



wine women & shoes[®]

Benefiting CHRISTUS LIVEWELL
WOMEN'S NETWORK

Sponsorship Opportunities



Get pumped!

**LIVEWELL WOMEN'S NETWORK™
INNAUGURAL WINE WOMEN & SHOES
EVENT IS COMING!**

There are few combinations that evoke glamour and fun as much as the perfect fit of Wine Women & Shoes. Lake Charles's wine-savvy, shoe loving women will kick up their heels and sip fine wines from participating wineries, savor delectable bites, and shop the latest shoes and accessories from fabulous fashion vendors all while supporting LiveWell Women's Network™. Over the last nineteen years, WW&S has raised more than \$112.5 million for women and children's causes.

Join us!

**SEPTEMBER 7, 2023
6PM AT L'AUBERGE
CASINO RESORT**

WW&S AUDIENCE

- 80% women ages 25 to 65
- Retired executives to CEO moms to 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Concerned about the health and well-being of themselves and others
- Pay attention to fashion & attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event

**CHRISTUS®
LiveWell™
Women's Network**

Mission

The LiveWell Women's Network™ program mission is to empower women with the knowledge and confidence to make informed health care and well-being decisions for themselves and their loved ones. To provide events to help educate women on the need for a healthy, body, mind and spirit.

LiveWell is a health and wellness resource for women of all ages. Our women's network is dedicated to providing women in our community and their families with the latest health information and support they need, at every stage of life.

As mothers, sisters, wives, daughters and friends, women are often providers of care for those around them. With the right information in hand, all women in our area can make good decisions about health care and turn to the CHRISTUS Health experts to keep them informed. It is our job to educate them and give them the tools needed to make daily decisions about theirs and their families' health and wellness - this is the purpose and vision of the CHRISTUS LiveWell Women's Network.

Marketing Strategy

SAVE THE DATE Expected audience 8,200

INVITATION Expected audience 8,200

SOCIAL MEDIA Followers/Expected Audience 8,700 +

EBLASTS Expected Audience: 8,200

PROGRAM Expected audience: 350 +



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Benefiting CHRISTUS LIVEWELL
WOMEN'S NETWORK

Become An Official Sponsor

OF THE 1ST ANNUAL WINE WOMEN & SHOES BENEFITING LIVEWELL WOMEN'S NETWORK™
THURSDAY, SEPTEMBER 7, 2023 AT L'AUBERGE

Sold!

	Platinum Pump Exclusive Presenting \$25,000	Diamond Stiletto \$10,000	Golden Heel \$5,000	Silver Slipper \$2,500
Exclusivity (<i>one available</i>)				
Unique speaking opportunity at event				
Mention in all media including press release, social media, e-blasts				
Link to your company website from the WW&S website				
Name/Logo featured on email invitation, e-blasts, social media and press releases				
Name/Logo featured on invitation, program and event signage				
Logo and Listing in event program				
Event day signage				
Food and wine service by Shoe Guys plus Swag Bag				
Seating	<i>Front Row</i>	<i>Front Row</i>	<i>Premiere</i>	<i>Priority</i>
Tickets	<i>2 VIP Tables of 8</i>	<i>1 VIP Table of 8</i>	<i>4 VIP Tickets</i>	<i>4 General Admission Tickets</i>

MENU OF ADDITIONAL SPONSORSHIPS

\$5,000 SPONSORSHIP OPPORTUNITIES

SWAG BAGS (1 available) Attendees receive a beautiful bag to take home with your logo on one side, which means they will be sporting your brand around town for years to come. *Benefits Include:* Your logo on one side of a high-quality shopping bag + 4 VIP tickets

WINE GLASS (1 available) Grab attention as the Wine Glass sponsor with your logo on the wine glass given to each attendee to use the night of the event and take home to enjoy for years to come. *Benefits Include:* Logo on each wine glass + 4 VIP Tickets

ENTERTAINMENT (1 available) *Benefits Include:* Logo Recognition and shout out at the event + 4 VIP Tickets

SHOE GUYS (1 available) Sponsor our charming “Sole Men” working the room and engaging more than 350+ women. It's a great opportunity to showcase your branding on the “Sole Men” shirts, plus your logo will appear on each Sole Mans peer-to-peer fundraising page and donation thank you email! *Benefits Include:* Logo on shirts, signage, e-blasts + 4 VIP Tickets.

\$2,500 SPONSORSHIP OPPORTUNITIES

KEY TO THE CLOSET (1 available) One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key-to-the-Closet sponsor. *Benefits Include:* Logo on signage, e-blasts, and all raffle materials + 2 GA tickets.

BEST IN SHOE (3 available) Celebrate our attendees' fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce the winners a part of the live program. *Benefits Include:* Logo recognition + 2 GA tickets.

MISSION MOMENT (1 available) Underwrite production costs for the heartfelt Mission Moment video. *Benefits Include:* Verbal recognition during the introduction of the mission video, logo recognition + 2 GA tickets

\$1,500 SPONSORSHIP OPPORTUNITIES

HYDRATION STATION (1 available) Help our fabulous attendees hydrate at the water stations. Elegant signage at each hydration station throughout venue. *Benefits Include:* Logo recognition + 1 GA ticket.

COCKTAIL NAPKIN SPONSOR (1 available) Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips! *Benefits Include:* Logo recognition + 1 GA ticket.

TABLE CENTER SPONSOR (1 available) Be the logo prominently featured on all the table centerpieces during the seated program. *Benefits Include:* Logo recognition + 1 GA ticket

PHOTO BOOTH SPONSOR (1 available) “Who’s the fairest of them all?” Underwrite the photo booth and your logo will be placed on the printed photo strips. *Benefits Include:* Logo recognition + 1 GA ticket.



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WOMEN'S NETWORK

Sponsor Commitment

WE ARE EXCITED TO BE A PART OF THE EVENT ON SEPTEMBER 7, 2023

AND WOULD LOVE TO BE A SPONSOR AT THE LEVEL OF:

- ~~\$25,000 PLATINUM PUMP EXCLUSIVE PRESENTING~~ *Sold!*
- \$10,000 DIAMOND STILETTO
- \$5,000 GOLDEN HEEL
- \$2,500 SILVER SLIPPER
- \$5,000 ONE-OF-A-KIND _____
- \$2,500 ONE-OF-A-KIND _____
- \$1,500 ONE-OF-A-KIND _____

Name for Sponsor Recognition Purposes: _____

Contact Name: _____

Address: _____

E-mail: _____ Phone: _____

Unable to attend but here is a donation to LiveWell Women's Network™ of \$ _____

Check enclosed (made payable to LiveWell Women's Network™)

Charge my credit card: AMEX Discover Mastercard VISA

Send me an invoice for \$ _____

Card #: _____

Name on Card: _____

Signature: _____

**Return to patricia.prudhomme@christushealth.org, or by mail to:
LiveWell Women's Network™ PO Box 1807 | Lake Charles, LA 70602**

