

Get pumped for...

WINE WOMEN & SHOES TUSCALOOSA

Created for women who enjoy fine wine, great style, and supporting a noble cause: **Shelton State Foundation.**

This year's Wine Women & Shoes will include wine tastings, a live & silent auction and a fashion show featuring local vendors and celebrities. Wine Women & Shoes offers sponsors a unique opportunity to place their businesses in front of affluent, savvy women in the Tuscaloosa community while contributing to a fantastic organization.

Shelton State Foundation is thrilled to bring this exclusive event to the Tuscaloosa area and to be working alongside Wine Women & Shoes' expert team, who have managed over 450 well-attended events and helped net more than \$100 million dollars for their charity partners.

WW&S GUEST PROFILE

350 Well-Heeled Women and their Solemates! Wine Women & Shoes events attract affluent, educated, professional women and men-aka Luxury Brand Consumers.

- 80% of attendees are women and men, ages 30 to 55, ranging from CEO to 30-something young professionals who define the luxury brand consumer market
- Key influencers and connectors in their communities
- Philanthropic, socially conscious and community minded
- Voracious fashion consumers
- Decision makers for themselves and their families



Your Sponsorship Supports



Proceeds from this event benefit Shelton State Foundation Scholarships and support the mission of Shelton State Community College, which is to provide innovative and accessible learning opportunities for the community.

This past year the Shelton State Foundation made available 90 scholarships for the cash value of over \$130,000.00 This is the highest to date.

Their determination to increase the opportunities for students here through scholarships

STEPPING ON A FIRM FOUNDATION

The Shelton State Community College Foundation, Inc. (Foundation), was organized and incorporated in 1984 for the purpose of stimulating voluntary private support from alumni, parents, friends, corporations, foundations, and others for the benefit of the College.

The Foundation exists to raise and manage private resources supporting the mission and priorities of the College, and provide opportunities for students and a margin of institutional excellence not achievable with institutional funds alone. The Foundation is dedicated to assisting the College in the building of the endowment and in addressing, through financial support, the long-term academic and other priorities of the College.

SHELTON STATE COMMUNITY COLLEGE FOUNDATION SCHOLARSHIPS

The Shelton State Community College Foundation provides a number of scholarships for students enrolling at Shelton State Community College. Scholarships are typically offered for an academic year beginning in the fall semester. Awarded scholarships are available for use for the fall, spring, and summer terms.

Sporship levels & BENEFITS CHART

	Presenting Platinum \$25,000*	Golden heels \$10,000	Silver Slippers \$5,000	Bronze Pumps \$2,500	Copper Flats \$1,000
On stage speaking opportunity at event	N				
Entrance sponsor recognition		N			
Name/Logo featured, program and event signage	N		N		
Name/Logo featured on email invitation, e-blasts, and press releases	N			N	N
Link to your company website from the WW&S website	N	N	N.	N	N
Mentioned on screen at event	N	N	N.	N	No.
Tickets	2 VIP Tables of 10	1 VIP Table of 10	5 VIP Tickets	2 VIP Tickets	2 GA Tickets

^{*}Exclusivity (one available)

Ene-of-a-Lind opportunities

\$5,000 OPPORTUNITIES

Benefits Include: 5 VIP tickets + logo and link on webpage and sponsorship specific signage at the event.

SHOE GUYS: Sponsor 25 charming "Shoe Guys" working the room and engaging more than 450 women. It's a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo on the Shoe Guys shirts, which will be worn at the event.

MISSION MOMENT: Tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...(your company name)"

PAPARAZZI: As lovely ladies mingle through the event, they are photographed in front of a Step & Repeat banner. Your logo will be splashed onto a vibrant backdrop (along with the WW&S, and FloCrit logos) for the event entry photo opp, getting endless likes and shares!

KEY TO THE CLOSET: One hundred keys for sale, and only 1 will wine the collective bounty. Your brand will be featured as the Key to the Closet sponsor.

ENTERTAINMENT: The best part of the evening is supporting Shelton State AND all the entertainment that will keep guests on their toes. Help us delight our guests with unique entertainment pieces throughout the event.

\$2,500 OPPORTUNITIES

Benefits Include: 2 VIP or 4 GA tickets + logo and link on webpage and sponsorship specific signage at the event.

CATWALK: Take it to the catwalk! This sponsorship includes your company logo front and center on the catwalk during the fashion show, and your logo in pre-event marketing communications.

SWAG BAG: Attendees receive a beautiful bag to take home with your logo on one side, which means they will be rocking your brand around town for years to come.

BEST IN SHOE: Celebrate our attendees' fabulous footwear by sponsoring the "Best in Shoe" award. Your logo will be prominently displayed in the shoe judging area and on stage recognition during the announcement of the winner.

MARKETPLACE SPONSOR: As our guests shop the night away, this opportunity ensures they know who you are in every possible way. Your signage will be placed throughout the marketplace area.

\$1,000 OPPORTUNITIES

Benefits Include: 2 GA tickets + logo and link on webpage and sponsorship specific signage at the event.

COCKTAIL NAPKIN: Your company logo will be prominently featured on all cocktail napkins for the event. Because every well-dressed woman needs somewhere to blot her lips.

HYDRATION STATION: Help our fabulous attendees hydrate at the infused water station. Elegant signage and dispensers will draw a thirsty crowd.

DESSERT: Be the sweetest part of the event! Your logo will be placed on top of dessert served to every guest.

\$500 FABULOUS FLAT

Benefits Include: 1 GA ticket + name on webpage and social media.

Small business owners serve as special ambassadors for our event and cause. Let us help bring more exposure to your business in appreciation for your passion about ending domestic violence.



SPONSOR COMMITMENT FORM

[] Presenting Platinum (\$25,000) [] Gold (\$10,000) [] Silver (\$5,000)

[] Bronze (\$2,500)

ame for Recognition Purposes:	
ontact Name:	Address:
nail:	Phone:
Check enclosed for \$	payable to Shelton State Foundation. Mail to: 9500 Old Greensboro Road, Box 210 Tuscaloosa, Al 35405
Charge my Credit Card for \$	Return form via e-mail to schandler@sheltonstate.edu
Please Circle: Visa Ma	Card Amex Discover
CC#:	Exp. Date:CVN:
Billing Address:	City/State:
Zip Code:	Signature:

SPONSORSHIP QUESTIONS? To request additional details regarding your uniquely crafted sponsorship investment, contact schandler@sheltonstate.edu

*tax deductibility of donations will be determined after sponsorship is