blasts will be sent to a **network of over 8,000** Episcopal Children's Services donors, friends, and volunteers.

Our Mission Is to create opportunity so that the children we serve can achieve their full potential.

To learn more about Episcopal Children's Services, visit www.ecs4kids.org

To learn more about our Wine Women & Shoes event, visit www.winewomenandshoes.com/jax

Marketing Sponsorships

- Sold** **\$5,000 MISSION MOMENT SPONSOR**
An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." or, "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, and continued post event impressions as video is shared on social sites. Sponsorship includes 4 VIP tickets.
- Sold** **\$5,000 MARKETPLACE SPONSOR**
As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the marketplace area. Sponsorship includes 4 VIP tickets.
- Sold** **\$2,500 WALL OF WINE SPONSOR**
Everyone's a winner! As the exclusive sponsor of the Wall of Wine, everyone who purchases a raffle ticket will go home with a bottle of wine tagged with your logo! Your logo will be featured on the Wall of Wine signage and the Wall of Wine display. Sponsorship includes 2 VIP tickets.
- Sold** **\$2,500 WINE GLASS SPONSOR**
Have your organization's name displayed as the official Wine Glass Sponsor! Guests will delight in sampling unique wines in a fun glass with your organizations name displayed. Your logo will be sure to get everyone's attention! The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories from this magical evening when they take this glass home. Sponsorship includes 2 VIP tickets.
- Sold** **\$2,500 BEST IN SHOE SPONSOR**
Celebrate our attendee's fabulous footwear by promoting a "Best in Shoe" award for ladies AND gentlemen. Our judges work the room and choose the winners. Judges have the opportunity to strut on stage and announce the winner as part of the live program. Logo recognition on signage and judges' badges as well as 2 VIP tickets also included.
- Sold** **\$2,500 PHOTO BOOTH SPONSOR**
Visual branding opportunity with multiple impressions of your logo on all of the printed and digital photos that guests will take throughout the evening and share with their friends after the event. Logo will be displayed on the official WW&S event website. Sponsorship includes 2 VIP tickets.
- Sold** **\$2,500 COCKTAIL NAPKIN SPONSOR**
Be THE organization prominently featured on all cocktail napkins for the event. As attendees sip fine wines and shop – you can help support the cause by sponsoring the cocktail napkins. Every best dressed lady needs somewhere to blot her lips! Sponsorship includes 2 VIP tickets.
- \$2,500 KEY TO THE GETAWAY SPONSOR**
A limited number of keys for sale, and only 1 will hold the winning match to trip to California's Wine Country! The getaway includes a three-night stay at a fabulous guest house with several wine tours and experiences. Your brand will be featured as the Key to the Getaway sponsor. Sponsorship includes 2 VIP tickets.
- Sold** **\$2,500 WATER BOTTLE SPONSOR**
Help us stay hydrated! Add your company logo or name to water bottles at the event. Sponsorship includes 2 VIP tickets.
- Sold** **\$2,500 DESSERT SPONSOR**
Be the sweetest part of the event! Your logo will be placed on every dessert served to guests. Sponsorship includes 2 VIP tickets.
- Sold** **\$2,500 VALET SPONSOR**
Leave a lasting impression that allows you to take the wheel! With our valet sponsorship, leave your business card in the dash of vehicles using our premium valet service and our attendees go home with your business on their minds. Sponsorship includes 2 VIP tickets.
- Sold** **\$1,500 SWAG BAG SPONSOR**
It's all in the Bag! Your logo will appear on the coveted swag bag gifted to all VIPs. Hundreds of local tastemakers will soon be parading your branded tote all over town. Sponsorship includes 2 VIP tickets.



Sponsor Commitment Form

COMPLETE THIS FORM DIGITALLY AT form.jotform.com/ECS4Kids/www-sponsorship-2023

YES! WE ARE EXCITED TO BE A PART OF YOUR EVENT ON MAY 18, 2023 AT 6 PM
WE CAN'T WAIT TO COLLABORATE AS YOUR:

- \$20,000 PLATINUM STILETTOS \$10,000 GOLDEN HEELS
 \$5,000 SILVER SLIPPERS \$2,500 BRONZE PUMPS \$1,000 FANCY FLIP FLOPS
 MARKETING SPONSOR _____ \$ _____

Name for Sponsor Recognition Purposes: _____

Contact Name: _____

Address: _____

E-mail: _____ Phone: _____

Facebook Page: _____ Instagram Handle: @ _____

Twitter Handle: @ _____ LinkedIn Page: _____

- Check enclosed (made payable to Episcopal Children's Services)
 Send me an invoice for \$ _____

Charge my credit card: AMEX Discover Mastercard VISA

Card #: _____ CVC: _____

Name on Card: _____

Signature: _____

I am unable to commit to a sponsorship, but I would like to make a donation of \$ _____

Please return form to Lauren Weedon Hopkins by e-mail to Lauren.Hopkins@ecs4kids.org or
mail to: Episcopal Children's Services 8649 Baypine Road Ste. 300, Bldg. 7, Jacksonville, FL 32256
Questions? Call: (904) 726-1500 ext. 2152 OR email Lauren.Hopkins@ecs4kids.org